

ABC Reality TV Winner Launches Controversial New E-Book and Website.

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By F2 Entertainment

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Entertainment

Hollywood, CA 2005 -- Frustrated by the lack of brutally honest dating advice and the over saturation of sugar-coated opinions of how girls and guys should date, reality TV winner, Frank Fontana and business partner Donya Mogadam, have taken over twenty years of "single-life" experience and comprised a humorously fresh and honest new take on the world of dating. This time with the spotlight placed on the infamous masters of the Game...Players.

Fontana has this to say, "In popular culture today, it's all about Players. A new breed of single girls and guys who navigate their way through relationships detached from the typical responsibilities one would adhere to in a traditional relationship. As such, a new breed requires a new guide to understand how they function and succeed, and this is it."

Mogadam adds, "No longer do girls have to be victims. Girls need to wake up and smell the coffee, it's about time we level the playing field and beat these players to the punch. This is the guide that will show you how!"

Together, they have created an online community dedicated to understanding the Player and their Game. With the provocative feel of "sex in the city" and assortments of fun interactive offerings, www.APlayersLife.com is guaranteed to become a new phenomenon in the world of all single girls and guys today.

Hollywood CA, ABC's reality TV star announces the launch of a new controversial online multi-media enterprise titled, "Players...The Girl, The Guy, The Game, – Everything you ever wanted to know but were afraid to ask!"

A Surprising Way to Write a Million Dollar E-Book

By Joe Vitale

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Ever since Jim Edwards and I wrote our best-selling e-book, "How to Write and Publish Your Own OUTRAGEOUSLY Profitable e-Book ---- in as little as 7 days!," people have written to us for advice on how to pick a good subject for their e-book. While we've addressed that question in our book and in other articles, last night I came across a surprising new way to help you pick a million-dollar winner.

Last night I was reading a wonderful old book on creativity. It's titled 'Direct Creativity' and written by Robert Crawford. It's dated and copies of it sell for a lot of money today but it still contains some pure gold. For example, this amazing insight from the book lit up my brain cells:

"Most things you consider have several possibilities, not just one."

At first glance that tip might not mean anything to you. But imagine you're looking for a topic for your next e-book ---- and you want to be sure it will be a winner. Crawford explained his principle this way:

"You are an author. You lack a good subject for a book. You have been reading 'Uncle Tom's Cabin.' But are there not other down-trodden people in the world? There might be a story of a down-trodden Indian, or down-trodden African, or a down-trodden Eskimo, or a down-trodden Chinaman, or maybe a down-trodden white person in a northern city. Perhaps you choose the story of an American Indian because you feel that you have a mission in the world to improve his lot."

Do you see how this works? I love this insight into creativity. What it means for you and your next e-book is this:

Search online for the best-selling books of a few decades ago or even of a century or two ago. Just as 'Uncle Tom's Cabin' was a classic and controversial book of the 1800's, and one you could adapt into an original e-book of

your own today, there are countless other once mega-hit books out there that time has forgotten. You can find such a book, model it, and write a new e-book based on its basic and already proven concept.

For example, John Bear wrote a book called 'The #1 New York Times Best-Seller.' It was a reference book consisting of facts about the 484 books that had been New York Times best-sellers (up to 1992, when the book was published). You could flip through it, look for a book that was successful decades ago, and then write an e-book based on the nature of the best-selling book. The chances are extremely high that your new e-book would be a success, too.

Why is this so? The truth is, there are only a finite number of topics available to us as authors. I once read that there are only 36 possible plot situations. You can have millions of novels and screenplays written, but only out of those 36 plots. (See 'The Thirty-Six Dramatic Situations' by Georges Polti.) The same holds true for nonfiction. The key is to find a winner from the past and update it with your own style and your own message for today.

Of course, you still have to write a good book. That's where the e-book Jim and I wrote can help you, too. But for a creative way to determine your next e-book, this brilliant method is priceless.

In short: Do a little research, find a successful book of the past, and model it to write a winner of your own today.

Go for it!

Joe Vitale of www.mrfire.com is author of numerous books, including the international #1 best-seller, "Spiritual Marketing," the best-selling e-book, "Hypnotic Writing," the best-selling Nightingale-Conant audioprogram, "The Power of Outrageous Marketing," and the best-selling e-book (with Jim Edwards) "How to Write and Publish Your Own OUTRAGEOUSLY Profitable e-Book ---- in as little as 7 days!" See www.7dayebook.com



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