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Achieving Success in 5 Easy Steps

By Dustin Rhodes

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There are 5 essential steps or elements to achieving success in your personal and business life. Applying these 5 steps will guarantee the success that you are seeking. All 5 steps work together and are essential to achieving ultimate success. Just like a recipe for your favorite cookies, you can not leave one ingredient out and expect your cookies to taste like they did before. Do not skip or substitute when you want true success.

Desire is ...

the first of the five steps to personal success. You must first have a driving desire to achieve something. To be successful at anything is to have what Napoleon Hill (Think and Grow Rich) calls a "burning DESIRE", wanting something so badly that you feel it throughout your whole being. Desire is the push that drives you toward achieving the thing that you want. It's like when you crave a sweet, creamy chocolate bar. You have a craving for something sweet. Depending on where you are at the moment, let's say that you are at home, you go to the kitchen to find something chocolaty to eat, unfortunately you find no chocolate bar. So, you grab your car keys and drive to the nearest convenience store and you purchase a candy bar. You had a craving, you felt the DESIRE for chocolate, you can even taste chocolate, you have to eat a chocolate bar to satisfy the desire. To satisfy a desire you first need a goal.

Goals are ...

essential to achieving any amount of success, no matter if it is a large goal or a short-term goal. The GOAL gives you purpose and direction to achieve your ultimate end. Without a GOAL or a target, we wonder aimlessly, where we must accept what life throws at us. Or you can set a goal for yourself. People often say that setting goals is so "difficult". But actually we make small goals each day without realizing it. Before going to bed at night, you set your alarm clock to wake up at 6:30 AM, so that you will have plenty of time to wake up in the morning, take a shower, get dressed, have breakfast and then leave your home for work. When you set the alarm, you made a goal for yourself: to be at work ON TIME. You set into motion the smaller goals or steps to achieve your ultimate goal. The steps (or

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smaller goals) were:

- (1) to take a shower, so that you are clean and refreshed
- (2) get dressed for work
- (3) then eat breakfast for energy to get the day started
- (4) leave the house for work, so that you arrive at work on time

You probably are not aware that you unconsciously make small goals for yourself every day of your life. Longer range goals are not much more difficult. Set your goal (the final objective) and then decide all of the necessary steps that are needed to achieve your objective.

Knowledge is ...

essential to succeed toward anything that you aspire to achieve. Specialized "know-how" helps you to make choices that brings success to YOU. Specialized knowledge can be learned from reading, studying, trial-and-error, more education and even life experiences. You decide what kind of and the amount of knowledge that is needed for you to be able to accomplish your goal. Let's say that you want to have a garage sale. Do you know how to advertise your Sale? Do you know if you must register your sale with a local authority? Do you know how to price your goods? Get all of the knowledge that you need. You might look for a book on HOW TO HAVE A GARAGE SALE. You might make a phone call to the local authorities to see what your legal requirements might be. Phone the local newspaper about how to advertise your garage sale. Select the best day to hold your sale. Gather all of the knowledge that you need to host a successful garage sale. The gathering of information is actually a part of the step-by-step process in the goal achieving process.

Persistence is ...

the constant effort that you put out to continue until you achieve your goal. Set time tables in your goals, so that you work to achieve smaller goals along the way. As you achieve smaller goals, this helps to build your self-confidence. Also helping you to see the light at the end of the tunnel, as you get closer to achieving your ultimate goal.

Self-confidence is ...

developed as you achieve each small step towards your final goal. The more self-confident that you become, the better that you feel about yourself and in achieving your GOAL.

When you decided that you wanted to learn HOW to surf the Internet, you had a DESIRE to learn how to get onto the World Wide Web. You set a GOAL for yourself to be surfing within a few hours. Either someone taught you, or you followed a manual or you just jumped onto the computer keyboard and started pounding on the keys. Some how, you made it onto the Internet. You acquired the KNOWLEDGE to surf the Internet. Aren't you glad you did? Because of your DESIRE, you sought the KNOWLEDGE to learn how to get onto the Internet. You applied your KNOWLEDGE and PERSISTED until you were surfing the Net on your own. It may not seem like a lot of knowledge, but aren't you more CONFIDENT and comfortable about using a computer? You gained self-confidence as success

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came to YOU! You achieved your GOAL. You are a successful person, you just were not aware of it. Now, that you know that you can achieve success, it is time to repeatedly apply the 5 steps to success in your personal and business life.

Now Be More Successful!

Dustin Rhodes "the Internet Cowboy" has authored several Internet Marketing ebooks, his articles have been published in numerous newsletters and magazines; and publishes the weekly business ezine: Intelligent eMarketing Digest. For online marketing and promotion information visit: <http://www.IntelligenteMarketing.com>

Setting Goals - Things to Think About

By Gene Simmons

We hear a lot about the steps we should take to achieve our goals, however unless we take the first steps to realistically consider who and what we are right now - our capabilities and interests - and think logically about what we'd like to accomplish, our chances of achieving our "goal" are slim to none. Here are a few things to think about when you're trying to decide what you'd like to do.

1. Your goals need to be your goals

Not your spouse's or significant other's, not your friends', parents', children's, etc. – YOURS!

2. Your goals must be achievable

It's great to stretch for them, in fact it's desirable, but you must be able to honestly picture yourself achieving them.

3. You must be willing to put forth some extra effort

It's not possible to achieve more by vegging out in front of the TV. It will take extra effort and sometimes extra money.

"You can't take a trip unless you're willing to pay the price of the ticket."

4. You gotta really want to do it

How can you achieve something you really don't want? If you can honestly picture yourself doing this "thing" you want to do and can approach the task of getting it done with a positive attitude, your chances for success are very good.

*Success – taking the steps to do those things you want to do!

5. Be picky about who you tell

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We need positives and support to accomplish our goals. Share your thoughts and plans only with those who will back your efforts.

6. Achieving your goal must benefit everyone concerned

Think about the end result of achieving your goal. How will others be affected? Will the overall result be positive and in everyone's best interests?

(Note: Not everyone has to like the result!)

7. Will accomplishing your goal be fun/enjoyable?

There can be some hard work between "here" and "there". If we get satisfaction from our progress and we know we'll feel good when we reach our goal, we'll have a much better chance of getting it done.

(Why would we ever do anything to intentionally make our lives miserable?)

One last thing. OK, maybe a couple of last things. The two references to imaging - as in being able to "picture" yourself achieving your goal - are extremely important. The picture you create is far more powerful than any words you could ever use to describe a goal. It should be an integral part of the initial thinking and planning process. Also - spend a little time thinking about the PEMS sisters. You know what I'm talking about, right? The Physical, Emotional, Mental and Spiritual components of our life that are a part of everything we do? Include them as partners in the planning of your new life video. You may just find that one of them will turn out to be the deciding factor in whether or not you should move into the full production process.

To succeed - just do what you love to do.

Gene, through

, provides an easy reading self-help blog, articles and links along with

affordable books and materials written to help folks find the road to a more enjoyable lifestyle, to pass on some of life's "secrets for survival" in a chaotic world & offer a few smiles along the way. It's a down-to-earth, simple approach to discovering a better life. You can visit Gene at

Setting Goals - Things to Think About

The Worst Job On Earth!!

New Year Goals

Easy Way to Achieve Your Goals

THE SECRETS OF SUCCESS IN LIFE

Instant Unzip Software

Success Secrets

One Million a Year
Disaster Preparedness and Crime Protection Manual
eWhiz Ad Creator



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