

This Free E-Book is brought to you by Natural-Aging.com.

**100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!**

Advantages of Buying Promotional Products Online

By Rick Shedon

Advantages of Buying Promotional Products Online by Rick Shedon

Advantages of Buying Promotional Products Online

Buying your promotional products and corporate apparel online provides five major advantages: a greater selection, better pricing, convenience, customer service, and faster ordering time.

Manufacturers often display their entire line of products on the internet, providing you with a greater selection of products. With all of these manufacturers online, you gain the opportunity to compare pricing and quality in a simple and accessible online format, instead of wasting time flipping through endless catalogs that crowd your workspace.

Better pricing is readily available online, but you have to search for it. Type any promotional product related keywords into your favorite search engine and sift through the results until you find a company with discount pricing. Another great trick is to choose an item and have a few companies give you a quote with the price of freight included. This will get you a number much closer to the total cost.

How do these online companies afford to sell the exact same product for less than other distributors? Traditionally, promotional items are sold by a distributor who has outside sales people that will go to your place of business, show you samples, and walk you through the process of placing an order. These outside sales people are the primary expense of an off-line distributor. This expense is then factored into the price of the promotional item, thus raising your total cost. When purchasing discount promotional products online, you can eliminate this huge cost and save considerable amounts of money.

Convenience comes with the capability of placing your entire order online. All successful online companies offer this service with encrypted order forms to secure your purchasing information. It is always a necessary hassle to send the artwork to your promotional products company. This is made easy with the online form. With online ordering you gain the convenience of placing your order anytime, twenty-four hours a day.

Advantages of Buying Promotional Products Online

A few of these online companies also provide customer service departments with long hours. They are set up primarily to take your calls, handle rush orders, and to answer your questions promptly. If you prefer to communicate through e-mail, this is a great way to document your order from start to finish. You can e-mail a question to your distributor, leave for lunch, and have it answered by the time you return.

A faster ordering time is the fifth major result of the online purchase. I have personally visited hundreds of clients. This obviously requires an appointment, which naturally must fit into both parties' schedules. An off-line salesperson is forced to interpret your needs prior to your meeting. They bring what samples and catalogs they have on hand, but these may not meet your needs and thus your ordering time will be extended for a second meeting. If you have any questions about product availability, turn around time, or any other factory sensitive inquiries, the salesperson will have to return to his office in order to contact the factory, in order to answer your question. When you order from an online

company, the customer service team is already in their office, so they can contact the factory with your questions and call you back immediately.

I have given you five great reasons to buy promotional products online, but I must also remind you that there is always a trade-off. Online promotional products companies work very hard to cut all possible costs and to pass the savings on to you. You will find that this results in a charge for samples and pre-payment requirements. The charge for samples insures that the company will not give away products to non-customers, as this would considerably raise the real customers' costs. Paying in advance is very common among internet purchasing in general, and necessary for almost every online company to insure payment. Pre-payment is nothing to worry about. You still have the right to a quality product, and you gain an enormous savings.

One other tip, select an online company that has in-house embroidery or screen printing facilities. It has been my experience that these companies have much better control of expediting your orders, a stronger knowledge of branding, experience which allows them to better monitor quality control, and a great tendency to complete rush orders faster.

You will find that many more successful businesses are now placing their promotional product and corporate apparel needs in the hands of these qualified online distributors. The advantages are numerous; convenience, speed, selection, accountability, service, and above all, savings.

Author: Rick Sheldon has 18 years experience in the Promotional Products Industry and is currently CEO of Save on Promotional Products Inc. a Discount Online Promotional Products Company. He can be contacted at 1-800-826-8706;
email: rick@saveonpromotionalproducts.com;
or visit www.saveonpromotionalproducts.com.

Currently CEO of Save on Promotional Products Inc. a internet discount promotional products company. 17 years in the Promotional Products industry and 10 years as an owner of a contract embroidery business.

Where can I find discounts on promotional products

By Josef Baumann

Where can I find discounts on promotional products by Josef Baumann

Where can I buy promotional products ?

There are several places where you can buy promotional products. The most distributors have their own webpages where you can inform yourself about the promotional products they sell. Some of these webpages have their own online-shops where you can buy products directly. There you will get the information you need without contacting these companies. (Prices, quantities, imprint area, color, setup charge) And when there is something you want to know you contact them by phone or E-Mail and you will quickly get response.

Now I tried to find a new way to buy promotional products without visiting each webpage of these companies. It takes a lot of time to do this. So I looked for a new way to find the promotional products I need.

There are several webpages on the internet who compare the prices of products from different companies so there can also be a webpage who compare the prices of promotional products.

I went to several search engines and used the keywords "B2B promotional products" and "compare prices of different promotional products companies". And really I get a webpage who compare the prices of promotional products from different companies. <http://www.crobike.de>.

What are the advantages of this promotional products marketplace ?

The most important advantage is that you can compare the promotional products from different companies. You don't need to go to each webpage anymore. So you will save time and money. As a member of this webpage you will also get 5%–10% discount on thousands of promotional products at several different promotional products online shops. You will also get useful tools to compare the products. For example you can use a tool where you can remind several promotional products for later to compare the total costs of each purchase you want to make. (price/quantity, setup charge)

My opinion

Try it out. It's free of costs and you will also save time and money. You can use several useful tools and when you are a member you will get 5%–10% discount off the unit purchase price per item.

Marketingexpert



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!