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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Advantages of Email

By Scott F. Geld

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Email has changed the way we do business. Sure, people complain about the amount of Email they receive. But when all is said and done, using Email has impacted business in a positive way and has the edge over other methods of communication.

Here are five advantages of using Email:

Managing Email is Easy

You can manage all your correspondence on screen and so can your customers. Your proposal can be answered, revised, stored, and sent to others, all without reams of paper involved.

Email is Fast

Mail is delivered instantly...from your office to anywhere in the world. No other method of delivery can provide this service. Timely buying and selling decisions can be made in a heartbeat.

Email is Inexpensive

Compared to telephone calls, faxes, or over night courier service, Email is less expensive.

Email is Easy to Filter

The subject line on an Email makes it easy to prioritize messages. The reader can identify critical correspondence quickly and dealt with it immediately. Unlike regular mail which needs to be opened and reviewed, or voice mail which requires you to either listen to or scan all your messages for those that require immediate attention.

Transmission is Secure and Reliable

Advantages of Email

The level of security in transmitting Email messages is very high, and the industry continues to strive to develop even tighter security levels. Email is private. Often telephone and fax messages are not. If the address information is correct, rarely does an Email go astray. Fax machines can be out of order or out of paper and this prevents an important message from being delivered in a timely manner.

Email is an Internet marketing tool that is fast, easy to use, inexpensive and effective. Email levels the playing field between the big corporations and small businesses. No longer is it just the big boys who have the resources to access the big advertising houses. Anyone can get their word out there using Email as the method of delivering the message.

Email and Fax Broadcasting

By I Henman

Looking for a new twist on an old concept? Fax broadcasting has been used in marketing for several years, but now there is something new. Using email and fax broadcasting to communicate with employees, customers, and associates is the latest rave in business. Along with speeding up your communication it also reduces the amount of time your employees need to spend around the fax machine either waiting to send or receive a document.

Of course having employees costs you money, but in turn the profit they generate should outweigh the cost. With Email faxing you increase your time management, reducing waiting time in the office not only for the fax machine, but also by reducing the chances of an employee getting tied up in another activity while they're away from their desk. For only a few extra dollars you can invest in an email and fax broadcasting service that will allow workers to do everything right from their desktop. Faxes can be sent by email to one or multiple recipients, and incoming faxes are accepted by email.

Beyond fax broadcasting services your business can benefit even greater by the bundled services some companies offer. You can get voice mail, added email address, fax logs, all on one easy to understand invoice. Think all from a desktop computer your employees can remain productive; this truly is the step towards the paperless office. By cutting down on paper, service fees, and wasted time wandering in the office the services pay for themselves, not to mention the savings in long distance fax numbers.

Think how easy it could be for a single person to create the monthly newsletter for customers and with the click of a single button fax it off to all of your valued clients. No more dialing, and feeding paper into a fax machine. Email fax broadcasting allows it all to be done from one spot. But let's get off the productivity advantages of this service for a second. What about the advantages of tracking?

It never fails that at some point in time you wish you had printed the fax confirmation sheet after something was sent. Someone is telling you a document was never sent, but you're sure it was. It's the he said she said game. Using Email and fax broadcasting relieves this stress. Because you're using an email based system to send your documents you always have a detailed record of what was sent and to what number. Foolproof backup systems to ensure you have well documented records of faxes sent to suppliers, customers, and employees.

Advantages of Email

Of course this is all just an overview of fax and email broadcasting services, but if you aren't beginning to see the advantages of this new technology you probably never will. But don't worry your old fax machine will be waiting for you to send that next document, of course that is until it runs out of toner. Investigate email to fax services today for you business you won't be sorry.

Want to find out more about how you can embrace internet fax technology? Visit our website

at



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