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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Advertising In a Whole New Light**

**By Shannan Hearne-Fortner**

Advertising In a Whole New Light by Shannan Hearne-Fortner

Organizations for women everywhere now have a free resource for informational booklets to hand out to members and event attendees. These booklets can contain information about organizing, health, family, shopping, or child rearing.

ShoppingWithWomen.com supplies these booklets free of charge. The printing expenses are covered by advertisers who are all family friendly and of interest to moms and women. The booklets are then shipped, free of charge, to the women's organizations and events that have requested them in groups of 100 or more. ShoppingWithWomen.com offers booklets for any type of event. They make a wonderful freebie to hand out and they are a great way to advertise to a very targeted group for pennies per impression.

Unlike most online advertising opportunities, ShoppingWithWomen.com booklets are hard copy hand outs that event attendees take away with them. This isn't one shot advertising. This is advertising that keeps on working for you until the recipient finally disposes of their booklet. And that could be days, weeks or even months after receiving it because ShoppingWithWomen.com booklets aren't just ad books. They also contain articles and information. Booklets are even passed on from the original recipient to their friends and family.

Generally, these books focus on a woman oriented event and then solicit advertisers either offering a discount for women, offering products of interest to women, or offering products for children.

Booklet requests and advertising sales are both handled online at <http://www.ShoppingWithWomen.com> And article submissions are accepted by sending email to: [articles@shoppingwithwomen.com](mailto:articles@shoppingwithwomen.com) If you write articles of

interest to women, this is a great way to increase the overall readership of your writing.

Whether you are looking for new advertising venues, publishing opportunities, or a unique freebie for your clients, contacts, or event attendees, ShoppingWithWomen.com has you covered.

Shannan Hearne-Fortner is the President and Wizard of <http://www.SuccessPromotions.com> Marketing Your e-Business Better through creative marketing and knowledge. Guerrilla Marketing. One-to-One Marketing. Relationship Marketing. YourMarketing.

### **Traditional Advertising Can Not Work, Find out what's happening.**

**By Jerry Klabunde**

Traditional Advertising Can Not Work, Find out what's happening. by Jerry Klabunde

Why traditional advertising does not work. How effective advertising will work. We study why advertising works and does not work. There are fundamental reasons why today's advertising does not work. We help you understand what is happening in the advertising arena. Effective Advertising provides lectures, workshops and hands on help. Effective Advertising helps you understand true effective advertising. Effective Advertising started providing our services in 1977. That culminated a life time of studying communications academically, the Voice of America (VOA), Radio Free Europe (RFE) and major top 10 traditional domestic media properties. Effective Advertising is the difference between knowing how your advertising is performing rather than guessing, as we are today. Why traditional advertising does not work is because we have not changed the way we advertise since we began to advertise. You will be shocked by what you will learn.

Jerry Klabunde

President

[www.effectiveadvertising.com](http://www.effectiveadvertising.com)

Effective Advertising and Associates

Voice of America, Radio Free Europe, Major Traditional Media Properties, Academic, Several Degrees, Practical Experience Studying Advertising and its Efficiency, There are parts missing that is keeping it from being a communication.



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