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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Advertising Your Genes

By Jim Thio

Customers pick the best product. Women pick the best genes. Well, not quite.

Every soy sauces claim to be number one.

Who knows which one is?

Consumers do not pick which one is best. Consumers pick which one looks best.

Well, you see, like anyone in the world, women do not pick the best genes. Women pick the best looking genes.

How do they know?

All products, including sperms, require advertising. That advertising can actually hurt gene pool, or even life survival. However, if the advertising can improve women's impressions on the males, some males will do it.

Let's examine the peacocks elaborate tail. Those tails actually hurt survival.

Those tails attract parasites and predators.

Peacock's with shorter tails will not attract predators and hence live longer.

However, the fact that most peacocks have long tail is a proof that at least in the past, peacocks with longer tail have survived better in the gene pool.

We know that it happens because peahens are attracted to peacocks with long tail. The reason why the tails are attractive is surprisingly because the tails hurt gene pool survival.

A living peacock with longer tail must have strong capability to fight parasites and run from predators.

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Hence, a built in pattern recognition algorithm in all peahen's mind will correctly conclude that any living peacocks with long tails must have better genes than peacocks with shorter tails.

It's the same reason why human males spend a lot of money for car, donations, big mansions, and bling blings. All those actually hurt gene pool survival. The money used to buy sport cars cannot be used to buy food or health care.

Moreover, a male that show of wealth will often be killed with other males with less to display in their effort to get rid more desirable competitors.

Such killing explains genocide done against capitalists, Jews, and other successfully contributing minorities all over the world.

However, women know that any men that can afford such things must be rich. So women pick such males, and males buy those things.

Advertising of survival capability don't just end there.

Jim Thio is a silver medalist in International Physics Olympiad. He's learning evolution theory to understand humans' nature. He freely helps humans to be happier. He visions a better world where the productive make more kids and the parasites get more cash. His website is at

<http://GeneTips.com>

Best Genes

By Jim Thio

Most females in most species want 3 things.

Women want the best genes.

What are the best genes?

Well. It's kind of complicated.

We can intuitively define best genes as genes that give us better potential to succeed.

While it's true, it's also true that all of us have huge potential to succeed. All of us are under achievers.

But let's postpone the discussion for latter. Genes do matter. Different genes do give different capability. Some traits, among species, are so important it become common nowadays.

While your success on anything, including getting laid, depends on your choices rather than your

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genes, your genes still decide how you best achieve success.

Say Mary and Jane lived in the past. Say they were females Cheetah. Mary picks Bob the Slow. Jane picks John the Fastest.

Mary's son will of course be slow. Slow Cheetah's died. So Mary's went extinct. Jane's son will be fast. Fast Cheetah survives. So Jane's genes proliferate.

After a while, all females Cheetah's will be like Jane. Got it?

The same way works if Mary and Jane were human. If Mary pick Bob the poor and Jane pick John the rich. Mary's son will not be good at making money. Jane's son will be.

So Mary's son will have few descendants. Jane's son will have plenty. After a while, all women will be materialistic like Jane. That while, has come a thousands of years ago.

So, considering that factor alone, a male that want to mate with many females do not need to worry about how to attract females. Women want the best genes and will automagically pick males with the most potential to survive. That's just one factor though.

Peacock's elaborate tails do not help his survival. If anything, it reduces it by making the peacocks' easier target for predators. But peahens like peacocks with long tails. Why?

That's where the second factor is. That's the factor of advertising. In advertising, appearance is sometimes more important than real quality. Hence, it is often worthy to sacrifice some real quality for better appearances of it.

After all, some genetic traits like beauty, has no other use besides signaling good genes.

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