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Affiliate Bombshell – 8 Surefire Strategies That Generates Over \$100,000 Per Annum

By Joe Okoro

Many have asked me this very question: "Why do some affiliates make less than \$200 per month while the top affiliates go on to make as much as \$3,000–\$30,000 per month?"

The Truth of the matter is most affiliates are not willing to take the path that the top affiliates are taking to make such insane income. They want a get-rich quick system. This hardly works with affiliate programs. However, there is good news for affiliates who are willing to get their hands dirty a little bit. Successful affiliate marketing today is based on the following 8 factors.

A good friend of mine who is an affiliate applied it and made over \$100,000 in pure profits from sales generated by him.

These factors seem so simple and are often neglected but they are immensely powerful once applied.

1. Identify A Niche

The success of most affiliates comes from their chosen niche. If you find a profitable Niche, you can make a ton of money. As an affiliate you have to research an area or an interest you are very good at. Find out if people are interested or are actually researching for your area of interest. Locate reputable affiliate programs in your Niche market and contact them. Also do some findings about these programs to authenticate their credibility.

2. Build A Simple Website

Once you have identified your Niche, the next thing you do will be to go online and research for information that you will use to build your website. Please take note that you will need to build a free content website with all the information you can get concerning your subject. Don't be afraid to give away this information, once you give away and over deliver to your prospects, they will always come back to you for guidance. But do not sell anything on your site.

3. Grow An Opt-In Email List

When you build your website one of the goals of your website will be to get email leads. This you can achieve by providing a simple opt-in email webform on every page of your free content website. This will make it easy for your visitors to subscribe to your email newsletter or tips of that subject. You should cultivate the habit of getting information that will be useful at least once every week to your subscriber base.

Each article you find online that will be helpful both to your subscriber base and prospects should be posted on your website. Try to only provide high quality information and newsletters to your website. Give out freebies on your site to enhance subscription rate and practically over deliver on your information generosity.

5. Find Out What Your Prospects Want.

In the course of writing your newsletter. Try to build relationship with your list by constantly replying each and every email. Show them you Actually care for them by pre-selling yourself. Let them know you are interested in them as a person and not just someone who is interested in making a quick bucks. Give off yourself freely and you will earn their trust and confidence. Find out what product they actually need.

6. Get The Product For Your List

After you have built trust with your email list they will be in the mood to buy from you as a recommendation from a trusted source. You have to get products that you are affiliated with or that you have bought licence for or products that have Master resell rights. But this product must be of high quality or else you will loose the credibility that took you time to build.

7. Sell The Products To Your List.

Send out your recommendation or review on the product and make it seem like a special offer that has a time span within which the price will be increased, this will make your offer to be sold out fast. You will be amazed at the result you will get this time. You can easily make tens of thousands of Dollars this way.

Repeat the steps from 4 to 7 for every 2-4 months to your email list and do not overwhelm them with products they dont need.

There you have it. This is the exact steps and strategies that the top affiliates are using to take away your competition. If and when properly done you can generate \$60,000-\$100,000 per annum.

There is no need to reinvent the wheel. If you are looking for a quick way to instant wealth, chances are that you may never see it.

Joe Okoro is an experienced online marketer. He Will Show You The Proven Step by Step and Surefire Ways Top Affiliates Use to Make a Killing Each and Every Month and How You Can Copy Them and Explode Your Sales Overnight! Click here to learn more:

<http://www.coolcashaffiliate.com/e-course>

Affiliate Commissions: The \$15 Minimum Sale

By David McKenzie

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How can you boost your affiliate commissions?

Scenario: You participate in one or many affiliate programs. You get plenty of hits. Your sales ratio is about 2% (which is good) and yet you're only making \$42.80 per month. It's okay, but nothing to shout about.

Consider this: If you put just as much time and effort into marketing each affiliate program, then receiving affiliate commissions of \$15 per order is much better than receiving affiliate commissions of \$1 per order. It costs you just as much in your own time yet you make 15 times as much.

Why join affiliate programs that sell products or services with such low affiliate commissions? For a reasonable return you will need extremely high volume. How about earning \$65 per sale? Or perhaps even \$100 per sale?

I hear you say that it is difficult to get many sales of this size - but even if you only got 5 sales per month from a \$100 affiliate commission that would be \$6,000 per year from just one program. Compare that to our \$1 per affiliate commission program. You would have to sell 500 items per month and 6,000 per year. On a sales ratio of 2% this would mean you would have to get 300,000 visitors per annum or 25,000 visitors per month. That is very hard!

With our \$100 product we need only 3,000 visitors per annum or 250 visitors per month.

Maybe we might not get 60 sales out of 3,000 visitors. Lets say we still get 60 sales but out of 30,000 visitors. We still have 1/10th of the number of visitors for the same amount of affiliate commissions per annum of \$6,000. And we all know how difficult it can be to get traffic.

Sell products or services with higher value affiliate

commissions and you need less traffic. Now I like it when someone tells me I need LESS traffic!

David McKenzie of <http://www.brisney.com> For great ideas on promoting your web site or marketing your affiliate programs subscribe to our Free twice monthly newsletter by sending a blank email to <mailto:brisney@brisney.com>



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