

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Affiliate Marketing – Does it Really Pay?**

**By Ed Rizzo**

Affiliate marketing's been a staple of the internet marketing scene for many years now. It's highly touted as a money maker for newbies and experienced marketers alike. But does it really pay to be an affiliate marketer? Let's take a look to learn more...

Basically affiliate marketing's an agreement between a web site owner and a merchant. The web site owner's actually an advertiser for the merchant or product creator. The agreement is a contract between the two parties that stipulates that the site owner can use various methods including the space on his site to promote the merchants goods. The merchant meanwhile agrees to pay a percentage of each sale generated through the affiliates personalized link.

This benefits both sides because the product creator spends nothing to advertise their goods and the affiliate pays nothing to research and develop new products.

This creates a win-win situation.

The product creator wins by saving money on advertising, which is one of the most costly aspects of doing business, by passing this cost on to affiliates. Basically it's a pay-per-performance deal because the merchant doesn't accrue any costs until the sale's made and the merchant pays the specified commission.

The affiliate marketer wins by being able to sell an already developed product, thus saving the time and money on the front end by not having to deal with R&D and product creation. The product is already developed and proven by the merchant, and all you have to do as an affiliate is find as many prospects as you can that will bring in the profit for both the merchant and yourself.

Another benefit to the affiliate is that most programs are free to join and have pre-made sales material so your marketing experience doesn't have to be that of an expert.

Probably the biggest benefit to being an affiliate marketer on the internet's the internet itself.

Because of the global reach of the internet it's very easy to reach tens of thousands of prospects for

## Affiliate Marketing – Does it Really Pay?

almost any type of product line. It's also very easy to intensify your efforts as an affiliate marketer to exploit new and productive strategies such as viral marketing, ebooks, special reports and autoresponders.

Lastly, as an affiliate marketer you get to pick and choose between many different products to promote. You're not married to a specific product or even a specific product type. Your risks are minimal because there are no long term binding contracts so if one product doesn't bring in a profit you can quickly and easily replace it with another.

All in all affiliate marketing's still an excellent way to earn income from the internet. Perform your due diligence, find a hungry market, find a good product and go for it!

Ed Rizzo's website reveals his inside secrets and sources that help him pocket over \$10,000 a month . To find out more about affiliate marketing check out his website

<http://www.dpdmarketing.com/tj.htm>

Ed Rizzo has been involved with Internet Marketing for 10 years and has written Internet Marketing Courses and articles related to internet marketing and Home Based Businesses

<http://www.dpdmarketing.com>

### **Affiliate Programs That Pay Off**

**By J. Ratliff**

#### **Affiliate Programs That Pay Off by J. Ratliff**

This information may be helpful for everyone, regardless of how long you have been in the affiliate business, or even if you are just getting started.

First, a good affiliate program can be hard to come by. It needs to offer decent commissions, accurately track sales, and most importantly, pay their affiliates in a timely manner.

Many webmasters and internet gurus are doing very well with only a handful of affiliate programs. Once you find a good one, you kind of seem to get stuck on it until you are positive you are making every penny possible.

Before spending a lot of time and money marketing an affiliate program, always check it out first. There are a number of ways to do this.

1. Search through the hundreds of affiliate directories online and look for comments about it.

## Affiliate Marketing – Does it Really Pay?

2. Ask them how many affiliate they have, and what the top earners are making, as well as the average affiliate.
3. Give the program a trial run – just enough to make a few sales that will allow you to receive a payment from them. This will ensure they pay as offered.
4. Spread the word! Lots of affiliate money stays on the table because we do not refer others. If you know other affiliates, send them an email and let them know about your new program. Of course, send your affiliate link id to earn 2nd tier revenue if possible!

To see my favorite affiliate programs, please visit

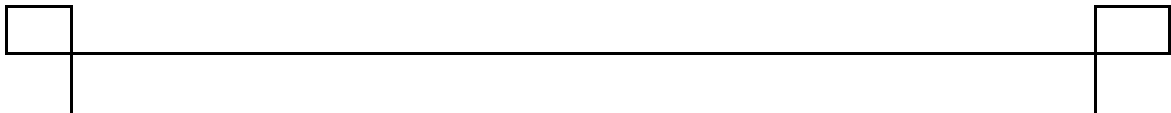
[www.free-affiliate-program.us](http://www.free-affiliate-program.us)

Jamie Ratliff has been in the affiliate marketing business for years. He currently offers advice to beginner and intermediate affiliate marketing websites. He has a website at

[www.free-affiliate-program.us](http://www.free-affiliate-program.us)



**This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).**



**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**