

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

## Affiliate Marketing Is Revenue Sharing

By Peter Garant

One of the most popular and undeniable methods of earning money online is the setting up of an affiliate marketing business. Anyone who is determined, resourceful, and willing to learn can become successful in affiliate marketing. But how can affiliate marketing result to earning money? First, the business of affiliate marketing can be described as a joint effort of two businesses. That is, affiliate marketing is basically a relationship between two businesses in which, the common purpose is to increase visitor traffic. One business is called the Advertiser, and the other is called the Publisher or the Affiliate.

The financial relationship of the Advertiser and the Publisher is based on revenue sharing. The Advertiser will place ads in the website of the Publisher. These ads are links towards the website of the Advertiser. And when a visitor clicks on the link, the Advertiser will pay the Publisher. The payment or compensation given to the Publisher will be based on any of these arrangements.

### Cost Per Click

In "cost per click" or CPC, the Advertiser has arranged to pay the Publisher or Affiliate each time a visitor ends up in the Advertiser's website from the link in the Publisher's website. What actually happens is that the Publisher has articles or products that have attracted Internet users. And while the Internet user is in the website of the Publisher, this Internet user will be aware of the existence of the Advertiser's website.

In the ads or banner of the Advertiser, there will be one or two sentences that will entice the Internet user to visit the Advertiser's website. Of course, the Advertiser may have several Publishers and it will have a system that will identify which Publisher has referred the visitor.

### Cost Per Lead

In "cost per lead" or CPL, the visitor that was referred by the Publisher must sign-up or fill-up a form before the Publisher is entitled to a commission or compensation. When the visitor signs-up, he becomes a lead for the Advertiser to more target clients. Since a lead is more valuable than a simple

visitor, the compensation given to the Publisher for each lead is relatively higher than the pay for each visitor.

### Cost Per Acquisition

In "cost per acquisition" or CPA, the visitor that was referred by the Publisher decides to purchase the products or services from the website of the Advertiser. The visitor becomes a paying customer. When there is a paying customer, the Advertiser earns income. And when the Advertiser earns income, a part of it is shared with the Publisher in the form of a commission.

Peter Garant's affiliate marketing

<http://www.affiliatepays.com>

site sells affordable unique website

content

<http://www.affiliatepays.com/unique-website-content/>

to webmasters that understand the need

for unplagerised and high quality content on their websites.

### **Every Affiliate Marketing Opportunity At Your Fingertips**

**By Paul Colligan**

#### **Every Affiliate Marketing Opportunity At Your Fingertips by Paul Colligan**

Making the decision to start up a web-based business is one of the best ways to take your financial future into your own hands. The dream of starting your own business is finally coming true and when you learn to take full advantage of your website by making use of every affiliate marketing opportunity available, your dreams will come within reach. Every affiliate marketing opportunity you take advantage of when building your website presents a potential windfall of earnings that all start with a few links.

Every affiliate marketing opportunity you take advantage of is basically pure profit. Utilizing space on your personal or business webpage you can earn money by simply placing a few links or banner adds that will transport visitors to your partner sites. Many partners pay per click through while others pay for successful referrals and even offer revenue sharing and bonuses for large volumes of consumers. For a directory of such programs, take a look at <http://www.affiliatemarketingworld.com/directory/>.

Even the largest online companies like Ebay, Amazon, Netflix and others have affiliate marketing opportunities available through commission networks and affiliate programs. Take advantage of an affiliate marketing opportunity that earns extra revenue for a simple text or banner link on your website.

It's one of the smartest, most powerful and easiest ways to earn more money from your home on the web.

Paul Colligan is the Affiliate Guy – learn more about him online at <http://www.theaffiliateguy.com>



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**[100% Effective Natural Hormone Treatment](#)**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**