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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Affiliate Tip - Create A Free Ecourse

By Nell Taliercio

Free ecourses are a win–win situation for both you and your visitors. The ecourse is a great way to capture your visitors' email address and provide them with content that they were looking for while also offering your affiliate products repeatedly.

Your visitors will appreciate receiving the information they were looking for in their inbox every few days.

An ecourse is generally a series of 5 to 7 related articles on a particular topic that you load into your autoresponder. You will be able to incorporate one or more affiliate products in each lesson of the ecourse, while providing your reader with great information.

I like to use an ecourse to promote one particular affiliate product throughout the entire ecourse. These are usually products that pay me a decent commission per sale. They also tend to be pricier items that the customer may not want to buy on a whim from a stranger. The ecourse allows me to show my readers that I know what I am talking about and gives me a chance to gain their trust by establishing myself as an expert in the field that the ecourse covers.

Of course you can also promote several related affiliate products, in your ecourse. Each of them could provide a solution for a problem that you are addressing in your ecourse.

Determine what topic or related topics you want to cover in your ecourse. Start by writing an introduction article that gives your subscriber an idea of the overall topic and what you will be covering over the next few days. Next you launch into your actual lessons, or articles and finish your ecourse with a quick recap and some information on where they go from here. This could involve recommending additional resource books, products or sites (which will of course pay you a commission if they buy) or offering them more great information on your own website.

Once you have your content ready, load the individual lessons in your favorite autoresponder (like aweber.com) and add a signup box to your site. Or to be even more effective, create a separate landing page for the ecourse that highlights the benefits of the course and what the reader will learn.

Affiliate Tip – Create A Free Ecourse

You can get subscribers by linking from your main page to the landing page, writing articles that use the link to the ecourse sign-up page in your byline, or by purchasing ppc or other advertisements.

Watch your affiliate income grow with every ecourse you create and with every new subscriber that joins your ecourse. The beauty of creating ecourses is that you do the work once, and your ecourse will continue promoting your affiliate products for as long as you allow people to sign up. Gotta love passive income.

For more information about ecourses go to

<http://www.mommysplace.net>

and for more information

about affiliate marketing go to

<http://www.nellnews.com>

10 Tips On Offering A Free Ecourse

By Radhika Venkata

1. Make your ecourse short like 5 – 7 days. The longer the ecourse easy for your subscriber to forget the matter of your previous emails.

2. Use double opt-in follow up autoresponders to stop accusations of spam.

<http://www.scripts4webmasters.com/arproadv/index.shtml>

3. Write one ecourse to promote only ONE product. If you keep ten product links in your ten day email course, it will look like a compiled sales letters.

4. If you are using affiliate links in your ecourse use some method to hide your affiliate links.

<http://www.webmasters-central.com/t/siteprotection/affiliatelinks.shtml>

5. Try to keep brief synopsis of previous emails. For example, in fourth day email keep few lines about what he received for the past three days.

6. If you have a trial product or free demo, offer it for the download. You can keep the download link on top of every email.

7. Put a link to your ecourse in your signature files on forums, articles and emails etc. It is a great way of increasing subscribers.

Affiliate Tip – Create A Free Ecourse

8. If you have affiliates you can ask them to offer it to their visitors and customers with their affiliate id. So your affiliates get commission.

9. Provide 'Unsubscribe' link at the end of all emails to make easy for your subscriber to unsubscribe if they want.

10. Track your promotional links in the emails, so to follow the results of your ecourse. (like how many people clicked on the link, who bought etc)

Radhika Venkata

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10 Tips On Offering A Free Ecourse

Affiliate Marketing: Using Special eCourses

Does Your Thank You Page Redirect People From Potential Profits?

Promoting Your product? Offer a free ecourse from your web site...

What Can You Do With PLR Articles?

Quick-Turn Marketing Exposed

Affiliate Marketing PLR Kit

Content Magnet Article Extractor

PDF Labelling and Stamper Pro

Adwordiser



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