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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
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## All About Dynamically Priced Fares

By Frank Johnson

When it comes to airfare, the airlines have all the control. They set the rates and airline passengers

have to pay them. However, because of events such as 9-11 and poor economic times, not as many people are flying these days. And the less people flying, the less money an airline makes (and incase you didn't know, it takes a ton of money to run an airline). That's why so many go belly up year after year. So, to try and stay afloat, many airlines are starting to offer dynamically priced fares to help increase profits and keep planes as full as possible.

### How Dynamically Priced Fares (DPF) Work

Dynamically priced fares are basically airfare rates that fluctuate in regards to seat availability and departure times. In other words, the airlines alter the price of an air ticket depending on how full a flight is or isn't. If a flight to Italy, for example, is only half full and it's only a week until departure, the airline will lower the price to try and get more passengers on the flight. Even though some passengers aren't paying the original full price for the ticket, at least the airline is making a few bucks.

### Dynamically Priced Fares and the Discount Airlines

As the larger airlines are starting to crumble, smaller, more economical discount air carriers are starting to pop up. And with less overhead and very specific travel destinations these discount airlines can stay afloat during tough times and continuously offer travelers cheap flights to select destinations. That's why more and more airlines are starting to dynamically price fares. They want to be able to compete against the discount airlines and the solution to staying competitive is by dynamically pricing fares.

### Dynamically Priced Fares and Discount Travel

Because of the Internet and the introduction of dynamic fare pricing, travelers now have more ways to save on their flights and even have the option to create their own discount travel packages online. Prior to the Internet, travelers primarily worked with travel agents and agencies to book all the necessary travel components such as airfare, hotel reservations, and car rentals. In many cases, the travel agency was able to package together many of these components, based on the agency's relationships

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with the airlines and chain hotel and car rental services, and offer discount travel packages.

However, prior to the emergence of discount airlines and the dynamic fare pricing model, cheap airfare was limited, making discount travel packages not so discounted. And since you had to use a travel agent to book your flight, hotel and tour reservations, and other travel-related items, you also had to pay some sort of service fee, lessening the true "discount" of your discount travel package.

Thanks to the Internet and dynamic fare pricing, you don't need a travel agent or agency to find discount travel packages. Today, there are thousands of travel web sites on the web that currently partner with the major and discount airlines, as well as hotel and car rental chains, to offer discount travel packages and airfare to many popular travel destinations around the world. Dynamic fare pricing has, in many cases, significantly lowered the cost to travel by offering great last minute travel deals and discounts, and giving online travel consolidators and services more opportunities to offer amazing discount travel packages to those looking to travel for less.

For more information, visit

<http://www.cfares.com>

### **Discount Air Carriers And Discount Air Travel Transforming The Air Travel Industry**

**By Frank Johnson**

Why the Discount Carriers are Winning

Over the years, air travel has declined significantly. Bad economic times, acts of terrorism, and the overall high cost of flying have deterred many travelers from flying the friendly skies. Instead, they're opting for local travel that doesn't require flying or selecting other methods of transportation such as driving, taking the train, or going "Greyhound". As a result, the major airlines are making less and less each year, forcing some to close up shop and call it quits.

However, bad economic times and acts of terrorism aren't the only things affecting the major airlines and the air travel industry as a whole. Discount air carriers who offer limited yet discount air travel rates have put a huge dent in the business of the major airlines. These airlines, such as U.S. based Jet Blue and Southwest Airlines, can undercut the major players in the air travel market because of lower overhead and less labor costs. Since the discount air travel carriers are smaller and often only have one type of aircraft (compared to bigger airlines that have full fleets of varying plane types), they have more flexibility with their pricing and can offer discount air travel deals more often than their much larger counterparts. And when combined with the decline in overall air travel, the discount air carriers are winning out over the larger airlines, causing the major players to rethink their game plan and, in many cases, start offering discount air travel through dynamically priced fares.

### Using Discount Air Travel and Carriers for Your Benefit

For the most part, discount airlines operate within their country of origin. In other words, many don't offer flights abroad. So if you need to fly domestically for business travel or a family vacation, a discount air carrier is the way to go. However, just because the discount airlines don't offer overseas travel, it doesn't mean you can't get discount air travel deals on international flights. Remember, domestic AND international air travel has dwindled significantly over the years; so, the major airlines are often scrambling to fill overseas flights. As a result, the bigger airlines are starting to offer last minute travel deals and dynamically priced fares to try and fill their flights as much as they can. And since the discount air carriers are taking much of their previous domestic air travel customers, the larger airlines are desperate to make a buck any way they can.

### Finding Discount Air Travel Deals

Some airlines offer last minute and discounted travel deals directly to the consumer; however, many work with online travel sites and supply them with bulk-rate deals on plane tickets. Either way, the key to finding discount air travel deals is to search the web and call the airlines. Compare prices and give yourself time to research your discount travel options. You may find that booking last minute will save you a bundle on your flight in some cases, but cost you twice as much in others; so be flexible and don't purchase the first ticket you find. You'll find a better deal on discount air travel if you shop around.

The discount air carriers have caused a significant shift in the air travel industry. There is more competition and less people buying, causing the industry to offer more discounted air travel deals than ever before. As a traveler, this means there are currently more ways to save on your air travel. All you

have to do is go out and find those deals.

cFares is the first choice thousands of knowledgeable travelers are using right now to save hundreds of dollars on low airfares. For more information on discount air travel and carriers, visit

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