

All In Favor of a Revolution, Say 'AYE'!

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By Joe Bingham

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Ok Stop!! Read this BEFORE you do any more marketing!!!

This is crucial stuff, everyone. I want all of you to take a good, hard look at your online or network marketing business. If you're not in one of these businesses, I want you to understand this concept before you ever think about starting one.

Before you sell anything whatsoever to anyone at all, I want you to do this one simple thing.

Go to your Paypal account and send me \$20.

No? You don't want to do that? Well, what if I bedazzle you with 13 pages of 'work from home, residual income' hype first, then ask for \$20. Can I have it then?

No?

You mean after bedazzling you with my hype I still need to offer you something else? Ok, how about an exact duplicate of my bedazzling web site for you to use as your own so you can ask others to give you \$20 -- of which I get half. Is that better?

No?

What? You mean your own bedazzling web site where you can ask for money from others is not enough? What do you want from me?

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Oh, right! I need to include subliminal messages in that bedazzling web site that induce people to buy. I need to include LARGER THAN LIFE words to lead people to the belief that 'pure gold' is waiting for them after they enter their credit card information. I need to use 'secret terms', 'catch words', and 'hypnotic writing' to lead flocks of credit card toting morons toward the 'BUY NOW!' button.

Is that enough now? Can I have my \$20 yet?

No?!

Well, how about if I throw in some information on how to get INSANE traffic to make you OBSCENE profits?

Is the deal good enough now?! Will you travel HYPNOTICALLY to my site in an INSANE fashion and send me some OBSCENE money?! Please?!!

Wait, I'll even make the offer more appealing. If you order now, I'll dramatically reduce the price. Ready, here it goes.

(insert drum roll, fireworks exploding in the background, and sounds of 1000s of cheering fans borrowed from a live Bon Jovi CD)

Now only \$19.95!!!!

(continue cheers and fireworks, but dramatically cease drum roll)

There was that dramatic enough? Now can I have my \$20, I mean \$19.95?

No?! What do you mean NO?!!! Why won't you buy from me? I what? I don't really have a product? What the 'h-e-double Eiffel Tower Toothpicks' does that have to do with anything?!!!

(Insert sound effect of a phonograph needle being drug backwards across a record. Something like Zrrrrrrpppp!) (It's so hard to do sound effects in email. Now I know how the writers of the early Batman TV shows felt. POW!)

What do you mean I have to sell an actual product? This is Internet Marketing, I thought all I had to do was create a site and ask for money and it would be given to me? What has happened here?

Oh no! You don't suppose the porno sites have all the OBSCENE

profits locked up, and the INSANE traffic got busted for driving while intoxicated, do you?!

You don't think everyone has awakened from their HYPNOTIC trance and that my SUBLIMINAL messages are being screened out by Microsoft with the use of a special filter made from 3D glasses first used by movie patrons to watch "The Creature From the Black Lagoon", do you?!

I mean, what if all the SECRET TERMS have been revealed? What if all the CATCH WORDS have holes in their nets? What if there is no BEDAZZLEMENT left?!

What if... What if... No.

What if from now on we actually have to offer something of VALUE in order to make sales?

What if our businesses have to actually provide BENEFITS to our customers?

My goodness. This could be the end of Internet Marketing as we know it. This could be a significant transition time in history when the scheme, scam, and screw type of businesses go under, and the legitimate ones rise to the top.

This could be an enormous change in the way people view the Internet and Network Marketing as a whole! This could be the beginning of a revolution!

At least that's my plan.

All in favor say 'Aye'.

The Wedding Favor: Planning Here Too

By Andrea Britt

A wedding favor is like a small gift that you will give your wedding party guests. A unique wedding favor is an amazing tool to show your appreciation to the individual that has attended your wedding. You will want it to be something that they will enjoy, something that they actually want but it often needs to stay within your budget as well. Can you find a wedding favor that can do all of these things?

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There are many options to consider in wedding favors. You'll have no trouble finding things to consider. But, what you will have trouble with, often, is choosing the right wedding favor all together. Here are some tips to choosing the right favor for your guests.

- The wedding favor should be something nice. That sounds simple but the important thing is that you need to make sure that not only you enjoy it but that they enjoy it as well. In other words, make sure that it is not tacky or somehow offensive to your guests. Worried? Ask a few friends for their thoughts on what you have chosen.
- Simplicity works. There is nothing more elegant than giving a gift that is simple and beautiful. It doesn't have to be something that is over the top. For example, you can give candlesticks. Or, how about a beautiful crystal picture frame? Simple gifts really work well for guests.
- Worried about finding something in the right price range? Check out these locations. First, look at the pottery store in your area. They often have large quantities of items that you can purchase. Or, look at the web. There are a number of excellent websites designed specifically for this subject.
- Make it yours. Somehow and somehow you should include your information on your wedding favor. Often, this is through a simple tag that is placed on it with a ribbon. It should have your names and the celebration's date. Make sure they will remember you!
- Presentation. One of the key elements to giving an excellent wedding favor that your guests will love is presentation. Don't just hand them a candle. Box it up into a cute little present. Or, add ribbons or lace to your favor. Make it pretty!

By doing these things it will allow you to have a wedding favor that is just right. Use your own personality to choose what you love and what you want. Then, dress it up and present it to your guests in a way that they will remember. Use the web to help to keep your wedding favor budget in line!

Andrea Britt is owner of **CharmingWeddings.com** where you can find elegant, unique

,

, and wedding planning tips for your wedding

reception and bridal shower.

The Wedding Favor: Planning Here Too

Wedding Favor Basics

The Work From Home Internet Business Is booming On The Net

A Simple Guide To Pregnancy – For Guys

Electronic Disconnects! - Which way are YOU leaning?

Wonderful Wedding Favors and Wedding Gifts

Profitable Puppets

How Nice Guys, Shy Guys and Good Guys Finish First!

IP Ad Websender – The Ultimate Promotion Tool

How To Win The War Of Internet Marketing

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