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**Amazons of E-Books: Two Women That Successfully Sell E-Books**

**By Noelani Rodriguez**

**Amazons of E-Books: Two Women That Successfully Sell E-Books by Noelani Rodriguez**

For a long time I was the only one I knew that sold e-books. I've been selling e-books for 7 years, and when I would say "I sell e-books" at parties, people would barely know what I was talking about for a long time.

I was shocked when a mutual friend told me about Julie Fast, a woman with several successful e-book sites including bipolarhappens.com. As it turns out she does the same thing for a living as I—selling e-books, and lives right in the same area.

When I met her in a Portland, Oregon cafe for the first time, I stared at her like she was the "missing link". I couldn't believe I was seeing someone that had the same career as I did: selling e-books.

We both shared observations about our Google Adwords and Overture campaigns; we were both optimizing our customer service and e-mail re-marketing strategies. Having all these unique things in common was too good to be true.

Julie and I have the lifestyle of selling e-books in common as well, and it is all too often a guilty pleasure. It means having time - time to do as you want to do, like writing that long put off card to a family member or friend. Or going to the dog park more often. It means having to explain to relatives that work three jobs that you are skipping off to yet another vacation destination. And that maybe they could write some successful e-books too.

Julie and I now meet in cafes, or at one of our homes so that we don't have to do our work alone. We share that we don't have to work at all, but work when we want to. Our websites and campaigns do most of the work for us.

I have found joy with my friend Julie Fast. We celebrated my birthday on the Oregon Coast—my cake had a big "E" on it. We've recently started talking about e-books on the radio, teaching classes about e-books, and we even wrote a 100 page e-book together called "Make A Living Selling E-Books".

Well I thought I would share our little story with others. Our lifestyle is too good to keep all to ourselves.

Noelani Rodriguez is a Radcliffe grad, a former E-Commerce Consultant that now likes to help people to e-market their products online. She especially loves e-books. Her joint site with Julie Fast is <http://www.amazonsofebooks.com> –feel free to write if you love e-books, at: amazons [at] amazonsofebooks.com

## **Audio Books - 10 Frequently Asked Questions - Part 2**

**By Paton Jackson**

The audio books era is already here. I keep hearing phrases like: Audio book rental, free audio books, audio book club, audio books on CD, online audio book rental services etc.

Here are the next five frequently asked questions about audio books (and the answers of course):

6. What kinds of audio books do you recommend to listen to? Listen to audio books that you would read. Meaning, if you like thrillers, listen to thriller audio books, if you are looking for children books, get children audio books etc.

Yet, I suggest you get to know more other successful audio books kinds such as language tutorials and motivation audio books.

7. Are the old fashioned books going to disappear? I don't think so. In fact, I still prefer reading books before I'm going to sleep. The experience is a different one, and some people still prefer the old books. Yet, I believe that the reading habits of most of the world's population will change in the next century thanks to audio books.

8. Can I find any book in an audio book format? Unfortunately not any book could be found as an audio book. Yet, almost any new book and any bestseller from the last century are getting published as an audio book. Most of the old books could be found in the format of books on tape and the new ones as downloadable audio books and audio books on CD.

9. How can I listen to downloadable audio books? You could listen to downloadable audio books using a media player on your desk top or your note book computer. However, most people use audio players like iPod to listen to downloadable audio books.

10. Where should I get my audio books? The best place to get audio books from would be one of the online audio book services.

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