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An Approach to Advertising on the Internet

By Mike Barton

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by: **Mike Barton**

Rand Blair, of 10x Marketing (

<http://www.10xmarketing.com>

), believes the increased numbers result

Pay Per Click

Natural Search Results

<http://www.10xmarketing.com/internet-advertising-statistics/>

).

What Does This Mean for Your Company?

<http://www.10xmarketing.com/res/advertising-firm.asp>

mike@10xmarketing.com

How To Properly Use Ezine Advertising – Part One

By Joe Bingham

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An Approach to Advertising on the Internet

OPTION #1 — Playing The Numbers

Ad Mistress \$30 Column Ad available from any ezine participating in

the program. See <http://www.webventurist.com> for instance.

OPTION #2 — Targeting Your Advertising

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