

And Then The Sales Started Pouring In...

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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

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By Shahnaz Rauf

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Hey buddy, lets go shopping to the internet mall.

This shop looks cool c`mon lets step in. Goodness...
why is the door so tight is the shop crowded?

Cool... look at that gaudy interior.

Yuks! those blinkers... It`s driving me crazy.

What are they selling?

C`mon let`s get out before I have a seizure.

This joint here looks more promising... Whew that`s
better!

Hey...What the...

"Can we have your email address sir?"

But why... we have just come in, let us at least look
around first?

"Well sir... It`s company policy that our customers
first sign up to our mailing list before they can
explore shop"

No... thank you then ...You see it`s my privacy...

"Sorry Sir, Company Policy".

Great... On to the next one then.

Wow look at that widget... Just what I need... And the price is right too.

Oh but you need to get Ma to select the color...

Come to think of it, better wait for the next paycheck.

Uh– Oh... then let's take the business card, we will come back again.

What... No business card! Heck is this a business or what?

Goodness man! A business is a business is a business whether you do it offline or online there are certain codes of conduct to follow for sure fire success.

What happens when a potential customer steps in to your realm?

Consider How would you feel say:

– If you entered a shop and immediately felt uncomfortable, dizzy, lost in the chaos...

– If you just stepped in to a shop and you are asked for your email address without being given the chance to look around first - I for one value my privacy and will rather step out then reveal my personal info.
[The concept of mailing list/newsletter works well with information products but if you are selling other goods you need to do better]

– If you entered a shop and saw a cool gadget but do not know why/ how to use it / where to use it / advantages etc. Will you buy it without a demo?

– If you like the shop, you like the merchandise, but you are not ready to buy just yet, maybe you want to compare prices or you are waiting for your paycheck or

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you want your wife/husband/partner to approve of your choice... (any no of thousand and one reasons), so what do you do... you pick a business card and leave unobtrusively with the option to return later.

– You like the shop, you like the gadget, but you do not need it, and you know your best friend is searching for it , so you are itching to tell him/her about this rare find...

– Or you like the shop, the product and buy it on the spot, but you would like further information about upgrades, customer service etc.

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codes of conduct to follow for sure fire success.
Here are the bare essentials:

– Enable a demonstration of your product...
Haven`t you seen all those ads on TV showing you how various gadgets work? In online limbo this corresponds to an auto-responder series, for example: `How to conquer the world in five easy steps` ... here you demonstrate the virtues of your widget. [You might even consider embedding video files in to your website for widget demo].

– Provide a `non threatening` mailing list invitation to enable updates and customer service for confirmed/interested customers.

– Your ebusiness card / catalogue or viral give away- this should be absolutely free to go and not linked up to your mailing list.

– Provide A Tell your friends script/e-card.

– Make your customer feel relaxed, comfortable and welcome.

Next concentrate on getting targeted traffic to your e-shop...

And then watch the sales start pouring in.

Shahnaz Rauf is The Editor of The Monster Twister- aNewsletter helping ordinary web owners achieve extraordinary heights without losing their shirts.

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Is there no real Data Entry Opportunities Online today?

By Vipul gupta

Hi Friend,

Its has been 4 years since I started my

home business. As like most

of new home business seekers I started it looking for a Data Entry Job - and like 98% of them I ended up in a Scam losing \$50 in the process. Well the amount may not seem to be much but the experience I gained from it was priceless - "If anything seems too good to be true, it most probably is".

Now a days the internet is all covered up with getting paid for Data Entry Scams - anywhere you look you will encounter an add saying "Make \$1000 per day from the comfort of your home working just 30 Mins a day". To a bit experienced people it is a sure shot call of a Scam but to online newbies like me 4 years ago it looked like the best opportunity I could come across. I am not saying that such programs do not work. Sometimes they do. Here is a brief dexcription how they work –

What they do is they will take a one time fee from you to give a tutorial to you explaining how to post similar ads like those you responded to online. The catch is you sell on their behalf and may make money - or you may not! And also it's quick money and not a long term security.

So now, answering the question - If there are still

genuine legitimate online data entry jobs out there - I would say yes there are! But you will have to know the right place to look for it. The best place to begin are free lance opportunities. There are places like Elance and Contracted Work which posts the requirement of people who require data entry operators on contract basis and there is always a legitimate Data Entry Job available there! Start from such places and once you get some recognition requests just come pouring in. Who knows you may also start your own successful data entry company some day!!! All you have to do is just hang in to it.

Vipul Gupta is the webmaster of

. Visit his site today

to gain all proven information on the starting your home based business without burning a hole in your

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pocket.



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