

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Applying the Word is Power

By Daniel N. Brown

Applying the Word is Power by Daniel N. Brown

In God's plan for every believer is peace, hope, and a good future (Jeremiah. 29:11). It is His will that we live abundant and prosperous lives but the enemy will try to destroy every ounce of peace and hope we have by bringing doubt into our minds.

If you are experiencing doubt and discouragement in your life right now, it is because the devil is robbing you of the blessings that God has for you. The devil is a thief and it is his only mission to steal, kill, and destroy, but Jesus came that we may have life and may have it more abundantly (John 10:10).

Did you notice the word "may"? Webster's Dictionary describes "may" as permission, opportunity, perhaps, and possibly.

God has done His part by sending His Son to die on the cross, not only to save us from our sins, but also to give us life abundantly. Whether we have life abundantly or not depends on us!

God has given us His Word, which is our roadmap for success (Joshua 1:8). His Word is forever established in heaven, and whatsoever we shall bind on earth shall be bound in heaven and whatsoever we shall loose on earth shall be loosed in heaven (Matthew 16:19). What are you binding and loosing in your life?

As Christians, it is our duty to know God's Word and what it says about us. We must exercise our faith daily by speaking it over our circumstances if we want to see positive changes come about.

Applying the Word is Power

Remember, the Word is like a two-edged sword. It cuts one direction to bring about the changes we desire and another direction to halt the devil. Just as Jesus used the Word to defeat Satan in the dessert (Mathew 4:1-11), so should we.

Jesus knew the Word, and He applied it. Obviously, you must know the Word before you can apply it! It has been said that knowledge is power. That's not true. Applied knowledge is power.

I hope you are currently involved in a bible study group or have a bible-reading program established for yourself. You have got to know and apply the Word of God to live a victorious

life and experience all the good that God has for you!

Daniel N. Brown is the publisher of the "Living the Abundant and Prosperous Christian Life" Newsletter. A free weekly publication that teaches how to live the abundant and prosperous Christian life. Receive a free copy of Dan's 14 page report entitled, "5 Biblical Keys to Outrageous Prosperity," when you sign up. www.secretplaceonline.com/newsletter

Power Words That Sell !

By Rick Yost

Power Words That Sell ! by Rick Yost

Expires Free Create Glimpse
Secrets Attention Profits Guaranteed New Automate Guru
Explode Look Grab Discover
Jump Study Bonus Hurry Make-Money

Which of these words jump out at you? Well they all should. They're all powerful words when writing ad copy. Take a careful look again at each word individually, think about the word. How can you use it in your ad?

Would it look good in bold or highlighted or maybe use a different color on it to appear instantly to the readers eyes. You know from the copy you've read in the past what is easy to read and what isn't. Copy the same formula for your items. Use the above words but use them wisely. If the word doesn't fit properly with your ad, then don't use it. Use all that apply but use wisdom when selecting.

A good idea is to go to your local library or bookstore. Go to the section that has the information that you're selling and stand back a little. Now which books are grabbing your attention first and why? Take notes as to the words used and the colors that first sparked your interest. Now when you do your ad copy, try several different methods using these words, applying different colors here and there. Proof read several times, get someone else's opinion as to which copy they find easiest to read and which copy keeps their attention. Tweak it a little more if you have to and when you're totally satisfied that it's

a work of art, test it!

Remember, it's your baby, your ad copy, so you might be a little bias in your thinking! You might think it's great but does anyone else! Test Test Test! Try changing a few things or words and test again.

Keep careful track of your testing and after a few tests you'll know what's working and what's not!

It sounds like a lot of work and it can be, but if you want success you'll have to work at it. Enjoy what you're doing and always keep in mind what you'd want if you were the one looking to buy or purchase this particular item.

One last thing, the word "FREE" is the strongest and most important word in any ad copy. We all like freebies!

Rick has been involved in the publishing industry for a few years now and recently has added his expertise to the online market.<http://www.abetterlover.com>



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!