

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Are FFA Pages For You?**

**By Ronald Dunn**

**Are FFA Pages For You? by Ronald Dunn**

When you post to an FFA page, you agree to receive an email from the person who owns it. In exchange, your link is displayed on his/her site.

Just how long does your link actually stay displayed?

When FFA pages first emerged on the Internet scene, your link could be seen for as long as a week. Most pages hold between 50 and 75 links, so at least that many people stood a chance of seeing your link. That was also when people had to actually visit the site in order to post their link.

This has changed drastically over the years. Yes, you can still visit the site and post your link, but it's no longer necessary. We now have sites and software packages that will automatically post your link to millions of FFA pages, Search Engines (large and small), Safe lists, Opt-In lists, Bulletin Boards and much more.

There is a down side to this automation:

1. Nobody actually visits the site anymore.
2. Nobody ever sees your link.
3. Your link stays on the site for 5 – 10 minutes, if you're lucky. Of course, it doesn't really matter

## Are FFA Pages For You?

since nobody sees it anyway.

4. There are numerous submission services and software packages you can use. By using these services, you could possibly receive thousands of emails introducing you to their business offers.

The only possible up side I can detect might be for a person who is brand new to Internet Marketing who is looking for a business opportunity.

If you choose to use a submission service or software

package, I strongly suggest you don't use your main email account. Find one or more Free email accounts that are available, such as Yahoo, Eudoramail or Hotmail to just name a few.

As you research through the myriad of emails be careful and picky. Check it out to your satisfaction, first. If all you can find is an email address for a link, delete it and go on to the next one. Stick to the ones that supply a link to a web site on the Internet.

When you do find one that you want to investigate further look for a couple of major items on their site. If you can't find out who owns the site and/or an email address to contact them with, don't waste your time or money. Even if you do decide to join, you will probably be left to flounder on your own. You need to know that someone is going to be there to help you when you have a question or a problem.

Can you figure out what product or service they are recommending and can you get enough information about it so you understand it? No! Next!

Look at the commission schedule. If it doesn't pay on more than one level and pay at least 20%, don't waste your time.

If you have made it through all these tests and you are still interested, don't stop yet. If you have any questions – no matter how stupid you may feel they are – email the owner and ask. The only stupid question is the one that didn't get asked.

In summary:

Be absolutely sure that this sounds like something that you think you can do and want to get involved with. Don't just join things helter-skelter. Be sure that you understand what you're getting involved with completely before joining.

Following these few steps may save you a lot of time and money. There truly are a number of good business opportunities on the Internet. It is possible to make money as long as you are careful. I wish you all the success in the world! Happy hunting!

### **The Ugly Truth About Advertising On FFA Pages**

#### **By Marketing Basics**

#### **The Ugly Truth About Advertising On FFA Pages by Marketing Basics**

FFA stands for "Free-For All," and one of the biggest myths on the Internet is that if you advertise your website's URL on thousands of FFA pages, you'll be flooded with traffic, and increase your link popularity and search engine ranking.

Nothing could be further from the truth. Here's why: Very few people actually read the ads on FFA pages. They visit FFA pages for the same reason you do—to post their own ads—not to look at someone else's. So basically, your submission is just a dead link.

As far as increasing your site's link popularity, research has shown that submitting to FFA pages does NOT increase your "link popularity" or search engine ranking. In fact, linking to FFA pages could actually hurt your ranking, because many search engines will penalize you if they think you are trying to artificially increase your link popularity.

Also, many individuals use auto-submitters to post their ads. This means that many times a real person never actually sees your ad anyway.

In addition, there's a limit to the number of ads that can be posted to an FFA page. This means that as new ads are posted, your ad drops further and further down the page, until it drops off completely.

In fact, since most FFA pages are constantly bombarded with submissions, your ad will probably only appear for a very

## Are FFA Pages For You?

short period of time—sometimes only an hour or two.

And if you hate SPAM, you're really going to hate FFA pages! Here's why: When you post on FFA pages, you have to provide your e-mail address, and then the promoter of the site will promptly send you e-mails trying to sell you something.

All or most of the e-mails you'll receive will be pure garbage and scams. For example: Earn thousands weekly working from home and other equally outrageous claims.

Although some FFA pages claim to be "SPAM free", they really aren't. So, if you auto-submit your site to thousands of FFA pages, you can expect to receive hundreds and hundreds of e-mails within days—and they'll just keep right on coming unless you unsubscribe to each one. And sometimes the e-mails won't even allow you to unsubscribe.

Here's something else to consider: Most of the people

who submit to FFA pages are either on an extremely tight budget or flat-out broke. That's the main reason they're submitting to FFA pages to begin with. That means that by the slim chance someone actually did see your ad on an FFA page and clicked on it, the chances of them actually buying anything are remote at best.

Our advice: Don't waste your time with FFA pages. They just aren't worth the headaches!

Are FFA Pages For You?



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**[100% Effective Natural Hormone Treatment](#)**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**