

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Are Product Resell Rights a Viable Money Maker?

By Art Luff

If your inbox is anything like mine, you've probably received your fair share of Product Resale Rights offers. Often times you'll be offered anywhere from one to a hundred or more products, ranging in price from \$17 to \$500. Trying to figure out "What You're Allowed To Do" with them can be a confusing process.

If your package comes with Basic Resale Rights, it will give you the right to resell it and that's usually it. Most of the time it comes with its own sales page, which all you need to do is add your payment link and upload it to your web host. It is also the least expensive. Your probability of profit is increased since it virtually cost you nothing to get started. Basic rights range in price from \$17 to \$97 and are very easy to profit from. However, this option is not generally viral since you don't have the right to claim it as your own or give it away. It must be sold and can't be included in another package or sold in Auction Sites. These restrictions are defined in the "Read Me File" contained in the zip file in your download.

If your package comes with Master Resell Rights. It will also come with its own sales page. Your options are increased with this package. You will have the right to resell it, bundle it with other products, sell it at auction sites or give it away. It will usually cost more than the Basic Rights since you have the right to do more than the Basic Rights. You will also get everything you need to get your site up and running. On occasion it will come with marketing tools such as banner graphics, solo ads, classified ads, etc.

If your package comes with Private Label Rights, one particular type of private label rights gives you the right to claim it as your own. It is generally ready made and the only changes you can make is to put your name on it.

Another type of Private Label Rights is not a finished ready to sell product. All you get with this one is the raw source code. Usually in an MS Word document. This will require someone a bit more advanced in their ability to design and set up either a web page or insert the information in ebook format. This type basically gives you the right to do just about anything you want with it. You can change it, claim it, add to it or omit parts of it. Selling the Master resale rights and resell rights may also

Are Product Resell Rights a Viable Money Maker?

be an option. See what the terms and conditions say.

As with any product or service you decide to sell on the Internet you're going to need to look at some things.

- Is this product or similar product being searched for?
- If so, how many?
- If the product is being searched for a kazillion times, chances are you'll encounter some pretty stiff competition and it's probably not a wise choice.
- Have you seen similar products on the web?

Resell Rights are a great alternative to creating your own products. You're going to need some basic skills such as, the ability to edit the html in your pages, use an FTP program to upload the pages to the web. You'll need a web host and domain name to upload them to. If you possess these basic skills you're ready to make money with your newly acquired Resell Rights package.

Devise your marketing plan to include pay per click ads, ezine ads, writing articles, joint ventures, and publishing your own newsletter.

It won't be long before you've got customers coming out of the woodwork. If success is what you're after, "Get to Work". There are no free lunches on or off the web. Despite what you're bombarded with. There's no "Get Rich" without doing any work programs. If you find one, please send it to me.

To Your Ultimate Success!

Art Luff

P.S.

Art Luff is Not a Marketing Genius or Guru. He's Just an Ordinary Guy Trying To Make a Go Of It In this World. Jump on Over to

<http://best-resale-deal-ever.com/and>

Subscribe to his Informative Affiliate

Marketing Newsletter. His approach to Marketing affiliate programs will awaken your imagination and keep you coming back for more!

Art Luff is Not a Marketing Genius or Guru. He's Just an Ordinary Guy Trying To Make a Go Of It In this World. Jump on Over to

<http://best-resale-deal-ever.com/and>

Subscribe to his Informative Affiliate

Marketing Newsletter.

7 Ways To Profit From Other Peoples Products

By Stuart Reid

If you don't possess the time, money or inclination to create your own hot selling product there is plenty of scope for profit by using other people's.

In this quick article I'll detail the best ways to take a third-party product and use it to fill your own bank account.

1. Resell Rights

Resell Rights let you sell a product and keep all of the money. It's an ideal way to start. Usually you'll need your own payment system to accept the money and your own webspace to sell it – but that's very cheap to do these days.

Resell Rights can be free, or cost anywhere up to \$1000 and beyond. The free Resell Rights are usually not worth bothering with. You want to sell items that have LIMITED distribution – quite simply because you'll have less competition!

2. Master Resell Rights

Unfortunately these are bad news. With the Master Rights you can pass on Resell Rights yourself. This means one thing – thousands of competitors in a very short time.

3. Reprint Rights

These are sometimes confused with Resell Rights but they are usually used to describe hard-copy material. For example, printed books, tape sets, CD's or Videos.

You usually have to handle the duplication yourself but sometimes the company will provide copies, and even ship them for you, for a small fee.

These products usually cost more to acquire the rights but can be very profitable. As the old saying goes, it's easier to sell 10 copies at \$1000 each than it is to sell 1000 at \$10.

4. Affiliate Programs

When you enter into an affiliate agreement you are sharing the cost and effort of promoting a product. You will take a percentage of the sales in exchange, so you want at least 50% for it to be worth your while.

Are Product Resell Rights a Viable Money Maker?

With an affiliate program you can usually join at no cost, but will make less money – and have more competitors!

One other advantage, the company provides the site and the collection of payments. All you do is promote and cash your check.

5. Drop Shipping

This makes the traditional form of selling easier for the information age. Profit = Cost – Selling Price , and with a Drop Shipper you merely take the money from your customer and tell the shipper to send them the product. You then pay the shipper their price. For example, you can buy a Widescreen TV for \$1299 but you are selling it for \$1499. You make \$200 per sale but never get involved in the distribution at all.

This method is used extensively on eBay and in online shopping malls.

6. Joint Ventures

These blur the line between the other processors. Basically, you connect those who make products with those who sell and promote them. You can acquire resell rights, or create your own product, or be part of an affiliate network. You then contact possible sellers, for example Ezine Owners, who may be interested in selling the product for a cut of the profit.

This way you can connect BIG sellers with BIG products and slice of some of the profit for yourself!

7. Branding Rights

These can be combined with Resell Rights but sometimes are offered as an extra. With Branding Rights you can make some or all of the links within a product possible money–spinners for yourself.

For example, you can take a book on copywriting and give it away, or sell it. But within this book are other links to further services, all that could make extra back–end sales for you.

As you can see there are plenty of ways to make money WITHOUT the expense of time of building your own product!

by Stuart Reid

<http://www.netpreneurnow.com>

Stuart Reid is an ezine publisher and webmaster. Try the new "Any Brander" Software and brand ANY product, old or new, with your own link – even if you didn't create it!

<http://v3k.net/anybrander>

Are Product Resell Rights a Viable Money Maker?

webmaster@netpreneurnow.com

7 Ways To Profit From Other Peoples Products

Master Resale Rights – Timing Is Everything.

The Resell Rights Gold Mine

The Simplest Way To Make Money Online?

Want to be an eBook Reseller?

Picture Gallery Webpages

Super Charged Linking

SECRET POP UP MAKER

Google Site Map Maker

131 Ice Cream Maker Recipes



This Free E-Book has been brought to you by Natural-Aging.com.

**[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!**

Are Product Resell Rights a Viable Money Maker?

