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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Are You A Copy Cat?

By Jerry Robertson

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How many times a day have you seen the same ad? If you are like me, you hit the delete key and go on. The product or service may be outstanding, but you need to get your ad read first to be successful.

Many affiliate programs give you ads to run. The problem is that thousands of people run the same ad word for word. What should you do to be different?

It is best to make your own ad. Use the ads that the affiliate program gives you as a guide. Using your own words can make a huge difference. Make sure your headline is definitely different. If your headline is not appealing, your ad will never get a look. Here are 10 tips to help you with writing ads:

1. Make a file and keep copies of the fantastic ads. Make sure you look at newspapers and magazines also to find excellent ads.
2. Your headline is the most important part. You should write at least 15 headlines, before you finally pick the perfect one.
3. Here are some examples of effective headlines:How To and putting your headline in a form of a question can be big winners.
4. The word " Free" can be effective if used in the right situation.
5. Don't try to sell from your ad. You want to get the customer curious and wanting more information.
6. Show people what your product or service will do for them. You need to be specific. Saving 10 hours and \$500 is better than just saying you are saving time and money. Also, make sure your claims are credible. There are so many bogus claims about making a huge income in a short period of time.
7. Try a different approach and be creative. People are naturally curious. Don't be afraid to think outside of the box.

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8. Fear of loss often outweighs the desire for gain. Good ad copy will use both arguments to get you to purchase their product.

9. Use short simple words and sentences. Here is a great site to find powerful ad words, go here: <http://www.makingprofit.com/mp/powerwords.shtml>

10. Finally, you need to constantly be testing to improve your ads. Don't ever be satisfied with your ad. Sometimes small changes will make a big difference in your sales.

With experience, learning how to write effective ad copy will make you a big winner. Following these tips will help you to get your ad noticed instead of being deleted. Read all you can about writing ads

and soon, it will come natural to you.

Jerry is the editor of the free bi-weekly newsletters Elrob Search Engine Tips and Elrob Online Biz Tips.

Good Cat Care Means A Happy Cat

By Douglas Rogers

Cat care is the most important part of keeping your cat healthy and happy. The more you know about cat care, the better you will be able to meet your feline's physical and emotional needs. The stronger your cat's health and the better your cat's attitude are, the more you will be able to enjoy your cat's unique personality. Good cat care will make your cat more affectionate, and can dramatically reduce any behavior problems that your cat may be displaying. If you want a richer and fuller relationship with your cat, try improving your cat care.

Having a cat is a two way street. The better the level of cat care that you can provide for your pet, the more energetic, affectionate, and well behaved it will be. By giving your pet with optimum cat care, you will make it more agreeable to the training and gentle behavior modification techniques that can take the headaches out of pet ownership. Good cat care often translates into a good cat that will take commands more willingly than a cat who does not receive enough attention, affection, and care. The more you learn about how to care for your cat, the better the level of health you will be able to bring your feline friend to. The healthier your cat is, the stronger the emotional bond between you and your pet will be, and that bond often serves as the core of obedience training.

By educating yourself about cat care and practicing the best, scientifically tested cat care techniques to provide your cat with optimum attention, you can make sure that your cat is as happy as possible. The happier your cat is, the happier it will be able to make you. A cat that is well cared for is a cat that will be interested in active playtime and in calm relaxation. The better your cat care abilities are, the more fully you will be able to sharing time with your cat doing all of you pet's, and your, favorite activities together. Great cat care provides a strong foundation for your bond with your cat. Good cat care can help you grow closer with your beloved pet by making sure that he or she is always up for spending

Are You A Copy Cat?

time with you. This is why cat care is an important part of your emotional relationship with your cat.

If your cat isn't getting the right kind of care, from the best kind of diet to the ideal grooming schedule, your cat may develop behavior issues that can make your pet feel like a problem child. However, the positive side of this equation is that conscientious and responsible cat care can help your cat overcome issues ranging from constant meowing to weight issues to destructive tendencies. Good cat care means a happier pet, and even a problematic cat who receives enough of the right kind of care can become a pleasant companion.

For more Cat Care information please visit "The Cat Care Compendium" Located at:

<http://www.cat-guide.com>

This Blog created by Doug Rogers shares with readers helpful cat care information for all cat lovers.



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