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**Are You a Dreamer?**

**By Linda Offenheiser**

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Somewhere along the line a negative connotation has been attached to the word "dreamer". It's used to describe someone who is unrealistic, who lives in a fantasy world instead of the real world, one who sits and reflects on what he wishes things were instead of making the most of what his life really is.

What is a Dream?

A dream is what reality would be if your life was designed according to your own plan. Is there anything really wrong with dreaming? I think not!

Dreams keep your spirit alive, give you something to strive for, keep you moving forward. Without a dream your life becomes stagnant, without purpose and unfulfilling. Is there a place for dreaming in Internet marketing?

**Your Business is Built on Dreams!**

What are your reasons for starting an online business? There are as many different reasons as there are marketers, but one thing we all have is a vision of improving our lives and enjoying some of the things we've always DREAMED about.

Maybe you want the independence of working from home. Maybe you want extra income to pay your bills or to

## Are You a Dreamer?

provide for extras. Maybe you have an idea that excites you and has to be expressed. Or maybe you want to become another "Dot Com Millionaire"!

Whatever your reason may be, the bottom line is that you dream of doing something and you've chosen Internet marketing as the vehicle to help you achieve that dream. So what comes next?

Goals are Dreams Put into Action . . .

The only way dreams are bad is if you do nothing to turn

them into reality. It does no good to sit and dream of being rich and famous if you don't have an action plan for BECOMING rich and famous.

To succeed at anything, whether it's life in general or Internet marketing in particular, you have to plan your success and take the steps necessary to achieve it. You can't sit idly by and wait for success to find you. If you do, you're engaging in nothing but a "pipe dream" and nothing is exactly what will come of it.

Don't be Afraid to Dream, But . . .

If you want to realize your dreams you have to be willing to work for them. If you aren't prepared to work, you don't want the dream badly enough. If that's the case, the vision of achieving it won't be strong enough to motivate you and keep you on track.

However, if your dream is really important to you the desire to achieve it will provide all the fuel you need. It will keep you moving toward your goal even when challenges threaten to derail you.

Make Sure You Want it Badly Enough!

Do you dream of owning a mansion on the ocean or driving a black Ferrari? How badly do you want it? Are there other things you want more? Prioritize your dreams. The dreams that mean the most to you, those you crave deep inside, are the ones that provide the strongest motivation to succeed.

## Are You a Dreamer?

Internet marketing isn't as easy as some would have you believe. But . . . you can accomplish anything you set your mind to! Make it easier on yourself by believing your dream, whatever it may be, will come true.

Dream Big . . .

But be prepared to work hard!

### **Harness The Power Of Your Dreams**

**By Deanna Mascle**

"If you can imagine it, You can achieve it. If you can dream it, You can become it."

–William Arthur Ward

William Arthur Ward's quote should be a powerful call to action. Dreams have tremendous power. They sustain us through desperate times and drive us through difficult ones and give us hope for the future. More important—they inspire us!

Where would human beings be without dreams? Would we have explored distant places or invented the means to travel to those destinations? How many children are alive today thanks to the dreams of doctors and scientists? What works of art lift the hearts of countless masses due to the dreams of artists?

In the end so much is possible thanks to the power of dreams and yet so many people seem unwilling to free their own dreams. They shrug them off, ignore them, or reject them entirely—too difficult, impossible, ridiculous, meaningless.

But even the most frivolous dreams have meaning. If one person's life is touched by that dream—whether they are inspired, changed, or simply lightened—then that dream has power and meaning.

It is sad that in our society to be called a "dreamer" is actually an insult. In many societies, to be a dreamer was once a high calling. If we think of all that dreams have caused—from space travel to the creation of the United States of America to a polio vaccine—perhaps we can make dreaming acceptable again.

What do you do with your own dreams? Do you dare to voice them, dare to do something about them? Or do you instead spend your time finding excuses for why your dreams are impossible?

No dream is impossible! You have to believe that and you have to dare to dream, or your dream will be impossible, but there is no one to blame but yourself because you never let it become possible. Perhaps that is why so many perceive being a "dreamer" as something negative, because they view it

## Are You a Dreamer?

as a passive exercise, but being a true "dreamer" is anything but passive—it requires action!

Yes, it is scary to dream, it is scary to take a leap of faith, to risk yourself. Even more frightening than failure is the knowledge that once you take that risk you will have lost your dream forever.

But do not be afraid, you can succeed, but even if THIS dream does fail, once you've become someone that dares to dream there will be others. Once you've made that change, once you've become a dreamer, there is no going back—and that is certainly a step on the road to success!

So, remember to Dare to Dream!

Deanna Mascle is an inspirational freelance writer. You can find more inspiration at

<http://inspirationbydawggone.com>

and her inspirational ezine

<http://wordsofinspirationonline.com>



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