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Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!**

Article Marketing for Search Engine Traffic

By Richard Rose

There are sites on the net that serve tons of traffic everyday. Traffic you wish you had, right?

The web is made up of billions of links, much like a spider's web but on a larger scale. Search engines spider the web looking for new content to add to their massive databases so they can rank how relevant it is to particular search phrases.

What are the search engines looking for?

New content! In order for any search engine to provide relevant results to their visitors (so their visitors will repeatedly use them) they must provide the best results possible for every search performed on their site.

The best search engine gets more traffic and more traffic means more advertising money for them – so search engines have to be up to date to stay competitive in their market.

The big sites on the net, people, who have page rankings of 5 upwards, obviously serve a ton of visitors per day, provide search engines with a mass of links to follow and index. That's why they go back to the big sites more often than the little ones.

High traffic, very popular sites are visited by the search engine robots more often than sites with little traffic. Some large sites are visited by search engines as much as 2–4 times per month.

How can article marketing increase your search engine traffic?

By submitting articles you can get links from these high traffic sites. Furthermore you can optimize your articles with your search terms to get high rankings for that particular page. This would otherwise take weeks on a new site as oppose to a well established one such as this.

Each of these sites will have its own resource area, at the end of the article, writers include a bit of Author information on where to find out more about them. Place your website link in here and bob's your uncle the search engines will find your site through that link.

Article Marketing for Search Engine Traffic

The more articles you submit with your website link in them, the more pages on the net you have pointing to you from high traffic sites and the better your ranking and link popularity.

Many good article sites these days create RSS feeds for each category. This provides an additional opportunity to market your site and article to people who subscribe to the feeds.

Start submitting your articles today. You will be amazed at the results they yield.

Richard is the Publisher of

<http://www.articleprobe.com>

a free online article marketing directory. Set up

your account today and start submitting your articles

<http://www.articleprobe.com/authors/register>

Ebiz Internet Marketing Tools

By Bernard Dozier

Ebiz Internet marketing tools. You may have a great idea for a website with a superior product or service, grand design, content and functionality but if you do not use the right tactics, your site may not attract the all-relevant highly targeted traffic. Getting a lot of traffic into a site has very little to do with the site itself. But with how the Webmaster or site owner advertise it. With hundreds of competing sites, you must use the most effective Internet marketing tools that will truly deliver results.

There are different internet marketing tools that you can use. All these methods and approaches aim at increasing your website traffic. You must find a road for web surfers to find your site. To do this, you must put yourself in the shoes of your prospective visitors and future clients and see the internet through their eyes. Where do they typically go whenever they are looking up something on the web? The answer is the search engine; in fact, the two most popular websites on the net today are both search engines and portals. Thus, you should focus your internet marketing efforts on the search engine.

People will normally search for something using a search engine and click on the top results that these engines give. Therefore, you must use the right internet marketing tools to get a high search engine ranking. To gain a high ranking in search results, you can use several internet marketing tools. Search engine optimization is a collection of methods that are directed at improving the visibility of your site in search engine results. Since a search engine indexes sites by looking at its keyword density, your site's content must have favorable keyword density that is search engine friendly. Content is one of the most powerful internet marketing tools itself. If you have excellent content that is geared towards achieving a high search engine ranking as well as provide information then you can expect a high search engine ranking. However, this is not as easy as it appears. Countless other sites may be using

the same internet marketing tools as you do. Thus, you must continuously find new ways of attracting more traffic.

Aside from the traditional marketing techniques such as print ads, billboards, brochures, testimonials, flyers etc. You must use other more effective internet marketing tools to gain more traffic. One of the most popular internet marketing tools today is the use of Pay per Click advertising. In this approach, you will bid for a particular keyword in a specific search engine. If you have the highest bid then your sites link will be the top result. This internet marketing tool is now being used by thousands of sites. It is also gaining popularity because of its relatively high success rate in attracting high traffic.

Bernie Dozier only writes articles on topics of products that he has use and try

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