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**Article Writing: Can It Help My E-book Sales?**

**By Nicole Dean**

Question: I wrote an e-book and I have a sales page selling it. Can I use article writing to promote my e-book?

Signed, Where are the Sales?

Dear Where are the Sales, Absolutely. In fact, I highly recommend it.

It's a perfect fit. Think about it. You've already got the content, and you obviously don't mind writing since you've written an entire e-book. You're a perfect candidate for using article sharing to get traffic to your website - and sell more e-books in the process.

If article sharing is new to you, you'll catch on quickly. It's an easy process, and it's so effective. Here's all there is to it.

1. You write an article about your topic of expertise. Or you use a section from your e-book and turn it into an article.
2. Add an author resource box at the end that includes the URL to your website - where you want the website visitors to go. Ideally this would be the sales page for your e-book. (See the bottom of this article for an example.)
3. Submit your article to article directories. These article directories contain thousands of free articles that publishers can freely use on their websites, blogs and in their newsletters.
4. Repeat. Repeat. Repeat.

Every time your article is published, your author bio will be included, giving you exposure for your website.

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Now, if you have an affiliate program, there's even more potential. If you're smart, you'll also send the articles to your affiliates and allow them to use the articles - and encourage them to replace your URL with their affiliate link for your program. A smart affiliate will grab those articles in a heartbeat and start publishing them all over the web.

I hope you'll see the potential of article sharing, and embrace it. If not, you're really missing out on an easy way to grow your business and generate large amounts of traffic to your website. I look forward to seeing your articles in the article directories.

Nicole Dean doesn't pay for advertising - ever. She uses Article Marketing to get free advertising on websites and in newsletters worldwide. You can use articles to get free traffic, too. Visit

<http://www.EasyArticleMarketing.com>

to find out how.

### **How To Write An Ebook, One Article At A Time**

**By John Colanzi**

#### **How To Write An Ebook, One Article At A Time by John Colanzi**

It's amazing how long it took me to start my first ebook I didn't think of myself as an author.

I knew that information was creating a fortune for others, but who was I to think I could write a book?

I knew all the reasons to do it. The task just seemed so daunting.

I started out writing and submitting articles. It didn't seem as hard, although sometimes the words came slow.

The old story of use it or lose it is so true. Once I started getting some positive feedback, I could feel a shift in my thinking.

The more I wrote the easier it got. As my articles began to circulate the feedback began to increase.

Maybe I am a writer!

Web sites and newsletters starting picking up my articles and some ezines were publishing everything I submitted.

## Article Writing: Can It Help My E-book Sales?

I started writing more articles, and they started becoming easier to write. It was an ever increasing cycle.

The ideas started coming faster. It got to the point I always had more ideas in my mind than I had time to write.

Before I knew it I had over 60 articles and my output was getting faster.

I began to realize that with a little editing to make the articles flow together, I could begin writing books.

I now had my own built in database. Now the ideas for articles are becoming ideas for books. I have tons of articles to expand into chapters and I can link them together into a quality book.

So the next time you sit down to write an article, realize you're really writing a mini book.

Once you start getting in the habit of writing articles, realize you are writing a book, one article at a time.

If this dummy can do it, I know you can!!

John publishes the "Street Smart Marketing". Subscribe now and receive a bonus copy of John's new ebook, "Street Smart Secrets OfSuccess." <mailto:streetmart@makenetmoney.com>



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