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Article Writing: Can It Help My Virtual Assistant Business?

By Nicole Dean

Question: I'm a Virtual Assistant. Can I use articles to promote my business? Signed, Eager VA

Dear Eager VA, Virtual Assistants are springing up all around the internet. It's a very viable business option and more work at home moms are jumping on the bandwagon every day. The real go-getters will whip up a "business card" website right away with their contact information, `about me' information, and their rates and services offered.

But, then that website sits and collects dust while they wait for the traffic to roll in. So, what's a Virtual Assistant to do to generate traffic to their website?

Oftentimes VAs overlook one of the best methods of marketing their websites - article writing. Virtual Assistants can write about all kinds of topics - how to organize emails, customer service, hiring or firing a VA, ways a VA can benefit a business, or accounting among other things. Then, they can share the articles, just like any other website owner to drive traffic to their websites and establish an expert status in their field.

If you're a VA who's new to article sharing, it's actually quite easy. You write a helpful article and include your author bio at the end. (See the end of this article as an example.) Then, you submit your article to Article Directories where hungry website owners, blog owners and ezine publishers eagerly grab your article to publish it on their sites.

Now, there is stiff competition so it's not quite that easy, but that's the gist of how article sharing works. And, you know it works because you're reading my article that I've written and shared with article directories. There's my URL in the author bio and you've found my article because someone has published it on their website, blog or in their newsletter. If it works for me, it can work for you, too.

Article sharing is underutilized in the Virtual Assistant field and I hope to see that change in the coming year. Go grab that free traffic and grow your VA business. Not only will your VA business grow, but you can share this method of marketing with your clients and blow them away with your knowledge of internet marketing. Best wishes.

Nicole Dean doesn't pay for advertising - ever. She uses Article Marketing to get free advertising on websites and in newsletters worldwide. You can use articles to get free traffic, too. Visit

<http://www.EasyArticleMarketing.com>

to find out how.

Virtual Assistance; A Money Saving Opportunity For Employers.

By Heather Bresser

What is a Virtual Assistant? A Virtual Assistant is a highly skilled, independent entrepreneur who provides business services in a remote or virtual environment. Some have used terms like telecommuter or working from home.

Employers are looking for alternatives to having a full-time employee. Hiring a skilled Virtual Assistant helps to cut costs normally associated with on-site employees (no need for extra overhead and space, taxes, benefits, continued training), and frees up valuable time to focus on higher priority tasks that will inturn increase profits.

Assistant For You!, a Puyallup based a virtual assistance and web design company, specializes in website design and promotion, Administrative and Real Estate Support.

November 1, 2003 marks Assistant For You!'s first anniversary. Ms. Bresser attributes her success to keeping on top of the current trends in targeted industries allowing Assistant For You! to adapt to specific client needs.

For those wanting to start a Virtual Assistance company, Ms Bresser suggests, "niche in an area that you are not only good at, but love to do." She urges finding an established Virtual Assistant as a mentor during these rough start-up phases. "Having a mentor will help you avoid pitfalls that many face," says Ms. Bresser.

For more information about the Virtual Assistant industry and why you should hire one, contact Assistant For You! today. We can be reached directly by phone at (253) 537-7703, by email at heather@assistantforyou.com, or on the web at

<http://www.assistantforyou.com>.

Heather Bresser, Virtual Assistant and business owner of

AssistantForYou.com

, offers high energy and

her outgoing personality to her varied clients, and has been able to help them with marketing and

growing their businesses through providing innovative website design and marketing strategies.

Virtual Assistance; A Money Saving Opportunity For Employers.

Hiring A Virtual Assistant Can Help Your Business Grow

What's Missing From Your Virtual Assistant Business Website That's Costing You Clients

Is Your Copy Upside Down?

What Is A Virtual Assistant?

Stretch Assistant Software

Bread And Biscuit Baker's And Sugar–Boiler's Assistant

Article Cash

Article Submitter

HIV/Aids Healed by the Power of God



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