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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Atrocious Advertising Detected: Mission Critical!

By Michael S.L Bombard

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You know folks, it seems like every corner I turn on the web, I see more and more "yucky" advertising. It's daunting to see the fully avoidable mistakes we're making. And the worst part is, if we would just slow down for a minute and examine what we're doing, we wouldn't make these simple, yet costly errors.

I constantly see people, experienced and new, making mistakes like these:

What's that you're promoting?:

First off, you should begin with you're program or business. You're not promoting some flim-flam chain letter are you? Or how about some free replicating web page that will probably close down right when you finally start to make a few dollars?

No, that's not you. You did your research and built your business around credibility, professionalism and good old supply and demand, right?

Here's a general rule of thumb that I like to follow:

Would you feel comfortable and "proud" recommending your program or business to your mother? Hmmm.

Spelling mistakes:

Please take the extra 30 seconds and check the spelling in your ads "before" blasting them everywhere. There's no bigger turn off for me than when I see ad copy with

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a plethora of simple spelling mistakes. I thought you were a professional businessman? But then again...

If you can't spell that great, so what. Use your spell check, or have somebody else look over your ads. Heck, send 'em to me. I'll make sure your spelling is correct. Trust me, this kills your credibility.

Triple check that URL!:

It really boggles my mind to see the sheer volumes of people not using the correct web site link or email address in your ads. 'Do not' type your addresses in

your ads, copy and paste! Copy and paste the correct links, and there's virtually no way to mess it up.

Maybe that's why that \$50 solo ad never pulled in any leads?

Furthermore, use the 'mailto:' and 'http:/' prompts in your address. This will make your links "clickable" for everyone. Most email programs won't hyperlink your address if you just use, MarketingBlaze.com . But add the 'http:/' prompt and you'll get a nice clickable link like this one: <http://MarketingBlaze.com> .

Now, simply use the 'mailto:' prompt for your email address: <mailto:youremail@yourisp.com> . Isn't that pretty?

(Pssst. Did you notice the space for the "." after the link. When using your web site or email addresses in sentences, always put a space between the punctuation. Example: <mailto:youremail@yourisp.com> . links will always be ready for clicks.)

Hype:

Yep, the last thing people want to see when looking through hundreds of ads per day is hype. You've seen the ads, maybe you're even creating these monsters...

"Join TODAY, Make \$5,000 By Next Monday!!! GUARANTEED!"

Forget it. No way, next please. You know, even if your program does work miracles, don't go screaming it around the web. I want to see credibility. I want to

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trust you. Let me know how you can help me.
Instead try something like:

"Attention: Incredible Breakthrough Guarantees YOU Extra
Weekly Income"

That'll get my click!

Your ad copy:
The most critical part of any ad campaign. Let me just
say this, spend at least 50% of your time on your ad
copy.

If a genie landed in your lap and granted you one wish
to benefit your marketing, what would you wish for?
To overcome your fear of writing articles? To master
the art of building web pages? Or how about the ability

to materialize million dollar ads, one after another,
just like the great copywriting pros.

Think about it. If you could create order-pulling ads
and roll them out into millions of dollars in profits
like the pros do, would you have any marketing problems
to speak of? I doubt it. You'd be one "rich" and happy
camper.

Well, I'm going to wrap this one up, leaving you with
these words...

You know the old saying, "It's the small things that
count." When you're marketing on this wild and crazy web,
even the smallest of things can have a mammoth impact on
the outcome. With hundreds of millions of people online
at any given time (and growing at such an alarming rate)
the Internet will gobble you up, and spit you back out
if you're not paying attention.

So keep your eyes open and never stop learning.

"Information IS power!"

Michael S.L Bombard is editor of the "AMAZING ezine TRAFFIC" Newsletter. Discover 100's of
Startling Ideas For Creating Quick and Easy PROFITS With Tiny Ezine Ads! FREE eBooks, FREE ads,
Impact Lotto and more. Just CLICK and SEND: <mailto:AETnewsletter@infogeneratorpro.com>

Can You Gender Test Your Unborn Child?

By Ian Dennis

With only a few drops of your maternal blood you can find out if baby's sex is male or female. And you can do it as early as five weeks after conception with the newest technology in the area.

The technology has been tested for the last 14 years – and it works! I am amazed that it is possible. When I was pregnant the last time I got the test - which was very easy to understand and perform. The result came within less than 48 hours, and my husband and I was very happy to learn that I was carrying a baby girl. Our two sons were delighted about their baby sister to come. When the baby girl was born, we had made everything ready for her. No worries about getting pink or blue clothes.

The test is done with cutting–edge, patent–pending technology to attain the earliest gender detection with unprecedented sensitivity and unsurpassed accuracy.

The technique traces the amount of active genetic fetal chromosomal DNA in the maternal blood to determine gender. It is proven, well–documented scientific fact that your baby releases its DNA into your blood plasma. In a lab it is possible to determine fetus–originated–specific chromosome sequence detected in the maternal blood stream.

If there is fetus–originated Y–specific chromosome sequence detected in your blood, you are currently carrying at least one baby boy.

If fetus–originated X–specific chromosome sequence is detected in your blood, you are currently carrying at least one baby girl.

If there is a substantial amount fetus–originated Y–specific chromosome sequence detectable in your sample, indicating that you are carrying at least one baby boy and there is a substantial amount of fetus–originated X–specific chromosome sequence detected in your blood, indicating that you are carrying at least one baby girl. Then you are currently carrying at least one baby girl and boy at this time.

Much more information about Baby Gender on this website.

<http://www.baby–gender–e.com>

Go there!



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