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Audio Book Myths Or The "Audio Book Phobic" People

By Paton Jackson

Audio books are becoming more and more popular. Yet, there are a lot of individual people that are afraid of trying audio books - they are the "audio book phobic" people.

I have interviewed some of them recently and collected the so called reasons that separate them from the audio book world. I have proven to each one of them that those reasons are only myths and even succeeded in persuading some of them to try those threatening audio books. Here are the main myths I have encountered:

1. I believe audio books are expensive - wrong. In fact, there are free downloadable audio books online. Audio books on mp3 files are usually cheaper than the same title in its book version. Audio book on Cd and books on tape could cost more but are still not expensive.
2. I think that audio books will never be a good substitute for the "real" books - Right. Audio books' publishers do not see audio books as potential books substitutes. They are only an extension for the book concept. You can learn foreign languages or learn history by listening to audio books - You will enjoy it more this way than reading a book about it. Audio books are intended for the times of the day when you can not read books.
3. I have no time to listen to audio books - Wrong. Most of the people listen to audio books driving, cleaning the house, jogging etc. You can not read books in these times. Did you know that the average annual delay due to traffic congestion has more than tripled since 1982 and that More than 19 million commuters travel more than 45 minutes each way to their jobs. In fact, More than 97 million workers drive alone to work each day;

To sum up, to all of you "audio book phobic" people who claim they can not afford audio books. Listen to me; you can not afford not listening to audio books.

Paton Jackson is the head of 911 corp. We have made a comprehensive research about audio books. Let us share with you our finding - the best audio books sources, titles and much more audio book information only on

<http://www.911makemoretime.com/audio%20books%20bible.htm>

Audio Books - 10 Frequently Asked Questions - Part 2

By Paton Jackson

The audio books era is already here. I keep hearing phrases like: Audio book rental, free audio books, audio book club, audio books on CD, online audio book rental services etc.

Here are the next five frequently asked questions about audio books (and the answers of course):

6. What kinds of audio books do you recommend to listen to? Listen to audio books that you would read. Meaning, if you like thrillers, listen to thriller audio books, if you are looking for children books, get children audio books etc.

Yet, I suggest you get to know more other successful audio books kinds such as language tutorials and motivation audio books.

7. Are the old fashioned books going to disappear? I don't think so. In fact, I still prefer reading books before I'm going to sleep. The experience is a different one, and some people still prefer the old books. Yet, I believe that the reading habits of most of the world's population will change in the next century thanks to audio books.

8. Can I find any book in an audio book format? Unfortunately not any book could be found as an audio book. Yet, almost any new book and any bestseller from the last century are getting published as an audio book. Most of the old books could be found in the format of books on tape and the new ones as downloadable audio books and audio books on CD.

9. How can I listen to downloadable audio books? You could listen to downloadable audio books using a media player on your desk top or your note book computer. However, most people use audio players like iPod to listen to downloadable audio books.

10. Where should I get my audio books? The best place to get audio books from would be one of the online audio book services.

Paton Jackson is the audio books' expert of 911 corp. Find the best audio books sources and more about audio books on

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