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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

BEST WAYS TO PROMOTE YOUR WEB SITE

By Javed Akram

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After a couple of weeks or may be a couple of month's hard work, you have created a very good web site with brilliant contents. All you need now is visitors to your web site, but there are no visitors. This can be a real disappointment. Good web site creation is not enough to get visitors to your site.

There are about 300 million web pages out there. If people don't know about your web site then they will never visit your site. You have to promote your web site day and night online and offline.

There are lots of different ways to promote web site. Online marketing and promotion of your business is very cheap compare to other media's i.e TV, Radio and Newspapers etc. You can even promote your business or web site totally free of charge.

The Following are some of the best ways to promote and announce your web site online and offline.

1) **SEARCH ENGINES:** Search engines are still the best to get visitors to your site. Now there are hundreds of thousands search engines all over the internet, but remember 85% percent of visitors come from 10-20 major search engines like Yahoo, Alta vista, Google, Open Directory Project etc. Submit your site regular interval basis. You can submit your site free to 200 search engines with one click here.

<http://www.ezonelink.co.uk/globalsubmission.html>

2) **CLASSIFIED ADS AND FFA PAGES:** There are millions of Classified ads and Free For All Pages(FFA PAGES). Classifieds and FFA Pages are not anymore good to generate site traffic, but they help to develop your site link popularity. A lots of search engines when index your site they check your link popularity. If your web site link popularity is good and more web sites linked to your site then it will help to maintain better ranking in search engines. A free Classified ads and FFA Pages Submission service available here.

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3) **EZINE OR MAILING LIST:** Start your own Newsletter. I always recommend this type of promotion. You only send your site updates and new products to targeted visitors or customers who subscribed and are ready to receive your promotional messages by e-mail. This is an way effective to promote your site.

4) **BANNER EXCHANGE PROGRAMS:** Banner exchange programs are another way to promote your web site. Although it is not very much popular these days, but you still get some hits. Here are the banner exchange and pay per lead programs.

<http://bannersgomlm.com/cgi-bin/ref/index.cgi?dist=rajgan>

Banner Pay Per Lead Program

<http://www.sponsorships.net/cgi-bin/referral.cgi?10128>

5) **START YOUR OWN AFFILIATE PROGRAM:** Start your own affiliation Program and let other people promote your site 24 hours a day. You can have your own affiliate program set up in minutes...here for free! <http://www.freeaffiliate.com>

6) **EBOOKS:** Write ebooks and always give details and and links to your site. Ebooks are self replicating systems and automatically promote your web site.

7) **WRITE ARTICLES:** Write articles and send them to web sites which accept free articles and don't forget to include a little box at the bottom of your articles with your web site information, your name web site address and e-mail address etc. You can submit your articles here

<http://www.marketing-seek.com>

<http://www.ezinearticles.com>

Give permission to free re-print rights.

8) **MESSAGE BOARDS:** Message boards are another ways to promote your site. You should post your site often to message boards as this will help to increase your site traffic.

9) **PRESS RELEASE:** Send your new product details to newsgroups and sites which accept press releases.

Miscellaneous:

There are some more ways to promote your web site.

For example

TOPSITES

WEBRINGS

AUTORESPONDERS

DISCUSSION FORUMS

E-CARDS OR POSTCARDS

BUSINESS CARDS

FINAL WORD:

Some of above advertising methods are not very effective but still are important because they will help you to promote your site.

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Â©2001Javed Akram, Javed is an Internet Marketer based in UK. He specialises in helping newcomers to Market and Promote online business. Javed Akram is owner of <http://www.ezonelink.co.uk>. An excellent resource for Internet marketing techniques, publishers of "eZonelink Newsletter". You may subscribe your free copy at: <http://www.ezonelink.co.uk/newsletter.html>
<mailto:javed@ezonelink.co.uk>

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Â©2001Javed Akram, Javed is an Internet Marketer based in UK. He specialises in helping newcomers to Market and Promote online business. Javed Akram is owner of <http://www.ezonelink.co.uk>. An excellent resource for Internet marketing techniques, publishers of "eZonelink Newsletter". You may subscribe your free copy at: <http://www.ezonelink.co.uk/newsletter.html>
<mailto:javed@ezonelink.co.uk>

Unleash The Power Of Perpetual Marketing

By Adrian Kennelly

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I describe perpetual marketing as a large number of people promoting one web site so they can all receive the traffic generated by each other.

For example, you decide to create a free ebook that you will give away to your web site visitors. You ask a large number of e-zine owners to give away the ebook in exchange for their ad in the ebook. You can just ask them to link directly to your web site when they promote the ebook. You, of course, will have one of your own ads on that web page.

Let's say you get 8 out of 20 e-zine owners that agree to giveaway the ebook. The 8 e-zines total subscriber base is 75,000.

Now, you can ask more e-zine owners if they would like to promote the ebook in exchange for an ad

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inside the ebook. This time you can say, you already have 8 e-zines already promoting the ebook with a subscriber base of 75,000.

The next group of e-zine owners you ask will be more tempted to promote your ebook because there is a greater chance they will receive a lot of traffic from the deal. It's win/win situation!

Do you understand the power of perpetual marketing? You could have 20 or 30 e-zines promoting your web site at no-cost, very quickly! You could create a new, free ebook every month and repeat the process.

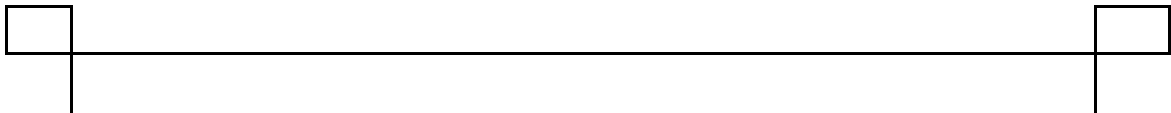
This isn't the only way to use perpetual marketing. You don't just have to contact e-zine publishers you could do the same with web site owners. You could use a total monthly visitor total as motivation.

It doesn't have to be just an ebook either. It could be a contest you're holding on your web site. You could place the other web site's ads on the contest page in exchange for them promoting the contest.

These are only a few ways to use perpetual marketing. You could use your own imagination to create new ways to use perpetual marketing that will increase your traffic and sales.



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