

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Bane or Boon

By Bob Osgoodby

Bane or Boon by Bob Osgoodby

Email to some is simply a way to contact friends and family, and to keep in touch. To others, it is a very important method of communicating with business associates.

Unfortunately, those who send out unsolicited ads have created a problem for both. It seems the amount of spam received daily increases geometrically, and try as we might, we just can't keep ahead of the game.

Let's talk about some of the more serious offenders. We have all received email, and tried to respond, only to have the response returned as undeliverable. These people forge an email address, and are basically dishonest. Anyone who does business with their ilk, deserves what they get.

High up on the list of "pains in the neck" are people who list an auto-responder as their return address, and program it to send out a series of emails on a regular basis. If you reply to them and ask to be removed, you will get at least five or more emails from them over a short period of time. These people are also dishonest as they are trying to sell you something, even though you have asked them to cease and desist.

Another winner in this "hit parade" is the "fresh from the farm newbie" who harvests (or if they are really dumb buys a list) thousands of names and starts sending out unsolicited email. Thinking they have found the keys to the vault, they start sending out spam by the thousands. They really take offense when their ISP (Internet Service Provider) cancels their account.

And don't you just love the "braintrust" who sends out his/her thousands of emails and shows the email address of everyone they sent it to. Spammers who may receive their ad have just added another thousand or so names to their list.

Let's look at the flip side of this coin. First let's agree that we don't like spam. Some people however, really "flip out" and make it their holy grail to get even. In the early days of the Internet, one solution was to send back hundreds of copies of a long document hoping to fill their mailboxes. That worked for awhile, but modern email readers let someone preview an email and

they quickly delete this "reverse spam".

Another group sends complaints to the ISP of the offender. If the spammer used a forged address however, they quickly learn that this is a waste of time. They receive back a very nice note from the ISP, telling them that the address they are complaining about doesn't exist on their server. They stop doing this very quickly, but still hate spam.

They then buy software that will parse a note and send a complaint to every URL or email address contained in the spam. Or worse yet, they complain to some self-appointed guardian of the web who does it for them. This is OK if it is a legitimate piece of spam, but I have seen this done by someone who subscribed to a Newsletter, had a very senior moment, forgot they had subscribed, and did it to the publisher.

This means that the ISP of every single URL or email address contained in the newsletter gets sent a complaint. This includes everyone who is identifiable in the Newsletter such as the authors of the articles, the advertisers in the Newsletter and anyone else who happens to have their web site listed there. Hey folks this just isn't fair.

There are too many other ways to solve the problem of spam arriving in your mailbox. First of all, much spam is generated if you use your email address on the web or in a chat room. Your best bet is get free "throw away" addresses, and when the need for the address doesn't exist any longer, simply cancel it.

If you own your own domain, use an address that you tie in with your advertising. When that starts to get overloaded, and it will, change it in your ads and filter messages to the old

address to your trash bin.

Is it a bane or is it a boon. If you let it control you, it falls into the first category. But if you use it intelligently, it can be a most valuable asset to you and your business.

Bob publishes the free weekly "Your Business" Newsletter Visit his Web Site at <http://adv-marketing.com> to subscribe. As a bonus, get 40,000 FREE E-Books from Larry Dotson, when you visit <http://www.ldpublishing.com>

What Are Hybrid Cars?

By Dennis Conner

Hybrid plants like corn or rice are familiar to many but hybrid cars? Are these space-age cars that do not need fuel to run or even fly in the sky?

To the uninitiated, hybrid cars may seem like an alien form or specie that requires a lot of explaining. To car and environment aficionados, hybrid cars are either bane or boon especially with the increasing fuel prices worldwide.

Hybrid cars may just be the answer of modern scientists to the rising fuel cost and the deteriorating quality of the environment. Contrary to your belief, hybrid cars are no longer new to the society as the auto industry has come up with various models of hybrid cars. Car manufacturers who have been left behind in the race for the perfect hybrid car have announced their intention to compete in the market.

Hybrid vehicles are those that possess the dual qualities of being able to run on more than two sources of power like gasoline or battery. The first hybrid vehicles came in the form of hybrid bikes which has fuel features but can be operated using the pedal skills of the rider. Hybrid cars are more common in Europe particularly in Norway and France. Hybrid buses that are operated by overhead and by diesel when they travel in other areas without the overhead wires are also being used in Seattle. There are also hybrid submarines which run on nuclear, diesel or electric energy.

The most common hybrid vehicle is that powered by both gasoline and electricity. A hybrid car attempts to allow the owner to save on fuel while being environment friendly. However, can hybrid cars be efficient enough to provide long distance travel without being refueled or recharged?

Most gasoline-powered vehicles answer this requirement although they cause more damage to the environment because of the emissions. On the other hand, electric vehicles are more environment-friendly but can only go on a maximum of 161 kilometers until it is recharged and the recharging time is very slow. The hybrid car combines the advantages of both the gasoline-powered and the electric-powered car.

A hybrid car possesses a gasoline engine much like the ordinary gasoline powered car but the engine is much smaller, more environment-friendly due to lesser emissions and more efficient. It also

Bane or Boon

possesses a very high tech electric motor which allows dual use of batteries and energy.

The hybrid car may just be in its infancy but the human mind can very well make sure that the hybrid cars will be the cars of the future.

The author is a regular contributor to Hybrid Headquarters

<http://www.hybrid-hq.com>

where more

hybrid car information is freely available.



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!