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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Be Brief

By Militza Basualdo

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BE BRIEF

When writing, always try to be brief. Unnecessary words are a lazy person's habit, waste the effort of the writers and reader and muddy the thinking and decision making. Here are some tips:

- Make the first paragraph clearly state the purpose answering in a general way the who, what, when, where and why. Let the reader know what you want him/her to do.
- Discuss only one subject in each paragraph, the same subject that the topic sentence introduces.
- Never say in a paragraph what you can say in a sentence. Never say in a sentence what you can say with a word. Never say in a long word what you can say in a short word with the same meaning.
- Where data can stand on its own without explanation let it.
- If something is "needless to say", why say it?
- Use short words (70% one syllable), short sentences (no more than 25 words) and short paragraphs (no more than seven lines). Brevity helps clarity and persuasiveness.
- Avoid using pompous, long words for the words you would use talking. There should be no difference between your speaking and writing vocabulary. Here is a blacklist:
 - 1.Anticipate (expect)
 - 2.Deceased (dead)
 - 3.Desire (want)
 - 4.Failed to (didn't)
 - 5.Insufficient (not enough)
 - 6.Obtain (get)
 - 7.Presently (now)

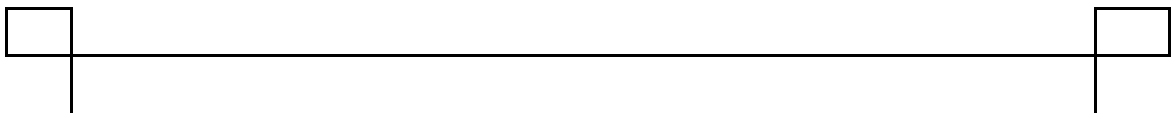
8. Prohibit (forbid)
9. Require (need)
10. Spouse (husband, wife)
11. Substantial (large)
12. Supply (send)
13. Terminate (end, stop)
14. Transpire (happen)
15. Vehicle (car)

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