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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Becoming an Online Word Compactor**

**By Mike Morgan**

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Writing for online publication differs from writing for print. One difference is length; online pieces tend to be less than 1,000 words in length. Long text passages are difficult to read on-screen, so the key to writing successfully online is to become a "word compactor".

If you follow a few simple rules, you'll have no problem writing articles that online publishers will love.

1. Use a summary lead and closing. Open with one or two sentences that summarize your position, and close with one or two sentences that reinforce your point, and tie back to your opening somehow.
2. The online audience is so large that you can, and should, pick a very narrowly-focused topic. You don't want to write about "Grooming Your Dog"; you want to write about "How to Create the Perfect Poodle-tail Pom- Pom". Once you have a very narrow focus in mind, stick to it religiously. Cut any sentence that doesn't directly relate to that focus.
3. Outline first. Then arrange your topics in a logical order. This reduces the need for transition sentences.
4. Limit examples and anecdotes to one per topic.
5. Compress fluff. Don't use "in the not-too-distant future" when "soon" will work.

6. If your topic contains do's and don't's, leave out one or the other. Instead of "rather than doing 'X', it is better to do 'Y'", simply write "Do 'Y'".

7. Make friends with your dictionary and thesaurus. Replace adjectives and adverbs with active verbs and nouns. "Very, very large" might become "gargantuan", and "ran at top speed" might become "sprinted".

They're not revolutionary, but these simple rules can help you craft an informative, yet compact article for online publications that will have e-zine and Web site editors e-

mailing you to ask when your next piece will be ready.

Mike Morgan provides a variety of services for writers. He owns Bison Creek Author Services at <http://bisoncreek.com> and moderates the Article Post-Short Pieces free content writer-editor exchange for short content and fillers <http://groups.yahoo.com/group/ap-shorts>

## **Which KitchenAid products are right for your Kitchen?**

**By Mike Yeager**

KitchenAid is a popular brand of appliances. They are known for their kitchenaid mixers, but also for their quality. Any appliance you are interested in, you should consider replacing with a kitchenaide. From washers and dryers to built in warming draws, kitchenaid has it all.

If you are planning to design a kitchen and want to use state of the art appliances, consider KitchenAid. You may want to consider a built in refrigerator with high tech temperature control and energy savings. The kitchenaid dishwashers offer top of the line cleaning and sanitizing as well as sleek, stainless steel design. Very professional.. Then there is cooking. The cooktop, or range, is also top of the line with commercial like style. It has cast iron burners and large dials. Or you could choose the cooktop that is made of ceramic glass-what a look that would be! Then there are the built in ovens. 30 inches wide and very accurate temperatures. Maybe two ovens would benefit your kitchen! And don't forget the ice maker or compactor either! Both amazingly new and improved appliances! The warming drawer, too, is a mark of genius in itself. It is an appliance that will keep food at the right temperature until your ready to serve it. And it comes with a set of the perfect sized pans!

As you can see, Kitchen Aid products are innovative and high quality and range in style and convenience. This has yet to touch on the counter top appliances. Kitchenaid appliances include coffee makers, espresso machines, waffle bakers, coffee mills, frozen dessert makers, and toasters. And the Kitchen Mixers speak for themselves. Lasting years and years and delivering superb service, they will not disappoint the beginner or the advanced chef. With so much at your finger tips, you will find what you are looking for and more. It may inspire you to build a kitchen just for your new appliances!

Mike Yeager  
Publisher

Which KitchenAid products are right for your Kitchen?  
Yes, You Can Use Hyphens in Your Domain Name: It Makes Them Easy to Read.  
Buy Low Rate Life Insurance Online - Why Not?  
Sell Your Product Online  
10 Ways To Make Your E-mails Grab Attention!

The Ultimate Ad Tracking Tool  
Over 185 Delicious Italian Dishes  
Money Making Flashy Designs in a Box  
Secrets Revealed Of A Successful Online Marketer – Willie Crawfo  
100 Instant PDF Templates



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