

Beware of Web Sites Bearing 'Free Gifts'

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**Beware of Web Sites Bearing 'Free Gifts'**

**By Chris Malta**

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"Beware of Web Sites Bearing 'Free Gifts'"

If they're offered after the sale, they're NOT free!

One of my best friends, someone that I've known since I was a teenager (which seems like a long time ago!), had a great collection of T-Shirts with some of the funniest slogans on them that I've ever seen. One of my favorites was his T-Shirt that read: "If You Can't Dazzle `em with Brilliance, Baffle `em with Bull\*\*\*\*" (You can probably fill in the blanks quite easily!)

There are a tremendous number of web sites selling Information on the Internet who are doing just that. Completely lacking in anything even remotely resembling brilliance, they are spending a great deal of effort, and seriously taxing their few active brain cells, in order to Baffle you into buying sub-standard Information Products.

We are in the business of providing information on genuine Drop Shippers. We publish a Directory of brand name product distributors who are willing to Drop Ship those products directly to your customer from the warehouse, one at a time, at wholesale. It's an excellent way to do business without spending a ton of money on stocking an inventory. We've worked very hard for years to provide absolutely honest and complete information.

However, there are other information providers in this business who are either too lazy to do the time-consuming research this business requires, or are just outright scam artists looking to cheat you out of your money.

They have a wide range of methods they use to Baffle you into buying from them, but one of the most obvious is Free Gifts.

Now, we have to be careful here, because there are two kinds of Free Gifts.

1.) Free Gifts given to you before the sale are usually a good thing. We do that ourselves; we offer a very comprehensive Free EBook that gives you a tremendous amount of FREE information on starting your Internet Business. We give you that for free, no questions asked, no personal information required, and you never have to buy anything from us. THAT kind of Free Gift is OK, because it really is Free!

2.) Free Gifts that are promised after the sale are the thing to watch out for. They are designed to make the offer look so attractive to you that you simply cannot turn it down. They are, in fact, given to you because the main informational product itself is so lousy that it's creators feel that they have to suck

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you in with after-the-sale freebies, or they'll never sell anything to you at all. However, in order to get all these Free Gifts, you have to buy something first.

Here's how these scam artists work:

They pitch their junk Informational Product to you with all kinds of wonderful promises, telling you that you're going to make incredible amounts of money very quickly.

That in itself is not true! NOBODY makes incredible amounts of money quickly on the Internet. In the real world, it takes time, patience, and work!

THEN they tell you that if you order their information, they will include "\$750 Worth of Bonus Free Gifts!" with your order, or some such ridiculous statement. They tell you that you will get Marketing Information, Email Generation Software, Important Articles and Reports, Expensive EBooks, Bonus Wholesale Guides, etc., etc., for FREE, after you buy their product.

Freebies that you only get AFTER the sale are there for two reasons:

·They make you think you're getting much more than you are paying for, when in truth you are not; you can pick up that stuff for free without buying anything. All that Free Stuff is just that; it's FREE, it's garbage, and you can find it all over the Internet for nothing, without having to pay a cent for anybody's products. The scam artists certainly do not pay for it; why should you?

·They are a distraction. The scam artists are counting on the very good probability that you will spend so much time with, and get so caught up in all that extra free stuff that you will forget that the original product you paid for is junk, and you'll never bother to ask for a refund!

So Beware of Informational Web Sites offering Free Gifts after the sale, folks. There is a reason for it, and it's not a good one!

Maybe they should also offer a T-Shirt with those "gifts"...I know a guy who can suggest a good one...

Chris Malta

WorldWide Brands, Inc.

For more info visit, [www.YouCanDropship.com](http://www.YouCanDropship.com)

Chris Malta is a Microsoft Certified Systems Engineer. He has worked with computer Systems for 18 years. He's been involved in eCommerce systems, networking and site design for more than 6 years. He's taught college-level computer courses in Western NY. He developed The Drop Ship Source Directory, and he and his partners at Worldwide Brands, Inc., publish the Directory and run eCommerce sites of their own using Drop Shipping as their only business method.

### Special Baby Gifts

#### By I Henman

The other day I got a call from my niece whose ecstatic voice over the wire made me eager for some hearty bit of news. "Uncle", she said, "At last I have conceived after all these seven years of marriage and you must come to my baby shower". It was a great relief for all of us since she had visited most of the doctors in town and none of them could assure her of bearing a child.

However, as I was very close to her right from her childhood days and she considered me to be her 'most nearest relation', I literally organized a search for some exclusive baby gifts for the baby shower.

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I was sure that both my niece and her husband must have bought all the gifts that were available locally, so my gifts must have some novelty and freshness about them.

But the local department stores and the shopping malls turned out to be most disappointing as they were full of age-old gift items that neither appealed to me nor my wife, who refused to have anything to do with them. On further enquiries at a different shopping arcade it was revealed that down another floor one section dealt with newborn baby gift items and we rushed there.

The sales person was a young girl and she was enthusiastic about some personalized products that came with the baby's name embroidered on it. There were various kind of bibs brightly embroidered with the baby's name; soft woolen baby blankets that not only had the names but date of birth, weight and dimensions at birth, etc. In short, we liked the innovative idea but were disenchanted since the shower was arranged prior to the child- birth and, therefore, no names could be provided instantly.

But as dark clouds do have silver linings on the western sky, we `discovered' a small store that specialized in baby gifts that suited our purpose. Here they offered similar personalized items like the baby's name engraved on the gifts with a big difference. They had the seamstress on the premises that could do the engraving in about a day at a nominal charge, to be paid in advance.

This was quite satisfactory as the store provided a call card bearing the name of the shop, postal address and telephone number to be filled in by the purchaser or anyone else on his or her behalf. A telephonic communication, they assured us, would be enough to do the job. Happy at being able to locate the right place, we bought several of the special baby gifts that included a baby blanket that could have the baby's personal information embroidered on it, a sparkling photo frame that had room to engrave the baby's name and a niche to frame the birth certificate.

I was sure when we got back home that both my niece and her husband would admire the novelty of our gifts and my niece could phone the shop as soon as the naming was over.

For more information about gifts for babies, and others please visit our website at

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