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Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Bigger, Better, Faster

By Bob Osgoodby

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It seems we are obsessed with the concept of "Bigger, Better, Faster", however in the world of technology, it might very well be "Smaller, Better, Faster". A few short years ago, the 486 was the hot machine, and yes I still have one. It is now relegated to running a few old DOS programs I just can't bear to part with, and my first cell phone was an absolute clunker.

However, it seems that making things smaller is pretty much restricted to the hardware. Because the capability is so much greater, it seems programmers have gotten sloppy, and could care less if the program runs efficiently. Gone are the days when a program had to run in a minimum amount of memory. Disks store more data than ever, but in a smaller package.

But wait – we are discussing "Apples and Oranges" here. Yes, the physical size has gotten smaller, but the capacity has lived up to our original concept of "Bigger, Better, Faster". We are still near the very beginning of computers and who knows what the future will hold.

There is one thing however that will not change – enter the human equation. The new and inexperienced are joining the masses, and are ripe for the "plucking". Like magic, their email addresses become known to the world, and the offers start rolling in. The con artists have simply had a change of venue, and are pursuing them relentlessly.

Some people really believe that they have been selected to be in the Internet Version of "Who's Who". That con goes back many

years, and now there is a new audience to rope in. The old version of someone who found money, and will share it with you if you give them a good will deposit has changed a bit. Today, someone has stolen money from a backward country, and want you to help get it out. Of course, you will need to show your good faith.

Almost every con you encounter actually predates the computer, and has simply been brought up to date. We receive hundreds of emails, and they all promise immense wealth in a short period of time. And here is the best part – you don't have to work. Well, if that were the case, we would all be sitting in our "skivvies"

and telling our boss to "forget about it".

Folks – that is just not the case. Can you earn a living on the Internet? Sure! But guess what – you still have to work for it. Forget about the "get rich quick" plans – they don't work. If they did, we would all be rich.

Find yourself a "niche" that you can promote. Many people have done this and are making a respectable living on the net. Get yourself a domain name, build a website and market it. The world will not beat a path to your door. If you don't advertise, like any business you will not succeed. There are plenty of places to place your ads. Some are free and others are not.

Ezines are a good bet. They are being distributed to people who have asked to receive the information. If they are a match for the market you want to target, they should be high on your list. Ezines that have a very large subscriber base, that are not a match for your market are normally not a good deal. Advertise in smaller ones that are.

Forget about automatic submission software that sends your ad to FFA sites – it is a waste of money. The ad you submit, will in all probability never be seen by a human. The only people making any money from this submission software are the people selling the software.

People running the FFA sites get thousands of submissions a day this way. They automatically drop old ads in a matter of seconds to make room for the new. What do you think the odds are someone will stumble on their site and see your ad. If you are going to place free ads on a website, make sure they have a life of a week

or so.

While "Bigger, Better, Faster" might be appropriate in describing available hardware, it does not replace known and proven marketing techniques. The fact that you can send your ad free to large numbers of people, doesn't mean it will be read. To make a living on the web, you still have to "earn it".

Play a BIGGER Role in Life!

By Hifzur Rehman

Did you ever think that you are not playing the role which you should play in your life?

Don't you think that you are born to play a leading role, a much bigger role in the real drama of your life? What is holding you back then? Your own short sightedness!

In order to play a bigger role in life you need to visualize a bigger picture of yourself. Once you have that picture before you, it will be much easier for you to paint that picture into reality.

Every morning, I look in the mirror and say "I have to play a bigger role in life". These simple words make my day, a wonderful day, every day, because my firm determination that I have to play a bigger role in life, keeps my mind in supreme working condition, fully prepared for playing a bigger, bigger, and much bigger role in life. No surprise, my every day is getting better than yesterdays.

Every night, before going to bed, I visualize that tomorrow is going to be better than today. And it happens! Yes, it happens!!

While your body muscles need some kind of daily physical exercise, your brain tissues also need some dose of daily inspirational exercise. It is, therefore, important to keep yourself motivated all the time.

You need to clearly define, preferably in writing, every single detail of your big dreams and ambitious goals. You must try to bring out a bigger YOU out of your own person so that you are able to reach those big goals. Never think of living an ordinary person's life! It's a sin! It's not your way of life. Let me repeat that you are born to play a leading role, a much bigger role in the real drama of your life.

Your confidence in yourself to reach your goals with strong determination to set new records of excellence, are your biggest assets. You are not far from playing a (much) bigger role in life!

Hifzur Rehman is the author of popular articles and editor of his website:

. This website provides free tools, information and articles on personal

growth, education, health & fitness, beauty & skin care, money, travel & leisure and information technology.

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