

Black professional, educated, and self-reliant woman – why am I still single?

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By C.F. Jackson

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Won't Be Denied: a suspense novel — a portrait of an obsessed, single African American female.

Atlanta, GA, October 13, 2004: Today there are many single women over the age of thirty. The 2000 Census Bureau recorded that 2,219,489 women between the ages of 30 and 34 have never married.

The vast majority of single black women make up 60 percent of all unmarried women. By the age of 30, a mere 45 percent of black women have married, compared to 80 percent of white women.

Such disproportionate statistics have led to many hypotheses as to why large proportions of the African American female population are single. Social psychologist and author of "Black and Single", Larry Davis explains the "black romantic market" in the article, "The State of Our Union: Black Love and Marriage, 2004", on Africana.com. Davis believes that social factors such as black male imprisonment and interracial relationships leave black women outnumbering black men 2 to 1. Within the same article, therapist and radio personality Audrey B. Chapman disputes Mr. Davis' figures. It is her belief that the proportions are closer to 4 to 1 or 6 to 1.

"I figured that as I made more money and got the education that's required to get a good job, that that would automatically make it easier for me to find someone," said Lana Coleman, a Pasadena Calif., attorney, in the 2003 Newsweek article, "Black Gender Gap". "But it's really been the opposite." Ms. Coleman's sentiments are reflective of other self-reliant and professional black women.

The chances of a black woman finding a single, 33 - 39-year-old, heterosexual, college educated, successful African American male in a 1 percent population is about .16 percent. The 1 percent includes those men in cities and their surrounding suburbs with large urban populations, such as Chicago, Atlanta, Washington, D.C., New York, Oakland, and Detroit.

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Essence magazine's advice columnist, Gwen Grant, stated in the Savannah Morning News, 2002, that educated black women should expand their selection to dating outside their race. If not, they will continue to have limited options.

The most extraordinary statistic is that only 22 percent of an African American woman's life span will be spent in marriage.

Won't Be Denied, a 227-page novel, shines a light into an obsessed, single African American female. In the well-crafted suspense novel, author C.F. Jackson, graduate from Georgia Southern University with a BS degree in Criminal Justice, lays out the story in two sentences: Love won't be denied. Maré comes to value it more than life. The story is set in Atlanta, Georgia. It is an easy, suspenseful read. The character-driven plot is a page-turner.

For more information, or to purchase Won't Be Denied (ISBN 0-9762230-0-7), contact the publisher,

Organized Thoughts Publishing: Post Office Box 920622, Norcross, GA 30010 or www.cfjackson.us. Bookstores and libraries in the U.S. can order Won't Be Denied through Baker & Taylor database. To be released on November 9, 2004.

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C.F. Jackson is a writer, poet, and mentor, who graduated from Georgia Southern University with a degree in Criminal Justice.

Single Women Are Hot

By Yolanda Shoshnsna

Just when businesses and advertisers think they have women all figured out enters a new category with serious buying power: the single woman. It is projected that in 2005 single women will spend \$400 million dollars which has the business world standing up and taking notice.

There use to be a time when single women were treated like outcasts and looked on with pity. Unmarried women were secretly called "spinsters" by friends and family if they were not wed by the time they hit 30. The tide is beginning to turn as single women send out the message that they can do for themselves.

Businesses as well as politicians are now checking in to see what makes single women tick. The census data shows that 40% of women between the ages of 25 to 29 are not married. While 23% of women in the 30 to 34 age range are not married. One can only guess that the percent of single women over 30 will grow due to the fact that more women are stating that marriage is not of interest to them. The messages coming from single women are diverse from choosing the single life as the preferred lifestyle, choosing career over marriage first, to one person homeownership.

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Single women are beginning to take the country by storm, even on the top hit show "Desperate Housewives" half of the characters are single. Advertising companies are beginning to get it when it comes appealing to the single woman. One commercial has two women who are sitting down after a wedding doing a high five for having "not" caught the bridal bouquet. This message says that businesses are seeing that single women are a viable market. That is girl power that is about to be in full effect.

Yolanda Shoshana (Shoshi) is a life strategist, speaker, consultant and artist. Shoshi founded, The Lily-Rose Company, a life strategy communications company for women that uses multidisciplinary avenues to help women master their lives. In 2005, Shoshi will launch the Center of Female Empowerment(sm), which will be an innovative learning center for women. To learn more about The Lily-Rose Company (

) or to get a free consultation send an email to

.

Single Women Are Hot

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