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Blogging For Bucks - How To Start Making A Real Living With Your Blog And Gain

Freedom...

By James Calvin

There are many bloggers who make incomes of several thousand dollars per month from their

blogs. These are not casual bloggers who only want to see their words and their name online or who just want to put forth a point-of-view, these are serious bloggers who have made blogging into a full-time (or nearly full-time) job.

Here are some of the ways they make money from their blogs and ways you can also blog for bucks:

Advertising! There are many advertisers waiting for you to approach them, these are programs such as Google's AdSense (<https://www.google.com/adsense/>) where you allow companies to place their ads . . . ads related to your topic . . . on your blog. Each time one of your readers clicks on an ad on your blog, you earn a small amount of money (a predetermined amount). A slightly different approach is used by companies such as CrispADS (

<http://www.crispads.com/>

). With this type of service, you tell

them how much you want to charge for advertising space on your blog and they will attempt to find an advertiser who will pay that price (plus a commission for the go-between company). These are just two of a large group that is expanding daily.

Blog Feeds! RSS (Really Simple Syndication) and ATOM Feeds are two of the dominant blog feeds. The object of a blog feed is to distribute every new post you add to your blog to a list of subscribers; you make your blog posts available to RSS or ATOM, people who want to read your stuff on a regular basis can subscribe to your posts and read them on a newsreader. The latest trend is to include advertising to these blog feeds and, as before, if your subscriber clicks on an ad that is included with your feed, you get some money. There are no BIG bucks here yet but its a rapidly growing field.

Affiliate Programs! Online companies have been offering affiliate programs to bloggers for years, some of the big ones are Amazon, Linkshare and Clickbank. They work by providing you a unique URL that you add to your blog. Any readers that click through to the company and buy something are providing you with a commission. Another version of the affiliate program is the "mini-mall" concept offered by companies such as Chitika eMiniMalls. The mini-mall works (like the affiliate program), through a link on your blog that takes your reader to a page with a variety of merchandise — all sales earn you a commission.

Sponsors! Large corporations are very aware of the blogosphere and of the growing number of people who read blogs and, in response, they are using blogs to advance their business interests — blogs may never replace the Michael Jordan-type superstars for corporations but blogs are already gaining many fairly lucrative corporate sponsorships. If you have a blog that is dedicated to a particular topic, e.g., digital cameras, that is published on a regular basis, that has a good readership and is recognized as an authoritative source for digital camera information, your blog may draw the interest of a corporate sponsor and you may be approached to run their advertisements for new products on a long-term basis. If and when you reach that point you know you've made it to the big time, professional blogger's league.

Your Product! The methods mentioned above are just a few of the very many ways you can start making money from your blog . . . but there is a catch!

As you probably noticed every scheme mentioned and every other money-making blogging scheme you'll find requires a great blog . . . a blog that draws hundreds of readers (as a minimum) on a regular basis. To reach this stage of readership you need a blog that offers the reader some type of unique, quality content.

If blogging is to be a money making business for you, you'll need to treat it like a business by dedicating your time, energy and creativity to its success. Also, like any successful business, you need a product or service that is a 'customer magnet.' Your "product" is your content: it could be news or information or entertainment but whatever it is, it must be unique and interesting.

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Blogheads

By Chris McElroy AKA NameCritic

For those of you who haven't yet started a Blog, you won't understand. You weren't there man! Just

trying one Blog will get you hooked. Sure, you say you're just experimenting with blogging.

Then soon, you are blogging everyday. You wake up trying to search around to see who has commented on your Blog. Then it gets to be a 3 or 4 blogpost a day habit, and you're still saying, "I can quit anytime I want".

Then you decide to try different types of Blog. You have your personal stash Blog, then a joke Blog, then another one on a different topic. Now when you aren't doing your own Blogs, you getting into other people's Blogs and commenting more and more.

You're telling everyone how they should try Blog. Pushing Blog to kids. Google and Yahoo are telling you how much you can make dealing Blog. Then there you are the local Blog dealer.

On every corner of the search engine, selling Blog. Looking at your statistics to see how many people tried your Blog, how long they were blogged in, which blogposts they were doing. Now you are hooked for sure. People walk by you now, your friends, family, and you overhear them calling you a bloghead.

You're hanging out with other blogheads, sharing Blog, linking your Blog to theirs, trying to hook more people on Blog. The blogposts have got you man. Nothing you can do but keep on blogging.

Even this article you are reading right now, you're thinking of which of your Blogs you are going to post it on for other Blogheads to read. If you don't have a Blog for this article, then you can start one all about being addicted to Blogging.

Google or Yahoo will front you the contextual stash to cut your Blog with, so just one more Blog won't hurt you. Go ahead. Start another Blog.

Then you get so hooked on Blogging you start your own Blog about how to find more Blog. You get all the Blogheads to ping your new Blog search Blog. Oh, yeah man, the pings. The pings are the best, man. You don't know what it's like to get pinged by the Blogs, man. It's out of this world!

Next you start yet another Blog to teach others the best way to Blog. You become a Blog Connoisseur. A Blog Guru. A Blog Consultant. A Blog Expert.

You really know you're a goner when you start to host Blogs. Your own Blog Party or commune. Yeah, that's it, Blog Commune, like MySpace, but really my own space. That's when you're no longer just the local Blog Dealer, you are supplying the Blog Dealers. A bigshot now.

Hey, man I got this new thing here. An AutoBlog. Man, an AutoBlog is to blogging what the bong was to . . .well, you know. All you gotta do is log in and push a couple of buttons and you get more Blog!

Wow, man, you haven't tried Blog yet? You really gotta get with the times, man. Blogging is the bomb.

Chris McElroy AKA NameCritic is an official Bloghead, AutoBlog Dealer, and a Blog Host. He hangs out on the corner of

<http://www.blogs.pn>

and

<http://www.thingsthatjustpissmeoff.com>

Come see him to

learn how to get some Blog of your own. AutoBlog info at

<http://www.blogs.pn/autobloggerpro.html>



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Impair Healthy Healing In People Over The Age Of 30!