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Book Review of The Seven Steps To Successful Relationships

By Judi Singleton

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A Practical Guide For Everyone By Keith And Maura Leon

Keith and Maura Leon have written a manual mixed with a workbook on how to create lasting relationships. This manual uses a business format to present the material and exercises of how to form a lasting relationship. The most positive thing I found about this book was the chapter on forming a relationship with oneself. I felt this chapter should have been expanded on perhaps the subject of the whole book. Although many tools for creating good relationships are covered in this book in possibly tried to cover too broad a range of tools and subjects and so fell short on all subjects covered. This book also lacked what Kahlil Gibran defines it as "spiritual affinity". It's the hidden element of chemistry. It's when two beings meet and connect on a deeper level. It can only be felt in the heart and soul. It's about friendship, respect, humor and the feelings of warmth and contentment that come when you are in his/her presence.

I got a sense that Keith and Maura had achieved creating a safe haven within their relationship. There book convey that each is willing to be their most vulnerable self, open to the most sacred feelings shared with one another. They have created connections defined by joy and the hopes of a future that will be a lasting testament of their love and commitment. For me the dry business model and too global a subject matter kept them from conveying this message. The many examples of the author and his wifes relationship show they are couragous and willing to be vulnerable. I would buy this book just on the merits of the part about having a relationship with yourself.

Keith and Maura Leon have more than twenty-five years of experience in personal and professional development. They have completed advanced levels of training with Insight Educational Seminars and provide workshops and relationship coaching for individuals and couples. Their passion is building relationships that work.

You can buy the book here. <http://www.babypiepublishing.com/consulting.htm>

Judi Singleton is the publisher of Jassmine's Journal. You can subscribe to the Journal at <http://www.motherearthpublishing.com>

A Bad Book Review? You Aren't Doomed. Here's Why.

By Laura Hickey

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When you get a bad book review

You've just been notified a review of your book has been posted. You're all excited and can't wait to see what has been written. You're clicking onto your book's page when...Oh no! They hated your book! This bad review is going to turn away customers from buying your book. Wait! This isn't the end of the world. Here's 3 tips to deal when you get a bad review.

1. You can't please everyone!

Example: One of my favorite authors is a bestseller but the author didn't receive such hot customer reviews.

Another example: I was reading some book reviews and one of the books had one of the worst ratings ever. I clicked the link with curiosity to find over 20 customers had reviewed the book and loved it. In life, you can't please everyone. Will a bad review discourage future customers? On to my next tip.

2. A bad review doesn't have to mean bad profit.

Not all customers look at a bad review as their only guide to buying. In fact, if your review is so awful, they may even buy the book to see if it's really as bad as the reviewer rated it. There's the saying that curiosity killed the cat, curiosity in this case could help you. Customers also realize that everyone has different tastes. Maybe the reviewer didn't like your book, but who's to say someone different won't? It may be bad publicity, but none the less it may help you. In fact, sometimes a customer may have read the bad review but only remembers your name and or the book's title.

3. If you're getting more than one bad review.

It's understandable if you're disappointed. It's expected, but do not allow yourself to become discouraged. If you've published an e-book and can easily edit your work, bad reviews can actually help your writing. Now don't go crazy and change everything! But if reviews are constantly pin pointing on one certain area, review your work and see if and how you could improve it. I know reviewing repeatedly can be hurtful but if it can help your e-book, isn't it worth considering? Also, don't start picking apart reviews right away, give yourself time to go over them. Picking apart your reviews the moment you receive them could prove fatal to your self esteem.

Author of Mysterious Chills and Thrills for Kids. Ten Short Stories to Tickle the Imagination. "Spooky" "Awesome" "Unpredictable" Isn't it time you entered the world where shadows lurk and each page turn

could be your doom...<http://www.laurahickey.com>



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