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Bradford City Guide, Including Bradford Hotels

By Ms Maria Williams

Introduction:

In the county of West Yorkshire is where tourists will find the bustling city of Bradford. Situated in Northern England, Bradford has more than 470,000 inhabitants and it ranks eleventh in terms of the size of various cities in England. Bradford has a rich history and was one of the central focuses of thriving businesses during the time of the Industrial Revolution. Former home of the Bronte Sisters, as well as many other famous individuals, Bradford continues to thrive in terms of business and also continues to draw thousands of tourists each and every year. Finally, Bradford is surrounded by many popular cities. Cities surrounding Bradford include Bath, Belfast, Bristol, Edinburgh, Glasgow, Liverpool, London, Nottingham, Oxford and York.

Places of interest:

Looking to plan your itinerary while in England? Make sure that Bradford is on your list of places to see. Chockfull of historical adventures and incredible recreational pursuits, a trip to England would be incomplete if one doesn't partake in all that Bradford has to offer.

ART GALLERIES: When visiting Bradford, tourists are frequently drawn to the cultural attractions that Bradford offers. Bradford is home to several art galleries including the City Art Gallery at the Headrow which houses incredible sculptures and paintings.

WALKING TOURS: Tourist will thoroughly enjoy the walking tours through the moorlands and woodlands of Bradford. Further, tourist can choose to take self guide walks or tour guide walks, whichever they prefer. Such tours allow tourists to enjoy all of the wildlife in Bradford.

FAMILY ADVENTURES: Numerous natural parks and amusement parks are in Bradford, promising entertainment for the whole family. >From boating to bowling, there is no end to the fun for families in Bradford.

SPORTS: there are plenty of sports to engage in while visiting Bradford and fishing, sailing, wind surfing, swimming, cycling, horseback riding ,and walking are just a few of the sports that tourists will

find enjoyable.

SHOPPING: A number of mill shops and Asian stores are readily accessible in Bradford.

Things to do:

There is no shortage of fun and fascinating things to do while in Bradford. Whether tourists travel alone or with the entire family, they can easily find enjoyable recreational activities for everyone to enjoy.

BRADFORD BULLS: in the Odsal Stadium, the Bradford Bulls is the favourite rugby team of many. The stadium holds huge audiences, well over 12,000 people visit the Bradford Bulls' games and there is pre-game entertainment at every game.

BRADFORD ICE RINK: at 19 Little Horton Lane is an ice skating rink that the entire family can enjoy. Whether tourists are out on the ice with the kids or they are watching one of the many ice shows hosted at the Bradford Ice Rink, time spent at the ice rink will be nothing but memorable.

COLOUR MUSEUM: 1 Providence Street is a one of a kind experience for every resident and tourist in Bradford. Learn how animals perceive colour, how colour dyes are created and more. A great time for the entire family. The cost for admission is £1.75 for adults and £4 for the entire family.

NATIONAL MUSEUM OF PHOTOGRAPHY, FILM & TELEVISION: situated at Pictureville, is an exciting location with interactive exhibits and a place that reveals movie and television magic!

RED HOUSE: The former home of Mary Taylor, now known as the Red House is located on Oxford Road. Mary Taylor was the former friend of Charlotte Bronte and the house was erected in the 17th century.

SILVER JUBILEE MODEL RAILWAY EXHIBITION: on Green Lane is the place for every model train enthusiast. Model trains are sold as well as all of their accessories and you can have fun looking at all of the model train layouts.

Food & Drink:

Visitors to Bradford can find fantastic dining in and around the surrounding areas of Bradford with relative ease. No matter what a tourist's dining preference is, they can satiate their appetite easily when visiting Bradford.

ADELPHI: located on 1–5 Hunslet Road, offers lagers, beers, and a variety of juices as well as fine dining. Desserts include both the Yorkshire pie and the Dolcelatte Pudding.

BREAK FOR THE BORDER: at 174–178 Lower Briggate in Leeds, just 9 miles from Bradford. It is a bar and lounge offering drinks and entertainment. The upstairs of the location is a restaurant that offers a variety of Tex–Mex foods.

GRILLADE: on Wellington Street in Leeds, is a mere walk from the train station. If it's a French Bistro that a tourist's seeks, then the Grillade is sure to please. The Grillade serves nothing but the finest French entrees and has a variety of plates to choose from.

FUJI HIRO: at 45 Wade Lane in Leeds offers an array of Japanese and Chinese cuisine. Ramen, Rice, and pan-fried noodle dishes will assuredly appease anyone's appetite. The Fuji Hiro serves great meals like chicken katsu curry and chilli ebi ramen.

HEATHCLIFFS RESTAURANT: in Hollins Hall, Baildon, Bradford, requires that residents and tourists make reservations in advance and that they adhere to the dress code provided. Offering background piano music while visitors dine, Heathcliffs is the place in Bradford for the ultimate dining experience.

Hotels & Accommodation:

Accommodations are not at all hard to come by in Bradford. There are numerous hotels and self catering sites for tourist to choose from. No matter what a tourist decides, they will find they get the finest service during their stay in Bradford.

Midland Hotel Courtyard By Marriott Leeds/Bradford Park Grove Hotel The Dubrovnik Hotel Sporting Lodge Inns Novotel Bradford Best Western Guide Post Hotel Express by Holiday Inn Bradford City Centre

Entertainment

There is plenty of entertainment in Bradford that is suitable for all ages. Theatres, Cinemas, Aquariums and nightlife entertainment are abundant in this city. Bars, lounges, and dance clubs await the tourist looking to relax and socialise.

Bradford: a city you can afford to miss when visiting England. Excellent food, incredible sites, and lots of fun things to do, tourist will lose out if they don't visit Bradford. Certainly, if one wants to ensure their trip is complete, Bradford should be on their list of things to do.

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Is your first impression HELLO?

By Chris Bradford and Brande McCree

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We only get one chance to make a first impression. This is very important when soliciting new distributors. We need to have potential distributors perceive us as the professionals in our industry.

Knowing the first impression we make is a lasting one, why do we insist on answering our phone simply by saying "HELLO?" Most of us just don't think about it. Let's look at a couple alternatives.

If you are an individual, you might choose to answer the phone like this:

"Hello. This is Chris Bradford. Thank you for calling. How may I help you today?"

Or, if you are a corporation or other business entity, you might choose to answer the phone in this manner:

"Thank you for calling Brande's Dream Team. This is Chris Bradford. How may I help you today?"

With either of these methods, you will be making a truly professional first impression.

What about your answering machine? Does it simply take messages, or do you also use it as a promotional tool? Whoever is calling you wants to speak to you. They will probably leave a message. So you have their attention, for about one minute. If your message is any longer than one minute, they are more likely to hang up on you.

Let's look at a simple sample script.

"Thank you for calling. This is Chris Bradford, distributor of wonderful products and promoter of an exceptional business opportunity. I regret I am unavailable to take your call at the moment. However, Your call is very important to me. At the sound of the tone, please leave me as detailed of a message as possible, and I will return your call within 24 hours."

In this message you accomplished several important things.

1. You thanked them for calling you.
2. You gave them a brief introduction as to what you do.
3. You expressed regret for not taking their call.
4. You let them know their call is important to you.
5. And you asked for a detailed message.

Asking for a detailed message is very important. It allows you to be prepared when you return their call by knowing what they were calling about. It also prevents a lot of the time lost playing telephone tag. If the caller leaves you enough detail, you may be able to take care of their request, and when you return their call, should you get their recorder, simply be able to leave a message that you accomplished the task.

Here are a few rules to go by when answering the phone and recording an answering machine message.

1. Your answering machine message should be in an adult voice. Having your children on your answering machine may be cute, but it is unprofessional.
2. Make sure the room is quiet when you record your answering machine message. Noises from children, window air conditioners, televisions, radios, refrigerators and the like are distracting to the caller.
3. Never let your younger children answer the phone. Older teenagers should be trained to answer the phone in the manner described in this article.
4. Unless you have the equipment to professionally dub music, do not play music on your answering machine message. It sounds terrible, is distracting, and is unprofessional.
5. When you are available, answer every call. People want immediate response.
6. Answer all calls in the manner described herein. Even if it is your closest friend or a member of your organization you speak to several times daily. This does two things. First, it keeps you in the habit. Secondly, it sets an example for members of your organization.

By following these few simple rules, you will make the best first impression possible.

Chris Bradford and Brande McCree are the publishers of MLMSuccess Today, a weekly newsletter offering original articles written by its publishers for both the experienced and the beginner network marketer. <http://www.mlmsuccesstoday.com/news/>



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