

Brainstorming for your Digital Information Product

Don't try to start by go head to head with the Internet Marketers that currently have their Information sites up, you are better off joining a few good quality sites and buying their products instead of going into competition with them. At least not yet ;)

Here are some Brainstorming ideas for you to try.
If you are serious about having any type of a chance in creating a Sales Machine of a web site in very little time.

* Lock yourself away for an hour or two and go through all the 'Treasures' or 'Junk' you have been saving in boxes in the attic, basement, garage, hope chest, mini storage or

parents house.

* Remember the plans you made right after high school, college, your wedding or the birth of your children.

* Go through some of the items that you have already purchased and forgot about, classes you took, pamphlets you put away or that were passed on to you?

* Ah, now some your past goals, hopes, and wishes that faded are starting to come back to you now, A!
(My shot at trying to be Canadian :)

When you're done you should be able to come up with a few ideas that could turn into YOUR "Digital Information Product". (I came up with 3 just using the 1st tip)

YOUR (DIP) that YOU are an Expert on, that a focused group of people would be willing to PAY YOU FOR.

Put the information in your own words and remember 1 simple Direct Sales Rule when writing your sales letter:

1. Tell them what you are going to tell them.
2. Tell them.
3. Tell them what you told them.

Your main goal is to get up and running as quickly as you can!

Kurt Geer Are you Just WINKING IN THE DARK? Or are you serious about Making Money on the Net.

Have an idea for a Product or Service, but still haven't acted upon it yet? ACT NOW Join the E-Commerce Explosion –
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How To Use Brainstorming To Solve Your Money Problems

By Roy Primm

Advertising executive Alex F. Osborne first coined the word brainstorming in the early 1940s. Since then literally millions of ideas, products and services have been created.

Every institution from Fortune 500 companies to Universities and Government agencies, have used the principle of brainstorming.

Fact: For every product in your home or office, chances are a person or group of people brainstormed about it.

They brainstormed on how best to create, market, sell, manufacture, advertise, or distribute it. This is how powerful brainstorming is.

One of the best things about brainstorming is that it can be used by anyone. You don't have to be a C.E.O or army general. You can gain from brainstorming if you're a housewife, janitor, student or unemployed.

Yes, you can use the principles of brainstorming for the largest project or the smallest project.

You can use it to plan a million-dollar ad campaign, or use it to plan what you'll have for dinner tonight.

Practice the following steps. You'll soon be amazed at the ideas and solutions your fabulous brain will give you.

7 Steps For Effective Brainstorming Sessions

1. The brainstorming session can be done with one person or one hundred people. The rules are the same. The only requirement is the participants should know about the problem, business, product or subject of the brainstorming session.
2. Don't use critical thinking. Critical or judgmental thinking slows down or kills the creative process at this stage. Because as hard as you may try, you can only think one thought at a time. When you're creating you can't judge and when you judge you can't create.
3. Keep the session light, loose and free spirited. Humor has been known to help oil the wheels of our creativity. A large portion of our creativity is released through our humor.
4. Make sure you have a pencil and paper to write down any and all ideas, or if you're in a group,

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designate someone to write down the ideas.

5. Its best to set a minimum length of time or amount of ideas you want to get out of each

brainstorming session. Setting a goal helps everyone to focus; it also helps everyone avoid wandering minds.

6. Write down the problem, the goal, or the subject at the top of a piece of paper. For example, Ways To Attract More Customers. Next number each idea you or the group comes up with. Write down every idea, the good, the bad, and even the ugly. Remember, the goal is to get as many ideas listed on paper as possible.

7. Next evaluate the most do-able ideas and take action.

Thats the 7 tips for effective brainstorming sessions. Follow them and watch the ideas flow.

Roy Primm (The Niche Man) has written hundreds of articles on the power of a small niche. Learn more of his niche creation secrets that build wealth. To read his free report go to

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Digital Film Processing is Really the Only Option for Truly Quality Prints

Using Brainstorming to Find Keywords

Your Words Are Your Own Product?

It pays to ask, listen, and then act.

One Million a Year

Home Vegetable Garden

Palmistry

Dream Psychology

Paylocker Pro



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Menopause, Andropause And Other Hormone Imbalances
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