

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Brand yourself with a Better Bio

By Kristie Tamsevicius

Brand yourself with a Better Bio by Kristie Tamsevicius

A bio is a key part of your marketing toolbox. And a well written one is worth it's weight in gold! This seeming simple marketing blurb has the amazing power to wow the media, impress a decision maker, or showcase your expertise to any potential buyer. And, once you have written a good bio, you'll find a million uses for it. In addition to adding one to your website, you can use in your article byline, email signature, one sheet, promotional flyers, brochures, sales letters, and more! But how you go about writing a bio? Below are some 20 tips for what to include in your bio.

1. Area of expertise
2. Title and company name
3. Media coverage you have received including television, magazine, and radio
4. Topic you you are a sought after speaker on
5. Number of people you have spoken to
6. Number of counties you have spoken in
7. Names of books you have authored
8. Credentials including notable awards or recognitions you have won
9. Clubs or organizations that you are actively involved in

10. Personal insights such as what you believe, your mission, your vision

11. Quirky fact about you such as "A former school teacher-turned-confrontation expert, Jane helps people communicate more effectively. Or an avid baseball fan, when Bill is not speaking, you'll find him eating hot dogs and watching the Chicago Cubs with his son Dave.

12. Interests or hobbies

13. Occupation of your parents, if it's interesting and adds to the story. Ex: The son of Vermont

Turkey Farmers, Jim Smith is....

14. What your hometown is known for.

15. Interesting or substantial former careers

16. What led you to start your current business

17. What you help people to do

18. Events that shaped your life

19. Offices you have held

20. Call to action like "For a free report on "9 Ways to Build your Bottom Line" visit www.9WaystoProfit.com

Biodiesel Fuel

By Daniel Roshard

Biodiesel fuel is becoming more and more popular, which is no wonder, the soaring gas prices and the growing environmental awareness brings society to a point where it needs to consider its energy consumption carefully. With the rising price of gasoline and the prospect of even higher prices, it's becoming evident that most people need to start looking for an alternative fuel source.

Most of the people around never heard of biodiesel fuel. It's a fuel that is made from vegetable oil. The vegetable oil is run through a bio diesel processor and within hours you have a batch of bio diesel fuel that you can use in your vehicle.

Bio diesel is the new energy star, the name is a general one for a variety of ester-based oxygenated

fuels made from soybean oil or other vegetable oils or animal fats. It is produced by mixing oils with alcohol or petroleum diesel fuel. The organic oil is most often obtained from soybeans. Some people even try to make Bio diesel at home, but this is not something I would recommend to everyone, you should really need to know what you are doing when you try and make your own fuel.

The beautiful thing about Bio diesel is that you can run it on most cars, without any pricy motor or engine modifications, its something that saves money all around, so the advantages are clear, however you will need to learn this subject seriously before you start using or making bio diesel. If you are considering trying this process you'll want to do a bit of research in order to be completely informed. The Internet of course has many sites devoted to biodiesel and its advantages.

You can also find companies that will sell and ship you a kit that you can begin using immediately to make the fuel. The bio diesel kit is often referred to as SVO, and is perfect for most drivers to use, these kits provide you with the tools to build a device that will do the work for you, and prepare the bio diesel before it gets to the engine. The Bio Diesel kits usually include a heating device, thermostat and special rubber hoses that are not effected by the oils involved in the process. Water heater processors help recovering excess methanol that is created during the chemical reaction that creates biodiesel. This cuts the cost per gallon for diesel even further.

The price of the bio diesel fuel kit varies significantly so you will want to research the pros and cons of the kit before buying and installing it, you should also make sure that your car is adaptable for use of this new fuel system and that your car maker allows the use of it, no one wants to discover that he is not covered for damages because he installed a bio diesel fuel kit, so make absolutely sure that your car guarantee covers this option and that your car maker allows the use biodiesel.

Daniel Roshard is an interior designer and environmental activist, studying the integration of traditional house appliances to gardens and outdoors. Daniel writes

articles for

ZupaTips.com

Brand yourself with a Better Bio



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!