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Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Branded For Life?

By Rose DesRochers

"That which we call a rose by any other name would smell as sweet "My name has to be the most

Cliché of all. Though I have a beautiful name everyone expects me to be sweet. A Rose Is a rose is a rose. She must be sweet correct? Wrong!

I am so tired of labels. Why must we place people into nice neat categories?" Look at that black man over there, I bet he is in a gang, lock your doors tonight!" or how about "look at that woman over there, she is dressed pretty sexy. I bet she is easy."

It has gotten so bad that we do not even see the effect that these labels have on society. If you stand up for women values then you must be a feminist, if you think the majority of men are pigs then you must be a lesbian, if you write erotica literature than you must be a tramp, if you have male friends then you must be cheating on your husband.

Let us look at more labels. How about the label lady, how many times have you heard someone say that a lady wouldn't say that. Well who said I was a lady? How about the label administrator, administrators are supposed to be all business. There client can talk to them in any disrespectful manner that they please and the administrator is never to loose their cool. I admit someday when I receive those nasty emails I just want to tell them right where to go, thank God for delete.

What about the gender label alone placed on Women? That all women are sex objects. Sorry I have more than breast and ovaries. I also have a brain. I don't need to be half dressed and sell myself to get the message out there. Then there is the label that we put on men and women of a different race or religion. How many times have you discriminated against the entire country of Iraq because of their leader? What about those who live in Iraq who stand in support of no violence.

How about the label placed on overweight people? That kind of label alone can prevent overweight people from losing weight and result in low self esteem. Warning overweight people about the dangers to their health is one thing but labeling them is another.

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How about the label on people who suffer from depression? The kind of label "nutcase" can result in the depressed person not seeking help with their depression as they don't wish to be labeled crazy or a nutcase.

When did we start labeling everything and every person and force them into categories?

Let us look back to our high school days; we had Goths, punks, jocks, preps, nerds, head bangers, loners, floaters and geeks. I always wanted to be more popular and with the "in crowd" at school, but finally I realized there was no gold at the end of that rainbow. Let us look at some of those labels that we give people in high school. Those labels can stick with you right into adulthood.

Why are we so judgment and quick to label people? How do we stop? If all people are created in "God's image", why are we so quick to put down and judge what he has created? Maybe it is time we labeled our feelings towards others and not labeled them. Let us look at it once fat always fat, once a thief always a thief, once alcoholic always an alcoholic.

Let us face it people can change and some of these people don't deserve these labels at all. When we label people we refuse to put faith in God and in people. It is time that we stop branding people. I encourage all to stop labeling people because as long as we have these labels we will have a judgmental society. We might as well bend over and let them put a large brand right on our behind.

"A Rose Is a rose is a rose." Well guess what this Rose has thorns and keep labeling me you'll see how sweet I am.

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published author and web columnist. She is also the founder of Today's Woman a supportive online community for men and women over 18. Their goal is to help writers succeed in the writing industry by offering a useful selection of services including author interviews, regular columns, interactive forums, and a place to share your writing for critique by your peers.

How To Brand Your Business In 30 Seconds Or Less With Little Or No Money!

By Larry Dotson

Have you ever tried to solve a problem and the first thing that pops in your head is to buy a specific product to solve it? Yes, we all have.

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Well, that's because that product name was branded in your brain. It was stored in your mind and the memory of the product was triggered by the problem you were having.

How did you remember it? You likely saw it in an advertisement many times over and over. The business (advertiser) links their product as a solution to that specific problem.

Some businesses spend thousands, if not millions to brand their products. They use repetition by purchasing ads that you see on tv, hear on the radio, see on the internet, etc.

Luckily, you don't have to. There is a simple, but powerful solution by spending little or no money.

You simply link a trigger to your product that's already branded in your prospects everyday life. Like eating, falling asleep, awakening in the morning, watching tv, etc.

For example, say in your ad:

Every morning you will feel compelled to turn on the computer or order (name of your product).

Whenever you are eating, you'll picture how much better your life could be by investing in (name of your product).

In conclusion, you linked your product to an action that has already been branded in their life for years. The action they are taking has been repeated many times throughout their life.

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Luxury Watch Collection

Generic Drugs erecting your passion

Gas Rewards Credit Cards Save You Money At The Pumps

The Hidden Costs Of Procrastination

The Amazing Bonus Pack

The First and Second Adam

Coin Collector Software
Hints for lovers
Insider Secrets to Flea Market Profits



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