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**Bridal Fashion Jewelry**

**By Lisa Arons**

Jewellery (spelled jewelry in American English) refers to ornamental devices worn by persons,

typically made with gems and precious metals. Costume jewelry is made from less valuable materials. However, jewelry can and has been made out of almost every kind of material. Examples include bracelets, necklaces, rings, and earrings, as well as items like hair ornaments or body piercing jewelry. Jewelry, particularly when made with precious materials, is generally considered valuable and desirable. Some cultures have a practice of keeping large amounts of wealth stored in the form of jewelry. Jewelry can also be symbolic, as in the case of Christians wearing a crucifix in the form of jewelry, or, as is the case in many Western cultures, married people wearing a wedding ring. And what can symbolize love and, of course, the wedding ceremony more than a diamond?

Diamonds are graded by four characteristics: cut, carat (weight), clarity, and color. All four of these properties determine how much a diamond is worth.

Cut – What is the proportion of the diamond? Round brilliant diamonds are commonly cut with 58 facets. The better proportioned these facets are on the diamond, the more light will be reflected back to the viewer's eye. This is extremely important. When cut properly, the diamond will sparkle more. Diamond cuts are measured by the table percentage, so always ask for it. Cut also refers to the shape such as: round, pear, and oval.

Carat – How big is the diamond? Larger diamonds often cost more per carat due to their size. There are 100 points to a carat. Hence a 50 point diamond is 1/2 a carat. (There are 5 carats to a gram.)

Clarity – How clear is the stone? Clarity ranges from flawless (perfect) to I (included). Here is a summary:

Color: Diamond colors generally range from D – X for white and yellow diamonds. D is the whitest. Around S they become "Fancy" yellow Diamonds. One can also find green, pink, red, blue and brown diamonds – though these are usually irradiated.

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Diamonds are often treated. If you are concerned about getting true value for your money, know what you are getting. Be sure to read the fine print.

Diamonds with inclusions are sometimes filled with glass to make them appear clearer. An inclusion is an imperfection internal to the diamond. Filler can be damaged by heat, ultrasonic cleaning, and by re-tipping. The filling does not repair the inclusion, it just makes it less visible. They can be painted to offset a yellow tinge. The paint wears off rather quickly.

Finally, now that you have that precious stone, here are some tips as to how to take care of it. Diamonds are often thought to be unshatterable. Unfortunately, this is not the case. Diamonds are brittle: If you hit a diamond hard, they WILL crack or chip if mishandled. Don't wear your diamond when doing rough work.

**Storage:** Store diamonds separately. When stored with other jewelry, diamonds may scratch other jewelry (or each other).

**Cleaning:** The best method for cleaning is a jeweler's polishing cloth. Many jewelers will clean your diamond ring for free if you are making another purchase in the store.

Lisa Arons is a writer at

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where you can find a variety of articles and items

including necklaces, rings and bracelets. Visit

<http://www.beautiful-earrings.com>

for additional jewelry

information and merchandise.

### **Design In The Rough: Jewels**

**By Linda Polansky**

There are many companies in the jewelry design market and some of them are well recognized all over the world for their beautiful jewelry designs. There are many such jewelry designers and companies in the league like Tiffany, D-damas, Vera Wang, Vogue and Ralph Loren. Tiffany was established by Charles Lewis Tiffany in the year 1837 and is known as the world's finest jewelry company. It is renowned for its extensive range of ultra modern designs of very high quality jewelry and purity of gold, silver, platinum and diamonds. They are one of the most reliable show rooms one can get into and splurge in their jewelry without any doubts or concern about the purity.

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Vera Wang ranges of designs are yet another must have that is highly cherished. She started as a fashion stylist, then moved on to jewelry designs, and now owns a whole new line of stores in the world. In the beginning she sold out high-end, fashionable wedding dresses. However, she has expanded her business to include other items and moved into designing engagement rings for Bailey Banks and Biddle. You can get access to her range of bridal dress and along that matching jewelry like necklaces, diamond rings and more!

Barry Verragio took lessons at the renowned Fashion Institute of Technology in New York City. He worked as a jewelry designer for years and then invented a new technique and design of making diamonds rings with the diamond suspended over the ring. This design became so popular that he started his own business after that and the company is still going strong. Haig Tacori another jewelry designer came to America in the year 1970 and since then has developed a reputation for exceptional platinum jewelry designs. Tacori rings have even been featured on the popular television series, The Bachelor.

Another renowned jewelry designer by the name of Scott Kay has led the recovery of platinum engagement rings, which were quite unknown until he came along. He's an American bridal jeweler. His affordable designs are within the reach of most common consumers. People can afford his jewelry easily and they are certainly worth the money.

One more name in the jewelry business that cannot afford to be left out is that of Ritani.. She is particularly known for the look of the rings from the Endless Love Collection. Jewelry is the epitome of fashion and with such talented designers the demand for fine and fashion jewelry will never die.

Linda Polansky writes about

<http://www.jewelryanddiamondguide.com>

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<http://www.jewelryanddiamondguide.com/Coupons/Diamonds%20International.html>

and

<http://www.SimpleBestCoupons.com>

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