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Impair Healthy Healing In People Over The Age Of 30!

Build Relationships

By George Torok

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Personal marketing makes it easier to sell, by building relationships nurtured on awareness, value and trust. Make your relationships more fruitful by making them personal. Use these powerful yet simple tips from the book, *Secrets of Power Marketing; Canada's first guide to personal marketing for non-marketers*.

Say thank you

Everyone wants to hear 'thank you'. The easiest way to say thank you is verbally – but the most powerful and memorable is with a hand written note. We receive so few hand written notes that we read them first and value them because we know you took the time to write it personally. Say thank you to your clients for the opportunity to work with them. Say thank you for considering you – even if they did not hire you. There are so many opportunities to say thank you; thanks for the lead, information, invitation, advice, idea, introduction, publishing your article,...

Say Congratulations

The cousin to 'thank you' is 'congratulations'. Congrats on becoming president of the association, getting the new job, appearing in the paper, completing a successful project, volunteering for a charity, winning the award, being nominated, expanding the business, opening a new office,.. This is a great way to make first contact with a prospect or key influencer.

Send postcards

Open your mail. What do you find? – bills, junk, flyers, post card. What do you read first? I read the post card to see whom it is from? When you travel, (on business or vacation), send post cards to your important clients and prospects. Keep your message simple and sign your full name clearly. Even when you don't travel use post cards to stay in touch, say thank you or congratulations. You could use

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postcards of a local attraction or print your own customized cards. I keep a supply of Canadian flag post cards handy.

Send books

Most receive and throw away a lot of business cards. But when we receive a book we keep it and put in on a shelf. We might even read it or at least glance at it. If you wrote a book give it away – it is your best brochure. If you have not yet written a book you can still give books as a gift. Give a book that supports your message or one that you know your prospect will love. Check with the authors – they might give you a deal if you buy a bunch.

Build relationships with your clients and prospects.

© George Torok is coauthor of the national bestseller, *Secrets of Power Marketing – Canada's first guide to personal marketing for non-marketers*. To arrange for George Torok to work with your organizations visit

or call 800–304–1861

Success Guaranteed With Your Opt In List

By Ron Pioneer

Some time ago I was thinking about the best and most foolproof way to earn great income on internet. I came to conclusion that success in internet marketing can be reached with my own opt in list. That is why I wrote this article.

In my search for ways to build my own successful opt in list I came to several conclusions how to build an opt in list that buys. In this article I will reveal you four ways to add subscribers to your opt in list and profit from them(guaranteed) Read on...

The 4 ways to build your opt in list that I'm writing about you'll be able to use in your own opt in list building efforts. Read this article carefully because it may show you a way to profit from internet like you never thought you can before.

Here are the four ways how you can build your opt in list:

1) Buying or renting a list of subscribers for your opt in list.

You can buy subscribers for your opt in list or you can rent a list of emails for one mailing. This is the fastest method to build your opt in list.

2) Signing up for co-registration services.

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With co-registration services other people build your opt in list for you. They usually cost \$0.10 – \$0.30 for a subscriber. With them you can expect 50 – 300 subscribers to your opt in list daily.

3) Build your list using articles.

Using articles is my favorite method to build my opt in list. You can write articles and give them to newsletter publishers to publish them. This way you gain instant exposure and have new subscribers sign up on your opt in list.

4) Using joint ventures to build your opt in list.

Joint ventures are an effective way to build your opt in list. When used right they can add hundreds of subscribers to your list daily. The best part – they are 100% FREE.

Each of these points illustrate how you can build your opt in list. There's really not a way you can NOT earn money from your opt in list. If you build your opt in list and keep relationships with your subscribers your opt in list WILL bring you income.

The greatest way I have found to build relationships with subscribers is offering them a free course. There are lots of places you can find FREE prewritten courses which you can offer to your subscribers.

The prewritten courses that you can send to your subscribers contain in context links to affiliate program / programs you are affiliated with. You earn income when the person follows your in context affiliate link and buys from it.

What I wrote in this article reflects my experience with my opt in list. I hope you find this article worthwhile and learned something from it.

Remember, if you build your opt in list and are persistent there is really no way how you can not earn money on internet. Keep that in mind and also... sign up for my list building course.

AFFILA © 2004

If you liked this article and you are interested in building your own opt in list then the FREE opt in list building course in the website below is right for you:

Sign up Now!

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