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**Build Your Own No-Cost Mailing List**

**By Martha Retallick**

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I've never used a mailing list broker. Reason? When I first started doing postcard mailings back in 1996, I could barely afford to pay my house rent. So, renting a mailing list was out of the question.

One of the advantages of operating on a low budget is that you can't spend your way out of problems, you have to think your way out. In the case of my mailing list, the thinking centered around the question of Who Do I Know?

A spin through my desktop Rolodex yielded a treasure trove of names. Then there were those helpful family members and friends who referred names to the list. (Most of the time, I didn't even have to ask these people for names. But it never hurts to ask!) And thumbing through the directories of organizations I belonged to was also useful.

So, there you have it, four readily available sources of names:

1. Your Rolodex (or some other business card file)
2. Family and friends
3. People referred by your family and friends (ask them!)
4. Membership directories from organizations you belong to.

You'll be able to build up quite a list in no time. And if you keep postcarding over the years, your list will grow some more.

**Success Guaranteed With Your Opt In List**

**By Ron Pioneer**

Some time ago I was thinking about the best and most foolproof way to earn great income on internet. I came to conclusion that success in internet marketing can be reached with my own opt in list. That is

## Build Your Own No-Cost Mailing List

why I wrote this article.

In my search for ways to build my own successful opt in list I came to several conclusions how to build an opt in list that buys. In this article I will reveal you four ways to add subscribers to your opt in list and profit from them(guaranteed) Read on...

The 4 ways to build your opt in list that I'm writing about you'll be able to use in your own opt in list building efforts. Read this article carefully because it may show you a way to profit from internet like you never thought you can before.

Here are the four ways how you can build your opt in list:

1) Buying or renting a list of subscribers for your opt in list.

You can buy subscribers for your opt in list or you can rent a list of emails for one mailing. This is the fastest method to build your opt in list.

2) Signing up for co-registration services.

With co-registration services other people build your opt in list for you. They usually cost \$0.10 – \$0.30 for a subscriber. With them you can expect 50 – 300 subscribers to your opt in list daily.

3) Build your list using articles.

Using articles is my favorite method to build my opt in list. You can write articles and give them to newsletter publishers to publish them. This way you gain instant exposure and have new subscribers sign up on your opt in list.

4) Using joint ventures to build your opt in list.

Joint ventures are an effective way to build your opt in list. When used right they can add hundreds of subscribers to your list daily. The best part – they are 100% FREE.

Each of these points illustrate how you can build your opt in list. There's really not a way you can NOT earn money from your opt in list. If you build your opt in list and keep relationships with your subscribers your opt in list WILL bring you income.

The greatest way I have found to build relationships with subscribers is offering them a free course. There are lots of places you can find FREE prewritten courses which you can offer to your subscribers.

The prewritten courses that you can send to your subscribers contain in context links to affiliate program / programs you are affiliated with. You earn income when the person follows your in context affiliate link and buys from it.

What I wrote in this article reflects my experience with my opt in list. I hope you find this article

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worthwhile and learned something from it.

Remember, if you build your opt in list and are persistent there is really no way how you can not earn money on internet. Keep that in mind and also... sign up for my list building course.

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If you liked this article and you are interested in building your own opt in list then the FREE opt in list building course in the website below is right for you:

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Success Guaranteed With Your Opt In List  
Building A Mailing List  
7 Key Email Marketing Tactics  
Ad Swaps To Build Your Mailing List  
6 Points to Make Your Postcards Pop!

Guerrilla Mailer  
Build Your Own Mail Order Empire  
E@sy List Cleaner  
The Great Big Book of Internet Marketing  
Free List Pro



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