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Build Your Own Road

By Jean Fritz

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The country of Brazil is actively recruiting American farmers to relocate to the prime growing area of Matto Grosso del Sol. The government's enticements include easy financing opportunities, low labor costs, limited regulations imposed on land use, and a per-acre price of \$17.00 USD. The downside - this area has no infrastructure, and the purchaser would be required to build his / her own road in order to access their land, and the outside world.

Now, out of 10,000 people, 9,995 would be saying, "No way! Give me something more settled, proven, time-tested. I'll gladly pay the price to live in civilization." And thank goodness for this majority - they are the people who literally make industry in the United States and elsewhere function on a daily basis. They are the purveyors of the GDP, and we hold them in high regard.

However, there are 5 people thinking, "Build your own road! How cool is that?"

These five people are destined to be entrepreneurs, and they are the people whose efforts and chutzpah eventually push the world forward.

One of the primary characteristics of an entrepreneur is the ability to see opportunity where others see nothing more than hard work and potential loss. The entrepreneur realizes that the greater the risk in an investment, the greater the potential reward. Entrepreneurs learn to minimize losses by educating themselves about what the actual risks are, and using the resources of other people (capital and intellectual) to reduce or overcome those risks. The "hard work" part is relative - there are many employees who work hard, but gain very little in terms of reward. The entrepreneur is willing to work hard, delay the gratification of reward for years, if necessary, in order to win big in the end.

A second characteristic of the entrepreneur is the willingness to make mistakes. They wouldn't worry so much about how to build a road as they would about locating their remote acreage in a highly productive area, and finding a reasonable path to the nearest market. The details of road building would be delegated, probably to local labor. If the labor force had never dealt with things like dynamite, surveying equipment, etc., the initial attempts at a road would be crude at best. Still, the entrepreneur

worries less about being perfect than they do about getting results. The mistakes only motivate them to try again, this time with a different plan.

A final characteristic of the entrepreneur is vision. The entrepreneur doesn't look at this vacant land and see a weedy expanse teeming with insects. He sees cleared and plowed fields of dreams, brimming with soybeans or other cash crops, a tidy ranch house, and a straight, paved road headed straight for the world's market. In short, the entrepreneur starts with a picture of the end result in mind, and builds steadily toward that end until the picture becomes reality.

The road to your greatest opportunities and your highest level of success may still have to be built. Are you ready to pick up a shovel?

The author is a farmer, freelance writer, cat lover and generally enjoys nagging people into becoming their best selves. She founded JMT Publications to help authors self-publish their work. She can be reached through her website: <http://continue.to/jmtpubs>.

What is Road Hazard Warranty? Do You Really Need It?

By Gene Grant

You are prepared to spend an average of \$300 – \$500 for new sneakers for you vehicle. It's a maintenance item that is not optional and then the salesperson asks you if you want to purchase the Road Hazard warranty.

"It's ONLY an additional \$10 – \$20 for each tire," he or she says. So, you're thinking, "Don't my tires come with a warranty already?"

Great question! Most tires come with a warranty which covers workmanship and materials. In other words, the tire manufacturer covers things which are in their control, like defects. They are not interested in warranting the condition of the roads or your inability to hit debris.

This is where a Road Hazard warranty can save you money and aggravation. Road Hazard warranties are one of the best values, yet one of the most misunderstood benefits. Let's start off by explaining exactly what is a Road Hazard warranties and how does it save me money?

Most Road Hazard warranties are set up to protect you, from paying full price, even if you happen to get a flat or even destroy a tire beyond repair. If you are fortunate enough to have purchased the warranty, you will only pay for the amount of tread that you used prior to the needed replacement. (This is called pro-rated).

Here is an example. Let's say your tire is 1/2 way worn at the time of the flat. With tires averaging \$100 each, your replacement cost would only be \$50.00. Much better than full price, yes? Definitely – great value.

Build Your Own Road

Typically, Road Hazard warranties will cover things like nails, glass, metal, stones etc. and almost anything else that could puncture or damage a tire. Some Road Hazard packages provide a nationwide coverage, which are great for people who are traveling, or vacationing, because you now have peace of mind knowing that you are protected while away from your local area.

In addition, many Road Hazard warranties offer other benefits like free rotations and free balancing (check where you purchase your tires for all the details). Regular maintenance is the best way to extend the life of your tire and get as many miles as possible for your investment.

Next time you are ready to purchase tires, ask your tire dealer for the road hazard warranty. You'll be glad you did.

Gene Grant is retired from the automotive industry after 25 years and has created the resource

What is Road Hazard Warranty? Do You Really Need It?

The 1969 Plymouth Road Runner

Persistence is Tops

Walking on a Path of Life

The Rules of the Road

Build Your Own Mail Order Empire

Write Around The World FREE!

How To Create HOT Information Products

Understanding Incontinence

Take Control of Alcohol



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