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Building A List -- What Is All The Fuss About?

By Dale Calvert

If you have been around Internet Marketing anytime at the one phrase you have heard more than any is "The Money is in the List" I am absolutely shocked at the number of would be marketers that still don't get this concept. It is the foundation for all successful online businesses.

List Building is one of the most profitable techniques in Internet Marketing. Its effectiveness lies in the fact that you are going to keep in touch with the customer for a considerably longer amount of time and that means more sales and more profit!

So how do you go about building a huge email list of hot, qualified buyers quickly and easily without a hassle and without spending lots of money??

Have you ever thought of using audio on your website? It's really easy to produce and it creates a bond with your visitors and customers in a way that a written message most probably won't...

One of the best ways to build a huge list and massively grow it is to simply interview an expert or let someone interview you if you've already established yourself as an expert and then put the audio up on your site.

And now all you have to do is send traffic to your website and start building your list...

You could also Sweeten the deal even more to increase the number of people who are willing to give you their email address by offering lots of free stuff like reports, e-books etc.

The bottom line is, if you are serious about doing business online, developing your list is MANDATORY for success. This is not debatable. So when are you going to get serious and get started? The reason there is such a fuzz about list building and you hear such much about it is internet marketing pros, know that without a list, you don't have a snowballs chance in Florida of making it!

You can actually get a FREE list building course right here:

Building A List -- What Is All The Fuss About?

<http://www.listbuilding123.com/bfm/?thankyou--page=1149>

and it is a great place to get you started, or

move you forward, and I highly recommend it.

Dale Calvert is the CEO of Calvert Marketing Group, a consulting and training company for the MLM & Internet Marketing Industries. You can subscribe to his "No Fluff" marketing ezine at

<http://www.DaleCalvert.com>

or view a directory of his sites at

<http://www.DaleCalvert.com>

Super Viral List Building System

By Jambhala Rinpo

Have you ever thought of the possibility of building your list virally? If not, then you should think about it now.

One of the master list building leaders Tellman Knudson, while strategizing with master viral marketer Mark Joyner has come up with a viral list building technique that is set to explode! Luckily, this thing is still in pre-launch, and the earlier you get in, the better!

You don't want to miss out on this one for sure, and it's by invitation only. Consider this your invitation.

To explain just a bit of what this system is: Imagine your opt-in box on the websites of many other websites that are related to your niche. Imagine that when someone is interested to learn about your niche, they find your list to join, even when they're not on your website.

This is the kind of leveraged power we're talking about. It's a high form of integration marketing whereby your opt-in list is integrated with potentially hundreds, thousands, or even tens of thousands of other websites. It works via a 10 level deep system of referring list owners to join the system. The more people you refer, the more your opt-in box shows up on other websites. It's also made quite easy, because they give you all the tools you need to make this thing explode! The effect will snowball, because the more people you get on your list, the more people will hear about the system and sign up themselves, then even more people will tell others about it, etc.,...etc.,...

If you have your own list, or are thinking of starting a list, then THIS IS FOR YOU! If you don't have a list, then you should start thinking about starting one TODAY. As most top marketers say, "The money's in the list". The bigger and more responsive your list is, the more money you'll earn per month if you choose to send out promotions. It's that simple. The challenge for most people is getting a list built, and that's where Tellman's omega viral list building strategy pays off big time, without you having

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to know much about the details of list building.

All you do is follow the step by step instructions after you join, and the rest works automatically.

You might be asking yourself, "How much does this system cost to join?" Well I'll tell you truthfully that it's going to be easy for you to afford, because it's FREE!!!

That's right, absolutely FREE!

Jambhala Rinpo – Check out the viral system now:

<http://AffiliateSuperNetwork.com/listhero>

<http://ViralMarketingBuzz.com>

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