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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Building Your Wealth One Report At A Time

By Kellie Marzolf

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If you're looking at getting into a business which has the potential to make you a good amount of money, look no further. Self-publishing anything from newsletters to reports to ebooks is one dynamite way to go. There are only a few things you really want to make sure you cover when getting involved in this business and we'll go over them here.

The main thing to remember is you may want to write about a topic that you fancy, but you have to remember that if you're the only one who wants to read about it, you probably won't make much money.

Today is the Information Age and people are craving more and more of it. So, if you want to cash in on this you need to write about subjects that people will buy. Let me repeat that for a little extra emphasis. You write about something that people are interested in reading and willing to spend some money on and this equals money for you! Cha-ching! Did you hear that? It's a pretty nice sound isn't it?

Most people are looking for information that will help them improve their lives, be it physically, financially, mentally..you get the picture. If you can find your own niche or idea that can somehow benefit and educate these people and improve their lives, then you may have a winner!

Most people, especially those with a passion for a certain topic, write and then look for their audience. Let me put this as eloquently as I can...STOP! You're going the wrong way! This is one of the only times I would advocate making a strong u-turn in the middle of the roadway and heading in the other direction as fast as you can.

You need to find out what other people are passionate about or just plain interested or curious about, heck I'm not picky. Then you start going by these ideas and putting your topics together. Why go hunting for prospects when you can have ready made pockets of potential buyers who have already shown an interest in that topic and may be more willing to buy what you're offering. EUREKA! I think we've hit a big one this time!

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Another good way to go about finding hot ideas is to look through newsletters, ezines, magazines, you name it and look at the ads by other people who are selling their information. Chances are, if you're seeing repeat ads or similiar topics, they may be on to something. What you need to do at this point is ask yourself, "Hey self?" "Yes?" "What can I do differently to improve on this idea or better yet, what angle can I take to make the idea fresh and beneficial to my readers?" Be careful though, if you start hearing too many of those voices that might be a whole different situation. Then go grab your pen and paper or your nearest text editor and start writing these ideas down.

There are tons of different ways to market your materials both online and off, but we're going to concentrate on online marketing. Ebooks are very popular and can be an extremely lucrative endeavor if you find a hot topic that people want to read about. Manuals and reports are great because you can pack in a ton of useful information into, oh let's say 8–10 pages of powerful high–octane information and

sell them each seperately. You start cranking out a few of these based around a popular topic and can we say...oh..INTERNET EMPIRE in the works? Yikes! What a great thought. I'm starting to feel all warm and fuzzy inside...um..oh..that might just be the glass of wine I had with dinner...we'll just strike that last comment. Anyway, you get my point?

Focus on your target market. Find out what they want and give it to them. Find a need and fill it. Make sure what you're offering is beneficial and it's as simple as that. Supply and demand, end of story.

This is by far one of the easiest methods with which to make money, especially online where the world is your marketplace, open 24 hours and 7 days a week.

Find a topic. Collect the information. Start forming lists of categories and put it together in an easy to understand format and you're on your way. Easy enough to understand?

There's really no hidden secrets here. Many people are making great livings by doing this very method. Even if you're not a trained writer you can still master the steps and become a glorious success. Hey! Just don't forget to thank the ones (Yes ME!) who encouraged you along the way to your first fortune.

An Easy Wealth Exercise: Ten Steps To Wealth

By Silvia Hartmann

Welcome to this simple, fun and easy exercise to improve your wealth consciousness, focus your mind and get behind yourself so that you can achieve wealth for real, and easily.

The following exercise is just one of 365 different daily "wealth gym" mini–workouts that you can do right there and then, in front of your computer, without even having to get up, and which doesn't take any more than 60 seconds to complete, from our "60 Second Wealth Creator Series".

This is a basic visualisation exercise which is very neat to do for real when you come down a flight of steps.

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For now, imagine you're standing at the top of a flight of steps and for each step, we'll make a wealth affirmation.

10. I am ready for wealth!

Take a deep breath and step down to the next step.

9. Wealth is my birthright.

Take a deep breath and step down to the next step.

8. I achieve wealth easily.

Take a deep breath and step down to the next step.

7. Wealth comes to me readily.

Take a deep breath and step down to the next step.

6. I invite wealth to come into all I do.

Take a deep breath and step down to the next step.

5. Wealth is my partner and my friend.

Take a deep breath and step down to the next step.

4. Wealth is joyous and delightful.

Take a deep breath and step down to the next step.

3. Wealth enters into all and every aspect of my life.

Take a deep breath and step down to the next step.

2. I am on my way to wealth ...

Now take a deep breath and JUMP off the last step and onto the next level:

1. I AM WEALTHY!

Clap your hands and give yourself a round of applause!

If you enjoyed this exercise, by all means come along and sign up for the full course - it is entirely FREE and not only that, we have some fascinating bonuses too.

Think wealthy, FEEL wealthy and BECOME WEALTHY!

Silvia Hartmann

Silvia Hartmann is the author of MindMillion. To take part in the "60 Second Wealth Boosters" programme for free, go to



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