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Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!**

Building your first Web Site

By Anna-Marie Stewart

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The ease with which visitors are able to use a Web Site is very important, especially if you're trying to market something from the site. Usability is very much about how quickly and easily visitors are able to move around the site and not just about making sure everything on the site works.

The need for your website to be easily navigated is enormous. Messy, disruptive and confusing sites are a huge turn off to potential customers. In other words: if you're looking to make sales, make sure your website is easy to navigate so as not to chase off visitors at first sight.

Navigation (links for moving around the site) is extremely important if you want your visitors to look at more than just your main page. If navigation choices are unclear, most visitors will just hit the "Close" button, never to be seen again.

As a rule of thumb, the main navigation is usually placed in the top 1/3 of the web page or on the left hand column, and the secondary navigation tends to be placed within the bottom 2/3 of the page, or on the right hand column. Of course, this is entirely your choice, because, as with all rules, there ARE exceptions ;~)

If you want to build your website on your own from scratch, I highly recommend getting some free webspace to practice on, especially if you're new to site-building. Try a few different ones and see which one is best for you, but keep in mind that to be taken seriously, you really will need to get your own domain and proper hosting for your site at some point in time.

Some free webspace hosts:

<http://www.freesevers.com>

<http://www.50megs.com>

<http://www.20m.com>

<http://www.tripod.lycos.com>

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Of course, not everybody is an expert in html, perl, php and things like that, so I've listed a few resources that you may find helpful in designing your first website.

Free website templates:

<http://freesitetemplates.com>

<http://www.freewebtemplates.com>

<http://www.templatesbox.com>

<http://www.freelayouts.com>

Free banner templates:

http://www.animationonline.com/S/banner_templates.html

http://www.pysoft.com/GIF_Designer_Banners1.html

<http://www.clickfire.com/content/graphics/banners>

Free scripts, tools etc:

<http://www.free-scripts.net>

Offers html guide, email checker, chat, and many other things.

<http://www.free-webmaster-tools.com>

Has over 1400 Directory resources for web development

http://resources.bravenet.com/scripts_archive/javascript_dhtml

Offers free clocks, colors, images, menus, mouse effects, scrollers and more.

And finally, some free HTML help and tutorials:

Some simple HTML codes to spice up your web site:

http://www.web-source.net/html_tips.htm

HTML articles and tutorials:

<http://www.iboost.com/build/programming/html>

Simple HTML tags:

http://htmlgoodies.earthweb.com/primers/primer_2.html

Just what it says: How to build HTML:

<http://www.howtobuildhtml.com>

Should you decide you want a "real" website from the start, with your own domain name and paid hosting but you still have problems designing one yourself, there's plenty of places where you can find web designers at affordable prices, or maybe even free. Talk with friends, see if they have any knowledge on the subject, ask if they'd be willing to help you. Do a search on Google or Yahoo for forums, chatrooms and such-like pertaining to website design., try bartering something in return for web design services. You'll be amazed at what a little bartering can bring you ;~)

-----Resource Box-----

How to easily avoid those contrived Scams, Shams, and Spam. Yes; without spending your Hard won money with every so called Guru. Be far better informed and prepared With This Brand New, Huge money Saving Free E-Book! Now You can quickly learn how to run a real home spun business without all the Hype.

<http://annamarketing.com/pops/splash.html>

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How To Acquire Free Web Site Promotion

By David Riewe

You have finished making your own website. You have introduced your company and presented your products and services. You have added propositions and promos to catch your target audience's attention. You have achieved the dos and don'ts of building a company web site. But why isn't your website a major success?

Maybe you're not planning the key to the best promotion of your web site. Here are some guidelines on how to acquire free web site promotions for your company's success.

If you have started to promote your web site, keep it constant. If you promote your site with persistence, it will catch your audience's attention.

Be patient. Try each method in promotion until you acquire the best, free promotion there is. You have to accept trial and error for your web site to reach the top.

There are many ways for your web site to be seen. Here are some free web site promotions you could try until you find the most effective.

*Free promotions such as search engines and directories would give your web site the deserved traffic you always wanted. Make sure to check your web site's ranking to know whether or not this type of free promotion is right for you.

*Make a deal with other web sites on trading links which could help both web sites. Make sure to use words that could easily interest the audience.

*Find free classified ads that could boost the promotion of your web site. These ads could be seen by other people who you are not targeting for, but may as well be interested in your services.

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*Free and low-cost internet banners are spread all through out the World Wide Web. Banners that pop-up at the top of a page or in a separate window would automatically catch your target audience's attention.

If your web site and its free promotion did not work even after accomplishing these methods, analyze your web site. Track down all visitors, advertisements, and transactions. Then locate errors in your web site. Upload new files to your web site continuously for audience to return for new products and services. Monitor your own web site if it's up in the market or down.

Then be ready to try the methods again and surely it will work.

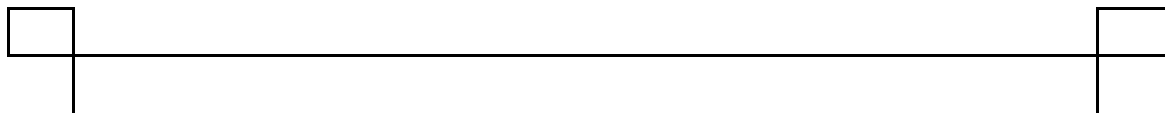
It has always been said that the best things in life are free. Yes they are. And as soon as your free web site promotion proves to the audience its worth, then you'll believe it's true.

Little Known Minnesota Man Making Six Figures Per Year Online, From the Comfort of Home, Reveals

His Top Internet Money-Makers.



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