

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Business Development In The Rural**

**By Mark Dodd**

There is that lure in the city. Cities have in its arms the infrastructures and commerce which makes it busy but productive. In the USA, there are these rural areas which are experiencing problems due to the lack of businesses even small-scale ones.

The establishment of businesses is a start of economic growth. One problem of the rural areas is that people lack capital. A few ventures because they do not have that much amount to initiate a business. With this, the local governments decided to provide loans and other financial assistance for those who wish to start right. There are agencies which cater the needs of borrowers. Some are short-term loans and some are assisting people to find an organization or entity to borrow capital from.

However, another problem is really a huge one though these loans are available. It was discovered that most rural Americans do not have the necessary skills in planning for the business or marketing.

We suggest that before getting a loan, borrowers must consider some points:

First, learn what a business plan is.

A business plan helps entrepreneurs demonstrate they have fully researched their proposed business, that they know how to build their product line and provide excellent customer service, that they know how to sell their products and that they know how to manage financial risk.

Second, know how to develop a marketing plan.

To develop a detailed marketing plan you must thoroughly understand your business, your target audience, your industry and your company's position in that industry. At the conclusion of this class you will have a written, detailed plan for your business that covers the structure of business, your product, marketing and financing. You will have the opportunity to work with legal, marketing and finance experts so that at the end of the course you will know how to access resources to help you start and build your business.

Third, attend some symposium on business planning. The course will include presentations on business planning, worksheets to develop the business plan, and guest speakers on core issues such as legal matters and financial risk. Even if you come from what sector, a background about business planning will really help you out meet your objectives. Business is a venture but not a suicide. So, equip your self with the necessary preparation.

Always bear in mind that the rural area is essential. Its progress is a big factor in the over-all development of the whole state or country. Building businesses in rural areas is building the strong niche of the whole place.

Mark Dodd is an independant writer who writes for several major publications. His latest project can be seen at the Business Development Blog

<http://www.fbusinessdevelopment.net/>

.

### **Contributions From Home Gardens**

**By Jena Luthovski**

The growing population in many regions around the globe has unfortunately contributed to the increase in poverty and scarcity in food supplies. Home gardens can actually contribute to food supplies, as well as rural employment and incomes in the heartland of America and abroad. It is forecasted that by the year 2010, the world's population will have attained 7.3 billion, which over 90 percent of those will reside in progressing nations.

To keep pace with population increases, there's a creation of urban employment which will be difficult, yet not impossible. The maintaining of viable rural employment is crucial to prevent a boom of urban poverty. It is estimated by economists and nutritionists that there are approximately 815 million undernourished people in the world, with 95 percent in developing countries; more than 20 percent are babies and children. Combined with undeveloped food production and transport systems, poverty in the rural populations restricts them vastly to locally cultivated products.

Home gardens play a role and contribution in addressing the food scarcity dilemmas. Acknowledged by development organizations since the 1970s, home gardening is a major aspect of research into farming systems that generated greater understanding of farmers and the households in agriculture and rural development organizations. To improve rural and inner-city livelihoods in developing regions, the development organizations have promoted home gardening with one or more of these objectives:

- to diversify income as well as rural employment;
- to improve the quality and the quantity of household food supply as it improves nutrition;
- to improve the status of women in civilization;
- to improve waste management and water at the household and community stages;
- to reduce stress on wild food resources

## Business Development In The Rural

Specialist research institutions, such as the Asian Vegetable Research and Development Center, have developed advanced-level home-garden structures for particular purposes. As an example, this is to provide cost-efficient daily Vitamin A necessities. The FAO and others have helped communities around the globe to amend home garden technologies for a wide array of purposes, including nutrition improvement, women's incomes, school gardens and rural livelihood. These investments and efforts have normally been thriving when people have had access to enough services and resources to enable them to choose their own alternatives. A home garden about a few square meters can supply enough Vitamin A, Vitamin C and other nutrients to meet a growing child's requirement. It can give women with a cash income and increase the resilience of modern families to withstand shocks to their income and their health, to steer clear of a further slide into poverty.

There is still great potential for home gardening to improve the lives of people in developing countries, especially in Africa, South America, Central America and the dry regions of Asia. Successful approaches need only to be broadened by local adaptation and partial external support.

Small-scale technologies to shield cultivating and stored crops from cold have augmented the potential for gardening in cool temperate and high-altitude environmental zones within Northern and Central Asia. The close link between homes and gardens means that home gardening is a vital tool for communities to use in remaining abreast with socio-economic development. It can be effective as a stand-alone program or as a factor of a large area-based rural development project.

Jena Luthowski writes about

<http://www.HomeGardenCoupons.com>

,

<http://www.homegardencoupons.com/Coupons/Gardens%20Alive!.html>

and

<http://www.SimpleBestCoupons.com>



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**