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Business Security

By Ralph Winn

Often, good business security is merely an afterthought, something you may only give attention to after a break-in has occurred. You may then rush to secure your business, but it's best to take your time in selecting the right kind of business security for your operation.

Businesses without alarms are four times more likely to be burglarized than business protected with forms of business security. Business security increases the safety of your employees and customers as well as your stock. If a criminal does manage to get in, business security helps keep the losses at a minimum. Here are some different ideas you can consider for your own business security plans.

Business Security Tip #1: Protect the Premises

The most common form of business security is the alarm system. Both wired and wireless systems are available. These systems can be easily installed and can be supervised by professionals at a monitoring center. Business security alarms protect all points of entry – doors and windows. There are also business security alarms that detect motion inside the room. If a window is broken, a door opened, or someone creeps across the room, the alarm will emit a shrill wail and will also alert security officials.

Business Security Tip #2: Protect Your Valuables

If you have important documents or items at your office, it is best to keep them in a fireproof safe. Regular safes only protect your valuables from burglars. Fire safes do double duty: they protect your valuables from foe and fire. Our fire safes have either bank vault quality or digital electronic locks that bolt tightly shut. Knuckled hinge pins prevent a criminal from simply removing the door. All fire safes can be easily bolted right to the floor, so even if a criminal wanted to carry a possibly 200-pound safe out the door, they couldn't.

Business Security Tip #3: Protect Your Employees

There are two tools you can use to arm yourself and your employees in the event of an emergency. A panic button simplifies personal and business security down to a direct line. If an emergency arises,

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but the alarm is not triggered by normal means, hit the panic button to set off the alarm and call for help.

If an intruder tries to attack an employee, mace or pepper spray will temporarily disarm the criminal, giving the victim time to escape and get help. Arm your employees with mace or pepper spray to protect them on late nights and walks to the parking lot, where many criminals attack. Your employees will appreciate your concern for their personal safety beyond just business security.

Business Security Tip #4: Keep Intruders Away

Law enforcement officials recommend a motion sensor light as a strong crime deterrent. Criminals will shy away from well-lit businesses, because they prefer the cover of darkness to do their dirty work. Put a spotlight on them, either with an energy-saving motion sensor light or a flood light that stays on all

the time.

There are also common sense ways to secure the outside of your business. Begin building your business security system with basic business security. There are simple do-it-yourself steps you can take to create an inexpensive business security system before you even add any special technological components.

- Install exterior lights and include either a timer or a motion detector
- Secure all exterior doors and windows with well-built, sturdy locks
- Trim back trees and shrubs around windows and doors

These DIY business security tasks are easy and fast projects, yet they offer you and your employees' paramount security.

Business Security Tip #5: Monitor Your Store

Security cameras can be your eyes and ears all around you. Video monitoring systems, whether CC-TV systems or spy cameras, bullet cameras or dome cameras, offer 24-hour supervision for your business. Security cameras can keep a shopper from becoming a shoplifter, and will scare away burglars. Beyond preventive business security, if an intruder does get inside, the cameras will help officials identify and capture the criminal and bring him or her to justice.

Business Security Tip #6: Know When Customers Arrive

A very basic form of business security is the wireless door chime. It will alert you whenever a customer enters the store, so you can always be certain someone is there to supervise the store while customers are present. This not only protects your store but improves your customer service.

Business security technology these days can make your business super-secure, saving you money and giving you peace of mind. Protect yourself, your employees, your customers, and your property with a business security system customized to your security needs.

Ralph Winn has over 32 years of experience in the security industry. Throughout his career, he has developed cost effective security programs for numerous small, medium, large commercial and government properties and for many nationally known corporations.

<http://www.homesecuritystore.com>

Home Security Yard Sign. Convincing A Potential Burglar That Your House Is Protected.

By Ralph Winn

A security system offers the the best protection against burglary and vandalism. When a potential burglar or vandalizing teenagers know you have a security system, they often pass over your home or business and move on to another. A security yard sign alerts a burglar or ne'er-do-well that you have a security system. Or, if a security system isn't in your budget or you don't want to deal with the installation process, a security yard sign placed in your front yard makes potential intruders believe you do.

How Does a Security Yard Sign Work?

Convincing a potential burglar or neighborhood hoodlum that your house or business is protected with a security system or video surveillance can stave off an impending burglary or vandalism to your property. Whether or not you actually have a security system, one glimpse of a security yard sign often scares a thief away. Why would he break into or damage your home or business when there is a more vulnerable house or business down the street?

Where Should You Place Your Security Yard Sign?

Effectively scare away anyone wanting to harm you or your property with a strategically placed and clearly visible security yard sign. The key to the effectiveness of a security yard sign depends on the placement. The following areas are ideal for a security yard sign: All exterior doors, Curb next to driveway, Flower beds and Garage door.

Homes and businesses that can be broken into or vandalized without interruption are a much safer bet for criminals. Advertising the presence of a security system or security cameras makes them believe your home or business isn't a good target.

Inform potential criminals that they are being watch or recorded or that the police will be alerted if they try to burglarize or vandalize your home or business. Choose a security yard sign from the many different types, brands, and sizes.

In addition to placing a security yard sign on your property, you can implement other low-cost home security items, such as dummy cameras and alarm decals. A home security yard sign is an inexpensive alternative to protect your home.

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developed cost effective security programs for numerous small, medium, large commercial and government properties and for many nationally known corporations.

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