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**Busting Online Copyright Thieves**

**By Jim Edwards**

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How safe is anyone's copyright online?

Well imagine my surprise when I clicked on a website link to discover that someone had not only copied my website to their server – but was selling my ebook and undercutting me in the process! Some dishonest person operating from Eastern Europe had literally stolen my entire business and I discovered it only by sheer luck.

After some very lengthy and threatening emails I got them shut down, but the question remains, how safe is your copyright online and what can you do to protect it?

Traditionally written works have enjoyed copyright protection not only through the rule of law, but also because of the physical difficulty in stealing another person's work. Let's face it, photocopying a 200 page book rates about as much fun as watching paint dry and at 5 cents a page you're talking a quick ten dollar printing bill.

If you steal someone's book, print up a thousand copies and try to get it onto the local bookstore's shelves, the chances of getting caught rank pretty high.

But the online world has changed those rules and physical safeguards significantly. The Internet, email and the Web make it easier than ever to steal someone else's work. With the most basic skills and a few mouse clicks, someone can take your book, your website, and along with it weeks, months, and

## Busting Online Copyright Thieves

even years of your hard work.

Though intellectual property and international copyright laws apply to online works, enforcement of those laws is expensive and, in many cases, hard to enforce.

Well don't despair, you do have options if you find someone has violated your copyright online. Anytime I find someone violating my copyright, which isn't very often, I take these three steps in rapid-fire fashion.

First, make 100% sure the other person realizes they have

violated your copyright. You can send them a nice but firm note telling them to stop whatever activity violates your copyright. If that doesn't work move on to step two.

Second, once you know with 100% certainty they understand they have violated your copyright, yet refuse to respond or stop, you need to shut them down by eliminating their ability to do business!

Send them an email with a carbon copy sent to their Internet Service Provider (ISP), their credit card processor, their web hosting company, and even the company that sold them their domain name.

Finally, follow this email up with a hard copy letter to each party sent via registered mail. In the email and letter detail exactly how they have blatantly violated your copyright and you want them to desist immediately.

By taking this approach you can often just bypass the offending party because the companies enabling them to transact business don't want any trouble. If you can show copyright violation they will shut the perpetrator down to avoid getting sued themselves.

Though not foolproof, this strategy can help you when facing down a blatant online copyright violator. Just remember to act quickly, thoroughly and don't hesitate to contact your attorney for advice.

Author's Note: By no means let this article dampen your enthusiasm for operating your business or selling your ebook

online!

In my opinion there is no better way to make a living!

Your copyright is basically as safe online as it is offline. However, if a sneak thief entered your home – you'd call the cops. Well, now you know what to do if a sneak thief ever gives you trouble online!

You can also get more information about copyright law by going to <http://lcweb.loc.gov/copyright/>

Why are some people getting rich selling their ebooks? Jim Edwards and Joe Vitale have created the \*ultimate\* guide – "How to Write and Publish your own Outrageously Profitable eBook... in as little as 7 Days!" FREE Details: ==> <http://www.7dayebook.com>

### **How to Eliminate Credit Card Refunds from 'Digital Thieves'**

**By George Papazoglou**

Can you encounter the number of times where a Credit Card Sale was generated, only to receive a "Refund Notification" from your contracted e-commerce processor on behalf the "customer"?

Welcome to the electronic world of "cyber-shoptlifting".

Unscrupulous surfers, disguised as potential "customers", systematically opt to ordering goods (using credit cards) in electronic form of delivery, only to request a refund minutes or days later after receiving the product.

The "cyber thieves" consent the well-known "loophole" of specific e-commerce processors who deploy a "no questions asked" refund policy.

Some... might concur to the predicament that a "liberal refund policy" boosts sales, but it is statistically verified that these claims are unthinkingly based gross sales figures, where refunds are \*not\* accumulated to extract the "net profit" (minus refunds).

In numerous cases, the cyber thieves (or else called freebie hunters) automate their thievery, by using pre-made templates to ask for a refund, in order to save time and reap as many digital products as possible, for gratis.

A portion of cyber thieves, download a digital product, whether ebook or software, only to illegally sell it online at eBay or sell it in "warez sites".

Optimistically, these unprincipled pinches are either prosecuted to the fullest extend of the law, for infringement of copyrights, or face imprisonment along with heavy fines.

## Busting Online Copyright Thieves

So if you want to avoid getting targeted by cyber thieves (and losing thousands), the wisest approach is to conduct business with an e-commerce processor who will protect you against dodgy "freebie hunters" (see

for a genuine payment processor).

After all, it is \*your duty\* to forming your own "refunds policy", not your processor's.

George Papazoglou is the author behind

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How to Eliminate Credit Card Refunds from 'Digital Thieves'

10 Tips to Stay Safe and Secure Online

Nature Of Thieves 'Has Changed'

Security Release: Important Tips For Your Vehicle

An Ounce Of Prevention Is Worth A Pound Of Cure – Why A New Trailer Hitch Lock Could Save You Thousands

Paylocker Pro

The HTML Security Report

AX Gold's Website Guardian

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