

Buy Wholesale And Save BIG!

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Buy Wholesale And Save BIG!

By Dan Farrell

Buy Wholesale And Save BIG!

Copyright © 2006 Prepaid Solutions

Are you ready to join? The Internet shopping bandwagon, that is. Shopping online has become increasingly popular over the last few years, with new and improved safety measures, specialty shops and giant retailers like Overstock.com; all designed to entice shoppers.

In fact, shoppers spent \$30.1 billion online this season, up 30 percent from \$23.2 billion last year, according to Goldman Sachs, Nielsen/NetRatings and Harris Interactive.

Additionally, e-commerce transactions are estimated to be close to 168 billion dollars for the year 2005. In fact, in the year 2010 it is projected online sales could top the 315 billion dollar mark (Forrester Research 2005). One may ask, why such an increase?

Many factors can explain such increases. Improved security measures, ease of use and convenience are just a few of these factors. Let's explore these factors.

Security Measures– Despite all the fears of identity theft, online transactions account for less than 4% of identity theft. There are numerous software programs available (some for free) that the user can download to protect themselves from viruses and spyware. Worried about spyware? Download a free spyware program at

www.safer-networking.com

(called SpyBot Search & Destroy).

Additionally, look for the locked padlock in the toolbar and make sure the http changes to https in your browser. The "s" indicates that the web site is a secure site and adheres to the industry standard for security values Secure Sockets Layer (SSL). Therefore, your personal information is encrypted and

Buy Wholesale And Save BIG!

stays private during transmission over the Internet. If you use Internet Explorer as your browser you will generally see a lock in the bottom right of page which indicates that the site has at least 128 bit encryption (which is safer than shopping offline). Always delete sensitive information when exiting any website and do not give your credit card number to anyone requesting it in an email (phishing scams). Follow these simple steps a safe online shopping experience.

Ease of use– We have all seen the banner advertisements, just click on them and they take you to the web site advertised. Email advertising is growing in popularity as well and includes a link to click on to take the user to the site after they read the text ad. There are some unique and catchy names of web sites that are easy to remember. Have a favorite web site or shopping site? Just bookmark it and add it to your collection of favorites!

Convenience– Ever wait in long lines during the holiday season? What a time saver online shopping has become! No lines to wait in, no parking hassles, no traffic, no gas expense, no crowds and your merchandise can be shipped right to your door!

Or, if you prefer, you can have your purchases gift wrapped and delivered to another address. All you do is sit at your computer with your shopping list and get done in a few hours what may taken you several days and trips to the mall to accomplish!

In many cases, you will spend less for the product as well as the elimination of gas, time and parking at the local mall. There is absolutely no need to be paranoid about shopping online and the bargains and even wholesale products that are dropshipped to you are waiting to be picked!

There are many more advantages to shopping online (we have just covered a few) as well as some disadvantages, but carefully weighed out; the smart shopper will discover a happy medium between the two and e-commerce will continue to grow and be a force in the economy for years to come.

Dan Farrell is the owner of

<http://www.buyatwholesaleguide.com>

where you can get links and resources to wholesale, closeout and liquidation merchandise that is dropshipped to your door.

Dan Farrell is the owner of

<http://www.buyatwholesaleguide.com>

with more shopping and wholesale

articles and tips.

Wholesale Handbags - Fashion Priced Right?

By Steve Pavis

When you're buying wholesale handbags, how cheap should you really go? A legitimate wholesale handbags seller needs to make a profit, but if the bags are coming from Eastern Europe or Asia, his labor costs are probably pretty low, so he can drop the price a lot - right?

Yes, and no. Wholesale handbags, particularly the ones shipped in from the low-rent districts of the world, can be priced very cheaply indeed, but there is still a limit. A seller of wholesale handbags, unlike a Western employer, is more likely to cut the quality of the material that goes into his product rather than the number of people he employs.

This means that the very cheap wholesale handbags may look well-made, but be made of poorly-dyed materials, cast-off cheap leathers, and the lowest grade of thread. Some may even have lead metals or other dangerous substances in their makeup. The lowest-priced wholesale handbags, in other words, may not be your best buy.

Instead, look for wholesale handbags priced in a mid-grade range. These handbags are made by many of the same manufacturers, but of better-quality material. This is especially important for thread; that's the last thing most people notice, and the first thing to go on poor-quality wholesale handbags.

You should also consider your personal tastes. If you prefer leather in your wholesale handbags, then you should buy leather, not save a few bucks and get macrame instead. Saving money on wholesale handbags can feel really good in the beginning, but if you're not happy with your purchase, you know where it's going - the back corner of the closet. Save on clutter; buy the right wholesale handbags!

Everyone wants to save money, but if you buy a wholesale bag to save money and it's of poor quality, you're wasting money. If you can, check the quality before you invest in a wholesale bag.

For the best information please visit the

<http://www.handbag-s.com>

Website for an insight into the elite

and exclusive publication with revealing information

Buy Wholesale And Save BIG!



This Free E-Book has been brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!