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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Calling All Moviemakers...

By Kim Klaver

Yes, you. Movie Maker. Two ways.

#1. MOVIE MAKER. Starts with a story THEY really want to tell. Anything THEY are excited about. Something that they were/are touched by, something that affected them or connects with them somehow.

YOU: A successful network marketer starts with a story – one YOU really want to tell. A story is not a promise about what will happen to someone else. The story you tell is based on your experience with say, the product. You RELATE something that happened to you, or affected you, or how something is aligned perfectly with something else that's important to you. That has the makings of a story.

(E.g. Say you had achy knees for months and were nervous about surgery. You tried 7 different GNC or health store products, and nothing seemed to do much. Then one day you tried this other product and lo! Your achy knees lessened in a week or so, and now, 6 months later, you've even playing tennis again.)

#2. MOVIE MAKER. Beginning movie makers usually try to sell their movie to the studios (and investors) by pitching it as something everyone will want to see. Who could say no to that, right? Think of the income!

YOU: Many beginning network marketers pitch their products (or business) as something everyone will want because well, they're just the best thing out there, aren't they? How to get everyone to love them is the only obstacle. Indeed.

But Whole Foods isn't for everyone is it? Yet their business is booming. Whether you shop there or not, even. Madonna isn't for everyone, is she? But does she need everyone to be financially wildly successful? You name something, I'll tell you that everyone DOES NOT LOVE IT or want it. Sniff.

No one has ever had even close to everyone to make a success of things. "Almost no one" will do fine, actually. Like a few hundred customers for your product line, of the 300 million people in the U.S., say.

Calling All Moviemakers...

Savvy movie makers have long abandoned the "for everyone" pitch. In Hollywood, the smart ones talk about "finding your audience." This is what you should do. Because nothing is for everyone. Not even God.

Kim Klaver is Harvard & Stanford educated. Her 20 years experience in network marketing have resulted in a popular blog,

<http://KimKlaverBlogs.com>

, a podcast,

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<http://BananaMarketing.com>

Saving Money By Using a Calling Card

By Mike Yeager

A calling card offers a viable alternative to traditional long distance calling plans. In fact, a long distance prepaid phone calling card is the fastest growing segment of the telecommunications industry, with more than 60 percent of Americans having used them, according to the International Prepaid Communications Association (IPCA). The market is inundated with companies offering a cheap calling card with both domestic and international rates, giving consumers a wide selection. However, it's important when purchasing a prepaid calling card to make sure the calling card company has a solid business reputation and the capabilities to stand behind its products.

A cheap calling card offer the flexibility and cost savings which consumers today really appreciate. Not only do you save money on all your long distance calls, but you also have the convenience of using it anytime.

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